
The LatinWebMonitor Report.

Online Brand and Advertiser Report for the Month of October, 2001

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About the LatinWebMonitor Report:

The *LatinWebMonitor Report* provides timely intelligence on online advertisers in four major markets: Argentina, Brazil, Mexico, and Spain. Data are reported for all the major Latin American portals as well as numerous news and entertainment verticals that carry outside advertising.

The *LatinWebMonitor Report* is available by subscription on a weekly or monthly basis. Individual reports and custom analyses are also available. For further information on the *LatinWebMonitor Report*, please contact:

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LatinWebMonitor Report: Active Brands This Month

Active Brands: Month of October, 2001				
#	Brand Advertised	Brand Parent	Site(s) Advertised On	TargetURL(s)
1	1000Premios.com.br	Reader's Digest Association, Inc	Starmedia - Brasil	http://www.1000premios.com.br/indexjavan.asp
2	ACC Hipotecas	Associates Capital Corporation Bank	Lycos - Spain	http://www.accdirecto.com/lycos/
3	Accu-Chek.com	Roche Diagnostics Corporation	Hollywood.com - Brasil	http://www.accu-chek.com/index_next.cfm?s=ADVT&p=RON&c=3762
4	Acer.com.mx	Acer Corp	EsMas.com	http://www.acer.com.mx/
5	AcertenaMosca.com.br	AcertenaMosca.com.br	HPG	http://www.acertenamosca.com.br/
6	Actimel	La Serenisima/Danone	Starmedia - Argentina	http://www.starmedia.com/danonear/actimel/index.html
7	Alternativa Gratis	Alternativa Gratis S.A.	Starmedia - Argentina	http://site.alternativagratis.com/
8	Amelia.com.br	Grupo Pão de Açucar	Cade?	http://www.amelia.com.br/main/splashPage103.jsp
9	AmericaEconomia.com	Dow Jones & Co.	Wall Street Journal Interactivo (Spanish)	http://www.americaeconomia.com/
10	Americanas.com.br	Lojas Americanas	Terra - Brasil	http://www.terra.com.br/ads/taq_pop_220x230_americana.htm
11	Americanas.com.br	Lojas Americanas	UOL - Brasil	http://www.americanas.com.br/cgi-bin/WebObjects/ToyStore.woa/wa/prod?pitId=34899
12	AmoraosPedacos.com.br	Amor aos Pedacos	Terra - Brasil	http://www.amoraospedacos.com.br/default.asp?origem=TERRA
13	Andersen - Mexico	Andersen	EsMas.com	http://www.andersen.com.mx/
14	Antarctica	Antarctica	CartoonNetwork - Brasil	http://cartoonnetwork.com.br/portuguese/antarctica/
15	AOL Mensajero Instantáneo	AOL Latin America	CNN en Espanol	http://www.latam.aol.com/aimcnn/
16	Aqua Sport - Biotherm	Biotherm	Starmedia - Argentina	http://www.cubika.com/aquasport/index.html
17	Aqualung.com.br	Aqualung Audio & Video	HPG	http://www.aqualung.com.br/
18	AreaUtil.com	AreaUtil.com	BOL.com	http://www.areautil.com.br/au/aupub_opportunidade3.html?cd_imovel=368473&parceiro=bol
19	AreaUtil.com	AreaUtil.com	IG	http://www.areautil.com.br/au/aupub_opportunidade3.html?cd_imovel=368473&parceiro=ig
20	AreaUtil.com	AreaUtil.com	Terra - Brasil	http://www.areautil.com.br/

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21	Arnet Highway	Telecom Internet S.A.	Yahoo! - Argentina	http://highway.arnet.com/index.htm
22	AssineAbril.com	Editora Abril	BOL.com	http://assineabril.com/index.html?destino=welcome&origem=bol/miner/jogue
23	AssineAbril.com	Editora Abril	Invertia - Brasil	http://assineabril.com/index.html?destino=welcome&origem=terra/economia/pajero2
24	AssineAbril.com	Editora Abril	Terra - Brasil	http://assineabril.com/index.html?destino=welcome&origem=terra/servicos/pajero2
25	AssineAbril.com	Editora Abril	Yahoo! - Brasil	http://assineabril.com/index.html?destino=welcome&origem=yahoo/categorias/jogue
26	AT&T Tarjeta Enlace AT&T	AT&T	Terra - Mexico	http://www.att.net.mx/attnet/enlace/banner.html
27	Audi Brasil	Audi	Globo.com	http://www.audi.com.br/
28	AutoPlaza.com.br	AutoPlaza.com.br	MSN - Brasil	http://www.autoplaza.com.br/index.asp?pagina=vender
29	AutoPlaza.com.br	AutoPlaza.com.br	Terra - Brasil	http://www.autoplaza.com.br/
30	Avantel.com.mx	Avantel	Todito.com	http://www.avantel.com.mx/empresa/framesets/index.html
31	BadBoy.com.br	Zip.net	Zip.net	http://badboy.zip.net/
32	Baileys Irish Cream	Diageo	Starmedia - Mexico	http://ad.mx.doubleclick.net/adi/N2609.starmedia/B46407.2;sz=468x60;ord=?#
33	Banco Itau	Banco Itau	CNN - Brasil	http://www.itau.com.br/camp/itauCARD/itauCARD_itau.htm
34	Banco Itau	Banco Itau	IG	http://www.itau.com.br/camp/lis_itau/index_lis.htm
35	Banco Itau	Banco Itau	Terra - Brasil	http://www.itau.com.br/conta_corrente2001/abertura.htm
36	Bancomer	Grupo Financiero BBVA Bancomer,S.A. de C.V.	Terra - Mexico	http://www.bancomer.com/
37	Bauducco	Bauducco	CartoonNetwork - Brasil	http://www.bauducco.com.br/
38	BBVA	Banco Bilbao Vizcaya Argentaria S.A.	Yahoo! - Spain	http://www.bbva.es/clice/micrositesclice/hipotecas/index.htm
39	Biancu.com.ar	Biancu.com.ar	Clarín.com	http://www.biancu.com.ar/wu/home.asp
40	Biotherm.com	Biotherm	Starmedia - Mexico	http://www.biotherm.com/

