

## Top 20 Mobile Cellular Operators

Ranked by 1998 equity-based domestic subscribers

Rank		Operator (Country)	Cellular subscriber <sup>1</sup>		Mobile revenue <sup>2</sup>		
98	97		1998 (000s)	CAGR (97-98)	1998 (US\$ m)	CAGR (97-98)	% of total
1	1	<a href="#">NTT DoCoMo</a> (Japan) <sup>3</sup>	25'245	26.9%	26'163	18.7%	100%
2	2	China Telecom (China)	23'570	78.2%	7'956	40.8%	29%
3	3	<a href="#">TIM</a> (Italy)	14'299	54.1%	7'169	25.8%	100%
4	4	<a href="#">AirTouch</a> (United States)	7'915	18.4%	4'028	12.4%	53%
5	5	<a href="#">AT&amp;T</a> (United States)	7'198	20.0%	5'406	15.8%	10%
6	6	<a href="#">SBC</a> (United States)	6'851	15.1%	4'185	13.2%	15%
7	7	<a href="#">Bell Atlantic</a> (United States)	6'623	19.6%	3'719	16.4%	12%
8	22	<a href="#">Omnitel</a> (Italy)	6'190	151.6%	2'792	152.5%	100%
9	9	<a href="#">SK Telecom</a> (Korea (Rep.))	5'966	30.5%	2'559	0.9%	100%
10	14	<a href="#">Mannesmann</a> (Germany)	5'900	66.6%	4'371	30.6%	80%
11	13	<a href="#">Deutsche Telecom</a> (Germany)	5'800	54.6%	3'586	20.3%	9%
12	8	<a href="#">DDI</a> (Japan) <sup>3</sup>	5'604	11.9%	6'953	*	26.1%
13	16	<a href="#">Vodafone</a> (United Kingdom) <sup>3</sup>	5'570	63.8%	3'365	17.8%	62%
14	20	<a href="#">France Télécom</a> (France)	5'450	81.7%	3'116	2.6%	11%
15	17	<a href="#">Telefónica</a> (Spain)	4'894	53.6%	3'282	28.9%	16%
16	10	<a href="#">GTE</a> (United States)	4'817	7.4%	3'070	5.1%	12%
17	11	<a href="#">BellSouth</a> (United States)	4'796	14.4%	4'792	34.8%	21%
18	19	<a href="#">Cellnet</a> (United Kingdom) <sup>3</sup>	4'522	47.0%	2'307	22.0%	100%
19	23	<a href="#">SFR</a> (France)	4'201	90.5%	3'113	65.1%	100%
20	15	<a href="#">ALLTEL</a> (United States)	4'009	13.8%	2'137	16.2%	41%
<b>Top twenty</b>			<b>159'420</b>	<b>41.1%</b>	<b>104'069</b>	<b>22.9%</b>	<b>29%</b>

*Note:* <sup>1</sup> Equity-based domestic subscribers. <sup>2</sup> Domestic wireless revenue. <sup>3</sup> Financial year beginning 1 April. \* Refers to previous year.

*Source:* International Telecommunication Union, PTO Database. ©ITU, 1999. This table may not be reproduced without the prior written permission of the ITU. For permission: Fax: +41 22 730 6449 or email [minges@itu.int](mailto:minges@itu.int).

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