

Celtel Congo

The Republic of Congo has 2.9 million inhabitants of which 65% are urbanised. GDP per capita is estimated at \$1000 for the year 2000. French is the official language and local languages include Munu-kutuba (Pointe Noire), Lingala and Kikongo (Brazzaville and North).

Main religion is Catholic, and to a lesser extent Protestant and Islam.

There are ten different tribes in Congo, of which the largest ones are the Baongo, the Vilis and the Mbochis.



Celtel Founded Information

Celtel Launch Date	Brazzaville - 15 December 1999 Pointe Noire - 19 February 2000
Celtel Coverage	1.5 million people - Brazzaville and surrounds, Pointe Noire and surrounds from Nzassi to Madingo-Kayes.
Net Subscribers	30 000
Competitors	Cyrtel and Libertis
Services Offered	Celtel offers pre-paid until the end of 2000 after which post-paid will be added. Currently services include voice mail, call waiting and soon fax and data as well. By end of year 2000 Celtel will offer internet access and WAP.
Staff Size	75 employees
Contact Details	<u>All communications should go through Pointe Noire:</u> CELTEL HOUSE, avenue du général de Gaulle B.P. 1267 Telephone: +242 948 602 Fax: +242 948 875 E-mail: celtelcongo@yahoo.fr Managing Director: Rob Gelderloos

Hyperlinks to Important Documents