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41	BNAmericas.com	BNAmericas.com	UOL - Argentina	http://www.bnamericas.com/trial.xsql?Tx_idioma=E&source=203
42	BolsaMania.com	Web Financial Group, S.L.	Altavista - Spain	http://www.bolsamania.com/
43	Bonzi.com Software	Bonzi.com Software	Hollywood.com - Brasil	http://images.bonzi.com/advertising/bonzibuddyfree.asp
44	BradyNet.com	IDEAGlobal.com	YupiMSN - Argentina	http://www.brady.net/
45	Brasil Telecom	Brasil Telecom	IG	http://filme.brasiltelecom.com.br/?acmid=6679
46	BrasilPrev.com.br	Banco do Brasil S.A.	Starmedia - Brasil	http://www.brasilprev.com.br/hotsite_rtipqbl.html
47	BrasilPrev.com.br	Banco do Brasil S.A.	Yahoo! - Brasil	http://www.brasilprev.com.br/
48	Budweiser	Anheuser-Busch, Inc.	ESPNdeportes - Argentina	http://budweiser.com/
49	Budweiser	Anheuser-Busch, Inc.	ESPNdeportes - Mexico	http://budweiser.com/
50	Buongiorno.com	Buongiorno.it	Lycos - Spain	http://www.buongiorno.com/es/newsletters1.html?x=lycos-es-aug01
51	C2it.com	Citibank F.S.B.	CNN en Espanol	na
52	C2it.com	Citibank F.S.B.	ESPNdeportes - Argentina	https://www.c2it.com/bannerXX/index.html?referral=K6GBG0GE9W
53	C2it.com	Citibank F.S.B.	ESPNdeportes - Mexico	https://www.c2it.com/bannerXX/index.html?referral=K6GBG0GE9W
54	CapitalOne.com	Capital One Bank	Altavista - Spain	http://apply2.capitalone.com/5137/2-85/index.jsp?s=05137002085XXDF11XX1BEAT5VP7XX
55	CapitalOne.com	Capital One Bank	EresMas.com	http://apply2.capitalone.com/5137/1-85/index.jsp?s=05137001085XXDF11XX1BEAT5VP7XX
56	Casino on Net	Casino on Net	Starmedia - Argentina	http://64.14.197.182/lang/default.asp?lang=ES&S=123456&SR=246976&R=[direct]
57	Casino on Net	Casino on Net	Starmedia - Mexico	http://216.74.163.74/lang/default.asp?lang=ES&S=123456&SR=246977&R=[direct]
58	Casino on Net	Casino on Net	Starmedia - Mexico	http://64.14.197.172/lang/default.asp?lang=ES&S=123456&SR=239231&R=[direct]
59	Casino on Net	Casino on Net	T1-MSN	http://216.74.163.74/lang/default.asp?lang=ES&S=123456&SR=235438&R=[direct]
60	Casino on Net	Casino on Net	Ya.com	http://ad.doubleclick.net/618002/casino.htm

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61	Catho Online	Grupo Catho	El Sitio - Brasil	http://www.catho.com.br/parceiro_phtml?origem=4530
62	"Cats & Dogs" The Movie	Warner Bros.	Ciudad Internet	http://catsanddogscrisis.warnerbros.com/
63	"Cats & Dogs" The Movie	Warner Bros.	Zip.net	http://catsanddogscrisis.warnerbros.com/Brasil/index.php?country_id=5
64	CBS.com	CBS Worldwide Inc.	Hollywood.com - Brasil	http://www.cbs.com/
65	CEA.com.br	C&A Modas	BOL.com	http://www.cea.com.br/ceamodas/loja/index.asp?acmid=15374
66	CEA.com.br	C&A Modas	Terra - Brasil	http://www.cea.com.br/ceamodas/loja/lifestyle.asp?dept%5Fid=3&in%5Fid=12&acmid=14909
67	CEA.com.br	C&A Modas	Yahoo! - Brasil	http://www.cea.com.br/ceamodas/loja/index.asp?acmid=12617
68	CHDVD.com	ColumbiaHouse.com	YupiMSN - Mexico	http://www4.chdvd.com/s2/genre.jsessionid=aaajz1DOvFobrls70CBoc8eU46G_mdSF?dk=5TH&club=3&source=7445
69	Chevrolet - Argentina	General Motors de Argentina S.A.	UOL - Argentina	http://www.chevrolet.com.ar/site/bonif.asp
70	Chevrolet - Brasil	General Motors Brasil	BOL.com	http://www.chevrolet.com.br/_mem_bin/IntError.asp?/tracker/
71	Chevrolet "Corsa te hace Millonario"	General Motors de Argentina S.A.	UOL - Argentina	http://ww2.chevrolet.com.ar/promos/corsamillon/
72	Chivas 200 - Online Charity Auction	Chivas Brothers	Lycos - Spain	http://www.chivas.com/banner_popup.html
73	Chrysler PTCruiser	Daimler Chrysler de Mexico	Yahoo! - Mexico	http://www.chrysler.com.mx/a_productos/ptcruiser/galeriae1.html
74	Cidade Internet	Grupo Clarin	Ole.com.br	http://www.cidadeinternet.com.br/br/portales/esportes/fanaticas/home/
75	Circulo.es	Circulo de Lectores, S.A.	Terra - Spain	http://www.circulo.es/contenido/especiales/rae/index.asp?p1=t
76	Citaris.com	MVS Telecom	Terra - Mexico	http://www.citaris.com/homerb.html
77	Citaris.com	MVS Telecom	Yahoo! - Mexico	http://www.citaris.com/
78	ClarkShop.com.br	Clark do Brasil Calçados	Terra - Brasil	http://www.clarkshop.com.br/
79	ClioYahoo.com.br	Renault	Terra - Brasil	http://ad.br.doubleclick.net/%2f%2www.clioyahoo.com.br
80	ClioYahoo.com.br	Renault	Yahoo! - Brasil	http://www.clioyahoo.com.br/home/

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81	Club Hotwheels - Mexico	Hotwheels - Mexico	T1-MSN	http://www.clubhotwheels.com.mx/kids/home.html
82	Club Nokia - Spain	Nokia	Lycos - Spain	http://www.nokia.es/club_nokia/ads/popup3/form_alta_online.html
83	CNN - Brasil	Cable News Network LP, LLLP	CNN - Brasil	http://www.cnn.com.br/
84	CNN - Brasil	Cable News Network LP, LLLP	El Sitio - Argentina	http://www.cnnenespanol.com/entv/programa/en.efectivo.html
85	CNN - Brasil	Cable News Network LP, LLLP	El Sitio - Brasil	http://www.cnn.com.br/tempo/
86	Coca-Cola Brasil	The Coca-Cola Company	Terra - Brasil	http://www.terra.com.br/ads/coke.htm
87	CocadaPreta.com.br	CocadaPreta.com.br	HPG	http://www.cocadapreta.com.br/
88	Colonize.com	Colonize.com	Hollywood.com - Brasil	http://www.colonize.com/l904.php3
89	Colonize.com	Colonize.com	Hollywood.com - Mexico	http://www.colonize.com/l904.php3
90	Columbia TriStar Pictures	Columbia TriStar Pictures	Yahoo! - Brasil	http://www.columbiapictures.com.br/promoqueridinhos.asp
91	ConCaritas.org	Caritas Argentina	Terra - Argentina	http://www.concaritas.org/index2.php?id=200109071615_2034_3b991cee276d9
92	Copel Colchoes	Copel Colchoes	Terra - Brasil	http://www.copel.com.br/
93	Cruz Roja Espanola	Cruz Roja Espanola	Altavista - Spain	http://www.cruzroja.es/
94	Cultura-e.com.br	Banco do Brasil S.A.	BOL.com	http://www.cultura-e.com.br/
95	Cyberdiet.com.br	Universo Online	BOL.com	http://www2.cyberdiet.com.br/cfm/cadastro1.cfm?origem=BOL_bn_VeraoFoto
96	Danone Corpus	Danone	Cade?	http://www.starmedia.com/danonebr/corpus/index.html
97	Deportes Marti	Deportes Marti	Starmedia - Mexico	http://www.marti.com.mx/default.asp?ref_id=STM0701
98	Diet Coke ("Their First Break")	The Coca-Cola Company	Hollywood.com - Brasil	http://a1428.g.akamai.net/7/1428/1224/0001/216.35.185.221/misc/coke/fo5113/theirfirstbreak.html
99	Digest Bem	Eurofarma	Terra - Brasil	http://www.digestbem.com.br/
100	Dodge Durango	Daimler Chrysler de Mexico	Yahoo! - Mexico	http://www.dodge.com.mx/a_productos/durango/galeria1.html

