



CD Price Increases, 1993-2000

Recording Industry Association of America, Inc. (202) 775-0101

The numbers tell the story. The average suggested list price of a full-length CD dropped from \$21.50 in 1983, the first year shipments of the format were reported, to \$14.02 in 2000, a decrease of nearly 35%. In 2000, consumer goods and services rose 3.4% (based on the Bureau of Labor Statistics Consumer Price Index or rate of inflation) while the average suggested list price of a CD increased by only 2.7%.

	Average Suggested List Price of a CD	% Change in Price of a CD	% Change in Consumer Price Index
1983	\$21.50	—	—
1984	\$18.67	-13.2%	4.3%
1985	\$17.23	-7.7%	3.6%
1986	\$17.55	1.8%	1.9%
1987	\$15.61	-11.1%	3.7%
1988	\$13.96	-10.6%	4.1%
1989	\$12.49	-10.5%	4.8%
1990	\$12.05	-3.5%	5.4%
1991	\$13.01	8.0%	4.2%
1992	\$13.07	0.4%	3.0%
1993	\$13.14	0.6%	3.0%
1994	\$12.78	-2.7%	2.6%
1995	\$12.97	1.5%	2.8%
1996	\$12.75	-1.7%	3.0%
1997	\$13.17	3.3%	2.3%
1998	\$13.48	2.4%	1.6%
1999	\$13.65	1.3%	2.2%
2000	\$14.02	2.7%	3.4%

The data on average suggested list prices contained in this chart are determined through an aggregation of proprietary company data, which are confidentially submitted directly to PricewaterhouseCoopers LLP. These figures are not representative of any individual company's pricing structure, nor are company-specific data accessible to RIAA or competing company personnel.