



2003 RIAA Statistics

LATIN MUSIC

Phone: 202/775-0101

January - December 2002 vs. January - December 2003
MANUFACTURERS' UNIT SHIPMENTS AND DOLLAR VALUE
 (In thousands, at suggested list price, net after returns)

Format	2002		2003		Percent Change 2002-2003	
	Units	Dollars	Units	Dollars	Units	Dollars
CD	38,884	526,830	37,895	523,284	-3%	-1%
Cassette	1,920	17,143	232	2,356	-88%	-86%
Music Video	40	648	29	566	-29%	-13%
DVD	280	6,098	478	8,830	71%	45%
TOTAL	41,124	550,718	38,633	535,036	-6%	-3%

Latin music is defined as product 51% or more Spanish language

Genre Breakout (% based on suggested list price)

Regional Mexican/Tejano	55%
Pop/Rock	33%
Tropical	12%

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