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101	Dominal.com	Dominal.com	Cade?	http://www.dominal.com/
102	Dommo.com	Dommo.com	EresMas.com	http://www.dommo.com/
103	eBankInter.com	Bankinter, S.A.	Lycos - Spain	http://www.ebankinter.com/castellano/indice.html?tipo=3&colaborador=04030&logo=s
104	e-Credit.com	Banco Serfin	Terra - Mexico	https://www.e-credit.com.mx/tdc/servlet/Default?12rft50180031ald5051
105	e-Credit.com	Banco Serfin	Yahoo! - Mexico	https://www.e-credit.com.mx/tdc/servlet/Default?12rft50180031ald5058
106	eCurso.com.br	Ka Solution Tecnologia em Software	Terra - Brasil	http://www.ecurso.com.br/
107	EF Education - Argentina	EF International Language Schools B.V.	Lycos - Argentina	http://www.ef.com/AR/agegroup.asp?dr=undefined&qoto=%2Fdefault%2Easp
108	EF Education - Brasil	EF International Language Schools B.V.	Lycos - Brasil	http://www.ef.com/BR/agegroup.asp?dr=undefined&qoto=%2Fdefault%2Easp
109	EF Education - Mexico	EF International Language Schools B.V.	Lycos - Mexico	http://www.ef.com/MX/agegroup.asp?dr=undefined&qoto=%2Fdefault%2Easp
110	El Sitio	El Sitio	CNN en Espanol	http://www.elsitio.com/scripts/gl/tecnologia/index.php3
111	ElMejorIngles.com	Ultimate System	UOL - Argentina	http://www.elmejoringles.com/
112	Embratel	Embratel	Terra - Brasil	http://www.embratel.com.br/empresa/index.html
113	Energia Brasil	Energia Brasil	Terra - Brasil	http://www.dm9.com.br/clientes/aneel/popup/aneel.htm
114	Engage.com	Engage.com	Starmedia - Spain	http://www.engage.com/
115	EntreBits.com	Grupo eresMas Interactiva Interactiva S.A.	UOL - Argentina	http://www.entrebits.com/
116	Epson (latin.epson.com)	Epson America, Inc.	Cartoon Network - Latin America	http://www.tntla.com/espanol/win/passport.html
117	Epson (latin.epson.com)	Epson America, Inc.	CartoonNetwork - Mexico	http://www.tntla.com/espanol/win/passport.html
118	Epson (latin.epson.com)	Epson America, Inc.	CNN en Espanol	http://www.tntla.com/espanol/win/passport.html
119	eresMas.com	Grupo eresMas Interactiva Interactiva S.A.	Invertia - Spain	http://www.eresmas.com/
120	eresMas.com	Grupo eresMas Interactiva Interactiva S.A.	UOL - Argentina	http://www.eresmas.com/expertos/

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121	EstrellaDigital.es	Grupo Estrella Digital	Lycos - Spain	http://www.estrelladigital.es/
122	eSylvan	Sylvan Learning Systems	Hollywood.com - Brasil	http://www.esylvan.com/html/so_ad_main.asp?pageName=so_ad_prog_100_off&siteId=00000633010000034740
123	Euqueromais Pepsi	Pepsi-Cola Company	BatePapo (Starmedia)	http://www.euqueromais.com.br/
124	Eurofarma Genericos	Eurofarma	Terra - Brasil	http://www.genericoseurofarma.com.br/
125	ExaFM.com	MVS Telecom	Terra - Mexico	http://www.exafm.com/
126	ExpoCasa.es	Servicios de Internet Expocasa, S.L.	Altavista - Spain	http://www.expocasa.es/
127	FaceFacts.com	Roche Pharmaceuticals	UOL en Espanol	http://www.facefacts.com/
128	Faculdade Trevisan	Faculdade Trevisan	BOL.com	http://www.faculdadetrevisan.com.br/
129	Famsa.com	GRUPO FAMSA	Terra - Mexico	http://www.famsa.com/stores/famsa_com/html/producto.htm?prfibr=105883&cate=48238
130	Farmacia em Casa	Farmacia em Casa	BOL.com	http://www.drogariaonofre.com.br/
131	FashionMall.com	FashionMall.com, Inc.	Hollywood.com - Brasil	http://www.fashionmall.com/
132	Fenix Directo Seguros	Grupo Allianz	Lycos - Spain	http://www.fenixdirecto.com/fenix/promociones/lycos/
133	Finn.com.br	Boehringer Ingelheim do Brasil	Globo.com	http://www.finn.com.br/
134	First Flexprev Itau	Banco Itau	IG	http://www.firstflexprevitau.com.br/
135	Ford Brasil	Ford Motor Company Brasil Ltda.	Cade?	http://www.ford.com.br/fordonline/chats.asp
136	Fragrancenet.com	Fragrancenet.com, Inc.	YupiMSN - Mexico	http://www.fragrancenet.com/html/
137	Free Jazz Festival	Universo Online	UOL - Brasil	http://www.uol.com.br/freejazz/
138	Fullzero.com.ar	Fullzero	Terra - Argentina	http://www.fullzero.com.ar/home.asp
139	Fundacion Johnnie Walker	Schieffelin & Somerset Co.	Starmedia - Mexico	http://www.johnniewalker.com.mx/jw/index.html
140	FutureCom 2001 Business Trade Show	FutureCom.com.br	Cade?	http://www.futurecom.com.br/

