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## Gartner Dataquest Says Asia/Pacific Hardware Market to Experience Slow Revenue Growth in 2002

### *New Report Shows China Continuing to Lead Asia/Pacific Hardware Spending*

SINGAPORE, June 24, 2002 - Computer hardware systems revenue in Asia/Pacific is projected to grow 3 percent in 2002 with revenue of \$32.19 billion, up from \$31.28 billion in 2001, according to Gartner Dataquest, a unit of Gartner, Inc. (NYSE: IT and ITB).

"There had been a lot of talk about an economic recovery, but that was not evident in the first quarter of 2002. We believe much of the growth will come in latter part of 2002," said Jennifer Wu, principal analyst for Gartner Dataquest's Asia/Pacific Computing Platforms group.

In 2002, PC end-user revenue is forecast to account for 74 percent of computer hardware revenue in Asia/Pacific (see Table 1). While server revenue is expected total \$5 billion in 2002, a 5 percent decline from 2001, the market will rebound and reach \$5.65 billion in 2006.

**Table 1**  
**Asia/Pacific Computer Hardware Systems End-User Spending Estimates**  
**(Millions of U.S. Dollars)**

Hardware Segment	2001	2002	2006	CAGR (%) 2001-2006
PCs	22,548	23,758	29,772	5.7
Printers	3,024	2,998	3,012	-0.1
Servers	5,269	5,019	5,654	1.4
Workstations	441	417	418	-1.1
<b>Total</b>	<b>31,282</b>	<b>32,191</b>	<b>38,856</b>	<b>4.4</b>

Source: Gartner Dataquest (June 2002)

Asia/Pacific hardware systems shipments are forecast to grow 10.6 percent in 2002 with overall shipments of 35.98 million units (see Table 2). In 2002, PC shipments will account for 60 percent of all hardware system shipments. Gartner Dataquest analysts said PC shipments will grow 10.6 percent in 2002, but this growth rate is lower than in previous years.

"The lower PC growth rates are due to product life spans increasing because of uncertain economic conditions, lack of traction around Windows XP and a general lack of tangible reasons to upgrade," said Matthew Boon, principal analyst for Gartner Dataquest's Hardware Platforms group. "During 2002, we expect that the developing countries of the regions, such as China, Thailand and Malaysia, will experience healthier-than-average PC increases, with mid-double-digit unit growth forecast for the year."

**Table 2**  
**Asia/Pacific Computer Hardware Systems Shipment Estimates**  
**(Thousands of Units)**

Hardware Segment	2001	2002	2006	CAGR (%) 2001-2006
PCs	19,420	21,611	33,787	11.7
Printers	12,419	13,642	18,733	8.6

Servers	576	627	873	8.7
Workstations	99	100	129	5.4
<b>Total</b>	<b>32,514</b>	<b>35,981</b>	<b>53,521</b>	<b>10.5</b>

Source: Gartner Dataquest (June 2002)

China will continue to be the largest computer hardware market in Asia/Pacific. The country accounted for 42 percent of end-user spending, and by 2006, China will represent 47 percent of revenue in the region.

South Korea was the No. 2 country in the region with 14 percent of end-user spending, while Australia was the No. 3 country with 12 percent of the market. The top three ranking is expected to stay the same through 2006.

This computer hardware system forecast includes PCs, printers, servers and workstations. The storage market is not included in these projections.

Additional information in the Gartner Dataquest Market Statistics report "Asia/Pacific: Hardware Forecast, 1H02." The report provides a comprehensive view of industry with detailed statistics for each of the hardware segments, by country, both in terms of shipments and end-user spending through 2006. This report can be purchased on the Web at [www.gartner.com](http://www.gartner.com).

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