



2000 RIAA Yearend Statistics

LATIN MUSIC

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Manufacturers' Unit Shipments, Dollar Value and Genre Breakout

(In millions, at suggested list price, net after returns)

Configuration	1997		1998		1999		2000		Percent Change 1999-2000	
	Units	Dollars	Units	Dollars	Units	Dollars	Units	Dollars	Units	Dollars
CD	26,277	344,697	32,186	426,765	37,746	486,428	38,838	515,643	3%	6%
Cassette	17,799	144,645	16,991	142,011	15,211	138,125	10,374	91,246	-32%	-34%
Music Video	70	1,260	143	2,073	123	2,134	39	619	-69%	-71%
*DVD	na	na	na	na	na	na	41	1,014	na	na
TOTAL	44,146	490,602	49,319	570,849	53,079	626,687	49,291	608,522	-7%	-3%

*DVD shipments were first reported in 2000.

RIAA began collecting shipments data for the Latin market in 1996. Comparative data for 1996 and earlier is not available.
Latin music is defined as product 51% or more Spanish language.

Genre Breakout

(% based on suggested list price)

Regional Mexican/Tejano	51%
Pop/Rock	33%
Tropical Genre	16%

For reporting purposes these genres capture the majority of Latin product being shipped. Unclassified product is designated by the reporting companies to the genre to which it best fits.