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141	G&J Espana	Grupo G&J	Terra - Spain	http://www.qyj.es/
142	Gap.com	Gap, Inc.	Hollywood.com - Brasil	http://www.gap.com/asp/promo/visawinter_splash.asp
143	Gatorade.com.mx	Stokely-Van Camp, Inc	Terra - Mexico	http://www.gatorade.com.mx/
144	Gemelo.com	Gemelo.com	Cartoon Network - Latin America	http://spa.loquesea.com/cobranded/userlogin.php?deal_id=4
145	GetSmart.com	GetSmart.com	Hollywood.com - Argentina	http://www.getsmart.com/BannerGSVisa?banner_id=X4284/cba99PGSCCy323807/allbanners.gif&sourceid=F3305
146	GetSmart.com	GetSmart.com	Hollywood.com - Brasil	http://www.getsmart.com/BannerGSVisa?banner_id=X4284/cba99PGSCCy323807/allbanners.gif&sourceid=F3305
147	GetSmart.com	GetSmart.com	Hollywood.com - Mexico	http://www.getsmart.com/BannerGSVisa?banner_id=X4284/cba99PGSCCy323807/allbanners.gif&sourceid=F3305
148	GetSmart.com	GetSmart.com	UOL en Espanol	http://www.getsmart.com/BannerGSVisa?banner_id=X6165/cba99PGSCCy323807/allbanners.gif&sourceid=hs0224848
149	Glade.com.ar	SC Johnson - Argentina	Terra - Argentina	http://www.glade.com.ar/
150	GMBuyPower.com.mx	General Motors	Invertia - Mexico	http://www.gmbuypower.com.mx/
151	GMCenter.com.br	General Motors Brasil	BOL.com	http://www.gmcenter.com.br/esportes/especialrally.asp
152	Gmgrad.com	General Motors	Hollywood.com - Argentina	http://www.gmgrad.com/
153	Goal.com	Goal.com	EresMas.com	http://www.goal.com/
154	Gradiente.com.br	Gradiente Eletrônica S/A	BOL.com	http://www.gradiente.com.br/audiovideo/agregado/microsystem/com_flash.asp
155	Gradiente.com.br	Gradiente Eletrônica S/A	Terra - Brasil	http://www.gradiente.com.br/shopping/index.asp
156	Granja del Sol	Molinos	Cartoon Network - Latin America	http://www.granjaonline.com.ar/patitas.htm
157	Grijalbo.com.mx	Grijalbo Mondadori	Invertia - Mexico	http://www.grijalbo.com.mx/novedades/novedades4.htm
158	Grijalbo.com.mx	Grijalbo Mondadori	Terra - Mexico	http://www.grijalbo.com.mx/novedades.html
159	Grupo Pao de Acucar	Grupo Pao de Acucar	Terra - Brasil	http://www.grupopaodeacucar.com.br/venhatrabalhar/
160	Guia Mais	Telefonica Publicidade e Informação Ltda.	Terra - Brasil	http://www.quiamais.com.br/

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161	Gyno Daktarin	Janssen-Cilag.	Starmedia - Mexico	http://www.gynodaktarin.com.mx/
162	Hospital do Cancer	Hospital do Câncer - AC Camargo	Yahoo! - Brasil	http://www.jwt.com.br/hcancer/
163	iBazar.com.es	eBay	MSN - Spain	http://www.ibazar.es/
164	IBM Brasil	IBM	Terra - Brasil	http://www.ibm.com/br/servers/eserver/ecatalog/
165	IBM Brasil Compre Direto	IBM	Cade?	http://www.pc.ibm.com/br/compredireto/ofertas/1gaznx.html
166	IBM Brasil Compre Direto	IBM	Yahoo! - Brasil	http://www.pc.ibm.com/br/compredireto/groupsite/yah010706/ofertas_especiais.html
167	IBM Latin America	IBM	Terra - Argentina	http://www.br.ibm.com/e-business/espanol/infrastructure/index.shtml
168	IBM Latin America	IBM	Terra - Brasil	http://www.br.ibm.com/e-business/portugues/infrastructure/index2.shtml
169	IBM Latin America	IBM	Yahoo! - Brasil	http://efestival.terra.com.br/efestival-ibm/
170	Iddeo.com	Iddeo.com	EresMas.com	http://www.iddeo.com/promocion_avanza/
171	IG Finance e-card Mastercard	IG	IG	http://www.igfinance.com.br/igfinance/entrada.asp?host=375
172	Imovelweb.com.br	Imovelweb.com.br	HPG	http://www.imovelweb.com.br/
173	ING Comercial America	ING Groep N.V.	Todito.com	http://www.ing-comercialamerica.com/
174	ING Comercial America - Seguros	ING Groep N.V.	Terra - Mexico	http://seguros.comercialamerica.com.mx/seguros/seg_acc_index.asp
175	ING Comercial America - Seguros	ING Groep N.V.	Todito.com	http://seguros.comercialamerica.com.mx/seguros/index.php?producto=a
176	ING Direct	ING Groep N.V.	MSN - Spain	http://www.ingdirect.es/track/tracker.asp?cod=DE037&medio=MSN
177	Intel	Intel Corporation	Invertia - Argentina	http://www.intel.com/espanol/home/pentium4/index.htm
178	Intel	Intel Corporation	Yahoo! - Brasil	http://hotsite.euroi.com.br/intel/thecure/
179	Intel Brasil	Intel Corporation	Clarín.com	http://www.intel.com.br/espanol/eBusiness/macroprocessing/wp012301.htm
180	Invertia - Argentina	Terra Lycos, S.A.	Clarín.com	http://ar.invertia.com/

LatinWebMonitor Report: Active Brands This Month

Active Brands: Month of October, 2001				
#	Brand Advertised	Brand Parent	Site(s) Advertised On	TargetURL(s)
181	InvertirOnLine.com	Banco Comafi	Yahoo! - Argentina	http://www.invertironline.com/cuerpo.asp
182	InvestShop.com.br	InvestShop	Invertia - Brasil	http://www.investshop.com.br/artigo.asp?artigo=4686
183	Itau Personalite	Banco Itau	UOL - Brasil	http://www.dm9.com.br/clientes/itau_personalite/redirect_pop_02_04b.htm
184	JobShark.com.br	Jobshark Corporation	EI Sitio - Brasil	http://www.jobshark.com.br/index.cfm?FromOsite=1
185	Kotex Free & Soft	Kimberly-Clark Corporation	Starmedia - Mexico	http://www.starmedia.com/kotex
186	LanBoxUSA.com	LanExpress, Inc.	UOL - Argentina	http://www.lanboxusa.com/uol/
187	Lancome - Mexico	L'Oreal S.A.	Starmedia - Mexico	http://www.lancome.com.mx/
188	Lancome Paris	L'Oreal S.A.	Starmedia - Mexico	http://ssd.starmedia.com/survey/live/B1Y377E232726D10914O.cfm
189	Latin Grammy Awards	Latin Academy of Recording Arts & Sciences	Yahoo! - Mexico	http://latingrammy.yahoo.com/
190	LatinTrade.com	LatinTrade.com	Cartoon Network - Latin America	http://www.latintrade.com/newsite/conference/special/index.html
191	LatinVenture.com	LatinVenture.com	Lycos - Argentina	http://www.latinventure.com/
192	LatinVenture.com	LatinVenture.com	Lycos - Mexico	http://www.latinventure.com/
193	LDOnline.org	LD Online	CNN en Espanol	http://www.ldonline.org/cclinfo/spanish_index.html
194	LesMiserables.com.br	Cameron Mackintosh Overseas Limited	EI Foco - Brasil	http://www.lesmiserables.com.br/
195	Lexus of Kendall	Lexus of Kendall	YupiMSN - Mexico	http://www.lexusofkendall.com/index.html
196	Liverpool	Liverpool	Starmedia - Mexico	http://www.liverpool.com.mx/mregalos/indexbodas.htm
197	Livraria Nobel	Editora e Livraria Nobel	BOL.com	http://www.espiralstore.com.br/cgi-bin/esprialBrasil.storefront/EN/hotdeals?CategoryNo=12&ProductNo=UT175
198	Livraria Saraiva	Editora Saraiva	BOL.com	http://www.livriarasaraiva.com.br/comun/esot/home.htm
199	Loja Xerox	Xerox Brasil	Starmedia - Brasil	http://www.lojaxerox.com.br/xerox/entrada.asp?Origem=star&Convenio=%2A%2A&mscssid=G12A75KL3SQM9G52JLWEL31N2NEX4RW6
200	LojaDolar.com	LojaDolar.com	Terra - Brasil	http://www.lojadolar.com/pesquisa.asp?PalavraChave=torcedor&origem=terrafut

LatinWebMonitor Report: Active Brands This Month

Active Brands: Month of October, 2001				
#	Brand Advertised	Brand Parent	Site(s) Advertised On	TargetURL(s)
201	Lojas Riachuelo	Lojas Riachuelo	CartoonNetwork - Brasil	http://www.lojasriachuelo.com.br/
202	Lokau.com.br	Lokau.com.br	IG	http://www.lokau.com.br/jav/gosite?id=37&P4=novidi&P7=patinete&idlog=igbannovpatine
203	LondonCalling.com.br	LondonCalling.com.br	Terra - Brasil	http://www.londoncalling.com.br/
204	Loreal Paris	L'Oreal S.A.	Starmedia - Argentina	http://revitalift.paginar.dyndns.org/
205	Loreal Paris	L'Oreal S.A.	Starmedia - Brasil	http://ssd1.starmedia.com/clients/lorealbr/innocence/index.htm
206	Loreal Paris	L'Oreal S.A.	Starmedia - Mexico	http://www.lorealparis.com.mx/
207	Lycos - Spain	Terra Lycos, S.A.	EresMas.com	http://www.lycos.es/webguides/especial/cinecito/
208	MagazineLuiza.com.br	Magazine Luiza	UOL - Brasil	http://st10.sharptrader.com/Affiliates/Api/fo.cfm?pt=ban&afid=0279&pid=2&typeclick=click&pt1=np&fld1=0&returl1=http://www.magazineluiza.com.br?afid=0279&pid=2
209	Manager Online	Manager Assessoria em Recursos Humanos	BOL.com	http://www.manager.com.br/default.asp?origem=BOL
210	Manager Online	Manager Assessoria em Recursos Humanos	IG	http://www.manager.com.br/indexi.asp?origem=ig
211	Manager Online	Manager Assessoria em Recursos Humanos	UOL - Brasil	http://www.manager.com.br/indexuol.asp
212	Maybelline Watershine	L'Oreal S.A.	Starmedia - Argentina	http://watershine.paginar.net/
213	MegaExpo.net	Directo Punto Com S.A. de C.V.	Starmedia - Mexico	http://www.megaexpo.net/
214	MeliaViajes.com	MeliaViajes.com	Yahoo! - Spain	http://www.meliaviajes.com/mv/banners/jsp/Clickzru.jsp?go=http://www.meliaviajes.com/desafio/html/presentacion.html&contentId=desafiohb&idOrigen=yahoo&idPromocion=desafio001&tipo=externo
215	MiFuturo.com	Grupo eresMas Interactiva Interactiva S.A.	EresMas.com	http://www.mifuturo.com/
216	MiFuturo.com	Grupo eresMas Interactiva Interactiva S.A.	Starmedia - Argentina	http://www.mifuturo.com/?2001.10.10.9.6.3.0
217	Motorola Brasil	Motorola, Inc.	Terra - Brasil	http://shopping.motorola.com.br/default.asp?id_site=2&produto=360
218	Movendus.com	Movendus Global, S.A.	Lycos - Spain	http://www.movendus.com/pr.jsp?ID1=1108&ID2=2501
219	MoviStar.com	Telefónica Móviles España, S.A.	Invertia - Spain	http://www.movistar.com/mundo/motociclismo/

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Active Brands: Month of October, 2001				
#	Brand Advertised	Brand Parent	Site(s) Advertised On	TargetURL(s)
220	Multicanal.com.ar	Grupo Clarin	Ciudad Internet	http://www.multicanal.com.ar/novedades/mtv/sorteo.asp
221	MundodeIngles.com	Ingles Mundo Disney	Todito.com	http://www.mundodeingles.com/
222	MundoPadres.com	Grupo eresMas Interactiva Interactiva S.A.	Starmedia - Spain	http://www.mundopadres.com/?
223	Nestle Nescau	Nestlé Brasil Ltda.	El Sitio - Brasil	http://www.nescau.com.br/
224	NetBrasil.Globo.com	Globo.com	CartoonNetwork - Brasil	http://netbrasil.globo.com/clubinhonet/
225	Nextel	Nextel	Starmedia - Mexico	http://www.starmedia.com/mx/nextel
226	Nextel Mexico	Nextel Communications, Inc.	YupiMSN - Argentina	http://info@nextel.com.mx/zope/nextel
227	Nextel Mexico	Nextel Communications, Inc.	YupiMSN - Mexico	http://info@nextel.com.mx/zope/nextel
228	Nextel.com	Nextel Communications, Inc.	YupiMSN - Argentina	http://www.nextel.com/
229	Nextel.com	Nextel Communications, Inc.	YupiMSN - Mexico	http://www.nextel.com/
230	Nintendo	Nintendo	Cartoon Network - Latin America	http://www.cartoonnetworkla.com/spanish/gameofthefmonth/index.html
231	Nokia.com	Nokia	Todito.com	http://www.nokia.com/main.html
232	Ocarteiro.com	Ocarteiro.com	Ole.com.br	http://www.ocarteiro.com/democartao.php?codigo=D1&back=backverde.gif&retarqulo=retesportes.gif
233	Office Depot de Mexico	Office Depot	Todito.com	http://www.officedepot.com.mx/
234	Oki Network Technologies	Oki Network Technologies	BOL.com	http://www.okint.com/uol/index.htm
235	OmahaSteaks.com	Omaha Steaks	UOL en Espanol	http://www.omahasteaks.com/servlet/OnlineShopping?Dsp=260&AID=6950&SRC=RZ1082&REFERRALID=hs0224848
236	OnceTV	XEIPN Canal Once, 2001	Starmedia - Mexico	http://oncetv-ipn.net/tweenies/
237	Os Queridinhos da America	Columbia TriStar Pictures	Yahoo! - Brasil	http://www.columbiapictures.com.br/queridinhos/
238	Paparazzo.Globo.com	Globo.com	Ole.com.br	http://paparazzo.globo.com/
239	Patagon.com - Argentina	Patagon.com	Yahoo! - Argentina	http://www.pataqon.com.ar/letes/LetesYhoo.asp?rnd=0.829281

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Active Brands: Month of October, 2001				
#	Brand Advertised	Brand Parent	Site(s) Advertised On	TargetURL(s)
240	Patagon.com - Brasil	Patagon.com	UOL - Brasil	http://www.patagon.com.br/Home/default.asp?CPMF_PROMO=S
241	PC World Online Mexico	PC World Communications	Starmedia - Mexico	http://www.pcworld.com.mx/
242	Personal.com.ar	Grupo Telecom	Clarín.com	http://www.promopersonal.clarin.com/
243	Personal.com.ar	Grupo Telecom	UOL - Argentina	http://www.personal.com.ar/
244	Petrobras.com.br	Petrobras	Terra - Brasil	http://www.petrobras.com.br/visuais/
245	Peugeot Spain	PSA Peugeot Citroen Group	Yahoo! - Spain	http://www.peugeot.es/peugeot/307/
246	Pidemas - Puerto Rico	Pepsi-Cola Company	Starmedia - Argentina	http://www.pidemas.com/
247	Planetaimovel.com	InfoGlobo	Terra - Brasil	http://www.planetaimovel.com/
248	Pontofrio.com.br	Ponto Frio	UOL - Brasil	http://www.pontofrio.com.br/cgi-bin/loja.pl?orig=uo3&pagina=informatica10.html
249	Portal GVT	GVT	Terra - Brasil	http://www.gvt.net.br/midiasubinfo_empresa_dial.jsp
250	Portal Palm	Zip.net	Zip.net	http://palmbr.zip.net/
251	Principal.cl	Principal Compañía de Seguros de vida Chile S.A.	Starmedia - Mexico	http://www.principal.cl/
252	Principal.com.ar	Principal Financial Group	Starmedia - Argentina	http://www.principal.com.ar/
253	Principal.com.mx	Principal Financial Group	Yahoo! - Mexico	http://www.principal.com.mx/
254	Profero.com	Profero.com	UOL - Argentina	http://www.profero.com/?2001.10.7.20.55.13.0
255	PSN.com - Argentina	PSN.com	El Sitio - Argentina	http://www.psn.com/ar/elsitio.asp
256	Puentenet.com	Puentenet.com	Yahoo! - Argentina	http://www.puentenet.com/
257	PuertoVallarta.net	Fideicomiso de Turismo y OCV de Puerto Vallarta	Todito.com	http://www.puertovallarta.net/index-esp.html
258	Purina.com	Ralston Purina Company	Lycos - Mexico	http://www.purina.com/home.asp
259	Quien	Grupo Editorial Expansión	Starmedia - Mexico	http://www.suscribetehoy.com/html/quien.html

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Active Brands: Month of October, 2001				
#	Brand Advertised	Brand Parent	Site(s) Advertised On	TargetURL(s)
260	RadioFormula.com	Radio Fórmula S.A.	Invertia - Mexico	http://www.radioformula.com.mx/
261	RaySol.org	Metafísica Renovada Ray Sol	Terra - Mexico	http://www.raysol.org/
262	Reader's Digest Brasil	Reader's Digest	BatePapo (Starmedia)	http://www.etapafinal.com.br/pagmsgmaq1.asp?mktcode=I8PI28
263	Reader's Digest Brasil	Reader's Digest	El Sitio - Brasil	http://www.etapafinal.com.br/pagmsgmaq1.asp?mktcode=I8PI27
264	Reader's Digest Brasil	Reader's Digest	Starmedia - Brasil	http://www.etapafinal.com.br/pagmsgmaq1.asp?mktcode=I8PI29
265	Reader's Digest Brasil	Reader's Digest	Terra - Brasil	http://www.etapafinal.com.br/pagmsgmaq1.asp?mktcode=I8PI06
266	Regal Insurance Club	Group Royal & SunAlliance	Lycos - Spain	http://www.regal.es/lycos.htm
267	RetoZafira.com.mx	General Motors de México	Terra - Mexico	http://www.retozafira.com.mx/
268	Ri Happy Brinquedos	Ri Happy Brinquedos Ltda.	UOL - Brasil	http://www.rihappy.com.br/
269	Ritmic.com	Grupo eresMas Interactiva Interactiva S.A.	Starmedia - Spain	http://www.ritmic.com/?
270	Ritmic.com	Grupo eresMas Interactiva Interactiva S.A.	UOL - Argentina	http://www.ritmic.com/
271	Rumbo.com - Argentina	Rumbo Argentina, S.A	Terra - Argentina	http://www.rumbo.com.ar/public-ar/sb/sb001col.jsp
272	Rumbo.com - Brasil	Rumbo Brasil, Ltda.	Terra - Brasil	http://www.rumbo.com.br/public-br/sb/homepage.jsp?org=TERRA_BR
273	SabeSP.com.br	SabeSP	Terra - Brasil	http://www.sabesp.com.br/
274	Salud.com	Salud.com	UOL en Espanol	http://iproxy.uole.com/framer/http://www.salud.com
275	Scotiabank Inverlat	Scotiabank Inverlat Grupo Financiero	Starmedia - Mexico	http://www.scotiabankinverlat.com/
276	Screenblast.com	Screenblast.com	Hollywood.com - Brasil	http://www.screenblast.com/root/index.htm?_ID=40&_LR=0&_LT=PAGE
277	Seat Ibiza - Argentina	SEAT	Clarín.com	http://www.seat.com.ar/promos/ibiza/index.asp?CO=2
278	SegundosFuera.com	Grupo eresMas Interactiva Interactiva S.A.	UOL - Argentina	http://www.segundosfuera.com/?2001.10.7.20.59.30.0
279	Seguros Monterrey - New York Life	Seguros Monterrey - New York Life	Todito.com	http://www.monterrey-newyorklife.com.mx/

LatinWebMonitor Report: Active Brands This Month

Active Brands: Month of October, 2001				
#	Brand Advertised	Brand Parent	Site(s) Advertised On	TargetURL(s)
280	ShopTime.com.br	Globo.com	Terra - Brasil	http://www.shoptime.com.br/isp/parceriaRedirect.jsp?link=199&produto=12630
281	SkyTel Mexico	SkyTel	Starmedia - Mexico	http://www.skytel.com.mx/
282	SociedadXX.com.mx	XX Lager	Starmedia - Mexico	http://www.sociedadxx.com/
283	SociedadXX.com.mx	XX Lager	T1-MSN	http://www.sociedadxx.com.mx/
284	Sol Underwear	Sol y Oro	Terra - Argentina	http://www.terra.com.ar/publicidad/black/hoja.htm
285	Speedy ADSL - Argentina	Telefonica	Clarín.com	http://www.speedy.com.ar/castel/a/residen/speedy/
286	Speedy ADSL - Brasil	Telefonica	BOL.com	http://www.speedy.com.br/
287	Speedy ADSL - Brasil	Telefonica	UOL - Brasil	http://www.speedy.com.br/index_4.html
288	StereoRey.com	MVS Telecom	Terra - Mexico	http://www.stereorey.com/
289	Storagetek.com.mx	StorageTek de México S.A. de C.V.	Terra - Mexico	http://www.storagetek.com.mx/
290	Submarino.com.br	Submarino	EsMas.com	http://www.submarino.com.mx/pesquisa/descricao.asp?id_produto=393870&id_tipo=V&frang=156
291	Submarino.com.br	Submarino	Terra - Brasil	http://www.submarino.com.br/toys.asp?Query=ProductPage&ProdTypeId=3&frang=2094
292	SulAmerica.com.br	Sul America Seguros	Globo.com	http://www.sulamerica.com.br/
293	SulAmerica.com.br	Sul America Seguros	Yahoo! - Brasil	http://www.sulamerica.com.br/auto/
294	SulAmericaAP.com.br	Sul America Acidentes Pessoais	Yahoo! - Brasil	http://www.sulamericaap.com.br/indexyb.htm
295	SulaPrevi.com.br	Sul America Previdencia	Yahoo! - Brasil	http://www.sulaprevi.com.br/
296	Sunfinder Vacations	Sandesa, Inc.	Hollywood.com - Brasil	http://www.sunfinder.com/
297	Sunfinder Vacations	Sandesa, Inc.	Hollywood.com - Mexico	http://www.sunfinder.com/hollywood_sweepstakes.htm
298	Suzano.com.br	Suzano	Globo.com	http://www.suzano.com.br/
299	Tec de Monterrey	Tec de Monterrey	Terra - Mexico	http://www.tecdemonterrey.edu.mx/

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Active Brands: Month of October, 2001				
#	Brand Advertised	Brand Parent	Site(s) Advertised On	TargetURL(s)
300	Telefonica Celular	Telefonica Brasil	Yahoo! - Brasil	http://www.telefoniacelular.com.br/
301	Telefonica Loja Virtual	Telefonica	Invertia - Brasil	http://online.telefonica.net.br/loja/empresas/speedybusiness/e_bspeedy_que.asp
302	Telefonica Unifon	Telefonica	Terra - Argentina	http://www.unifon.com.ar/
303	TelefonicaOnline.com	Telefonica	Invertia - Spain	http://www.telefonicaonline.com/on/pub/ServNav?servicio=promocion&c=50
304	Telesp Celular	Telesp Celular	CNN - Brasil	http://www.telespcelular.com.br/empresas/index_empresas.shtml
305	Teleton.org.mx	Fundación Teletón	EsMas.com	http://www.teleton.org.mx/
306	Teltron.com.ar	Teltron	Ciudad Internet	http://www.teltron.com.ar/pages/novedades.htm
307	Tematika.com	Tematika.com	Invertia - Argentina	http://www.tematika.com.ar/tematikad/plsql/home?p_alianza=108&p_grupo_id=4830&p_marcos=N
308	Thumb.com	Thumb.com	Hollywood.com - Brasil	http://www.thumb.com/thumbwars/
309	Toddynho.com.br	Toddynho.com.br	CartoonNetwork - Brasil	http://www.toddynho.com.br/
310	Toyota.com/espanol	Toyota Motor Sales USA, Inc.	Yahoo! - Mexico	http://www.toyota.com/espanol/
311	TravelPrice.com	TravelPrice.com	Lycos - Spain	http://www.travelprice.com/choice/
312	TuAyudasiCuenta.com	Fundacion Televisa/EsMas.com	EsMas.com	http://www.tuayudasicuenta.com/
313	Twingo.com.ar	Renault	Invertia - Argentina	http://www.twingo.com.ar/
314	UltimoSegundo.com.br	IG	IG	http://www.ultimosegundo.com.br/
315	Unicef.es	Unicef Comite Espanol	Terra - Spain	http://www.unicef.es/
316	Unifio.br	Centro Universitario Fieo	Terra - Brasil	http://www.unifio.br/
317	Unimarket.com.mx	UNIMARKET S.A DE C.V.	Yahoo! - Mexico	http://www.unimarket.com.mx/
318	Urgente24.tv	Ericmas S.A.	Yahoo! - Argentina	http://www.urgente24.tv/telinfor_login.html
319	Varilux.com.br	Essilor Internacional	Terra - Brasil	http://www.varilux.com.br/

LatinWebMonitor Report: Active Brands This Month

Active Brands: Month of October, 2001				
#	Brand Advertised	Brand Parent	Site(s) Advertised On	TargetURL(s)
320	Viasalus.com	Viasalus	Terra - Spain	http://www.viasalus.com/
321	Viasampa.com.br	Via Global S.A.	Ole.com.br	http://www.viasampa.com.br/pag-anita.asp
322	VidaVip Seguros	Sul America Aetna	BOL.com	http://www.vidavip.com.br/index.php3?fonte=10
323	Video-Party.com - Spain	E-Group Corporation, Inc.	Lycos - Spain	http://www.es.video-party.com/public/index.php?lng=spa&login=118309
324	VW.com.mx	Volkswagen de Mexico	Terra - Mexico	http://www.vw.com.mx/Noticias/Template2.asp?tipo=E&prior=1&idioma=S
325	VW.com.mx	Volkswagen de Mexico	Todito.com	http://www.vw.com.mx/Noticias/Template2.asp?tipo=E&prior=6&idioma=S
326	WebMotors.com.br	WebMotors.com.br	Terra - Brasil	http://www.webmotors.com.br/secao.asp?secao=f1/pesquisas/decolar/promocao-ilha&&codparceiro35&noframes=true&passar=1
327	Western Union - Argentina	Western Union	Clarín.com	http://www.westernunionfsa.com.ar/
328	Wet'n Wild - Sao Paulo	Wet'n Wild - Sao Paulo	CartoonNetwork - Brasil	http://www.wetnwildsp.com.br/
329	Windows XP	Microsoft Corporation	YupiMSN - Argentina	http://www.yupimsn.com/tecnologia/software/windowsxp/
330	Windows XP	Microsoft Corporation	YupiMSN - Mexico	http://www.yupimsn.com/tecnologia/software/windowsxp/
331	Xango	Columbia TriStar Pictures	Yahoo! - Brasil	http://www.columbiapictures.com.br/xango/
332	Yogurísimo	La Serenisima/Danone	Starmedia - Argentina	http://www.starmedia.com/danonear/yogurismo/index.html
333	Zakis.com	Soluciones Integrales de Comercio Electrónico, S.L	Lycos - Spain	http://www.zakis.com/

LatinWebMonitor Report: Active Brands by Category

Active Brands by Advertiser Category: Month of October, 2001				
#	Brand Advertised	Brand Parent	Site(s) Advertised On	TargetURL(s)
Automotive				
1	Audi Brasil	Audi	Globo.com	http://www.audi.com.br/
2	AutoPlaza.com.br	AutoPlaza.com.br	MSN - Brasil	http://www.autoplaza.com.br/index.asp?pagina=vender
3	AutoPlaza.com.br	AutoPlaza.com.br	Terra - Brasil	http://www.autoplaza.com.br/
4	Chevrolet - Argentina	General Motors de Argentina S.A.	UOL - Argentina	http://www.chevrolet.com.ar/site/bonif.asp
5	Chevrolet - Brasil	General Motors Brasil	BOL.com	http://www.chevrolet.com.br/_mem_bin/IntError.asp?/tracker/
6	Chevrolet "Corsa te hace Millonario"	General Motors de Argentina S.A.	UOL - Argentina	http://ww2.chevrolet.com.ar/promos/corsamillon/
7	Chrysler PTCruiser	Daimler Chrysler de Mexico	Yahoo! - Mexico	http://www.chrysler.com.mx/a_productos/ptcruiser/galeriae1.html
8	ClioYahoo.com.br	Renault	Terra - Brasil	http://ad.br.doubleclick.net/%2f%2www.clioyahoo.com.br
9	ClioYahoo.com.br	Renault	Yahoo! - Brasil	http://www.clioyahoo.com.br/home/
10	Dodge Durango	Daimler Chrysler de Mexico	Yahoo! - Mexico	http://www.dodge.com.mx/a_productos/durango/galeriae1.html
11	Ford Brasil	Ford Motor Company Brasil Ltda.	Cade?	http://www.ford.com.br/fordonline/chats.asp
12	GMBuyPower.com.mx	General Motors	Invertia - Mexico	http://www.gmbuypower.com.mx/
13	GMCenter.com.br	General Motors Brasil	BOL.com	http://www.gmcenter.com.br/esportes/especialrally.asp
14	Gmgrad.com	General Motors	Hollywood.com - Argentina	http://www.gmgrad.com/
15	Lexus of Kendall	Lexus of Kendall	YupiMSN - Mexico	http://www.lexusofkendall.com/index.html
16	Movendus.com	Movendus Global, S.A.	Lycos - Spain	http://www.movendus.com/pr.jsp?ID1=1108&ID2=2501
17	Peugeot Spain	PSA Peugeot Citroen Group	Yahoo! - Spain	http://www.peugeot.es/peugeot/307/
18	RetoZafira.com.mx	General Motors de México	Terra - Mexico	http://www.retozafira.com.mx/
19	Seat Ibiza - Argentina	SEAT	Clarín.com	http://www.seat.com.ar/promos/ibiza/index.asp?CO=2

LatinWebMonitor Report: Active Brands by Category

Active Brands by Advertiser Category: Month of October, 2001				
#	Brand Advertised	Brand Parent	Site(s) Advertised On	TargetURL(s)
20	Toyota.com/espanol	Toyota Motor Sales USA, Inc.	Yahoo! - Mexico	http://www.toyota.com/espanol/
21	Twingo.com.ar	Renault	Invertia - Argentina	http://www.twingo.com.ar/
22	VW.com.mx	Volkswagen de Mexico	Terra - Mexico	http://www.vw.com.mx/Noticias/Template2.asp?tipo=E&prior=1&idioma=S
23	VW.com.mx	Volkswagen de Mexico	Todito.com	http://www.vw.com.mx/Noticias/Template2.asp?tipo=E&prior=6&idioma=S
24	WebMotors.com.br	WebMotors.com.br	Terra - Brasil	http://www.webmotors.com.br/secao.asp?secao=f1/pesquisas/decolar/promocao-ilha&&codparceiro35&noframes=true&passar=1
Consumer Goods				
1	Actimel	La Serenisima/Danone	Starmedia - Argentina	http://www.starmedia.com/danonear/actimel/index.html
2	Antarctica	Antarctica	CartoonNetwork - Brasil	http://cartoonnetwork.com.br/portuguese/antarctica/
3	Aqua Sport - Biotherm	Biotherm	Starmedia - Argentina	http://www.cubika.com/aquasport/index.html
4	Baileys Irish Cream	Diageo	Starmedia - Mexico	http://ad.mx.doubleclick.net/adi/N2609.starmedia/B46407.2;sz=468x60;ord=?#
5	Bauducco	Bauducco	CartoonNetwork - Brasil	http://www.bauducco.com.br/
6	Biotherm.com	Biotherm	Starmedia - Mexico	http://www.biotherm.com/
7	Budweiser	Anheuser-Busch, Inc.	ESPNdeportes - Argentina	http://budweiser.com/
8	Budweiser	Anheuser-Busch, Inc.	ESPNdeportes - Mexico	http://budweiser.com/
9	Chivas 200 - Online Charity Auction	Chivas Brothers	Lycos - Spain	http://www.chivas.com/banner_popup.html
10	Club Hotwheels - Mexico	Hotwheels - Mexico	T1-MSN	http://www.clubhotwheels.com.mx/kids/home.html
11	Coca-Cola Brasil	The Coca-Cola Company	Terra - Brasil	http://www.terra.com.br/ads/coke.htm
12	Danone Corpus	Danone	Cade?	http://www.starmedia.com/danonebr/corpus/index.html
13	Diet Coke ("Their First Break")	The Coca-Cola Company	Hollywood.com - Brasil	http://a1428.g.akamai.net/7/1428/1224/0001/216.35.185.221/misc/coke/io5113/theirfirstbreak.html
14	Euqueromais Pepsi	Pepsi-Cola Company	BatePapo (Starmedia)	http://www.euqueromais.com.br/

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15	Finn.com.br	Boehringer Ingelheim do Brasil	Globo.com	http://www.finn.com.br/
16	Fundacion Johnnie Walker	Schieffelin & Somerset Co.	Starmedia - Mexico	http://www.johnniwalker.com.mx/jw/index.html
17	Gatorade.com.mx	Stokely-Van Camp, Inc	Terra - Mexico	http://www.gatorade.com.mx/
18	Glade.com.ar	SC Johnson - Argentina	Terra - Argentina	http://www.glade.com.ar/
19	Gradiente.com.br	Gradiente Eletrônica S/A	BOL.com	http://www.gradiente.com.br/audiovideo/agregado/microsystem/com_flash.asp
20	Gradiente.com.br	Gradiente Eletrônica S/A	Terra - Brasil	http://www.gradiente.com.br/shopping/index.asp
21	Granja del Sol	Molinos	Cartoon Network - Latin America	http://www.granjaonline.com.ar/patitas.htm
22	Kotex Free & Soft	Kimberly-Clark Corporation	Starmedia - Mexico	http://www.starmedia.com/kotex
23	Lancome - Mexico	L'Oreal S.A.	Starmedia - Mexico	http://www.lancome.com.mx/
24	Lancome Paris	L'Oreal S.A.	Starmedia - Mexico	http://ssd.starmedia.com/survey/live/B1Y377E232726D10914O.cfm
25	Loreal Paris	L'Oreal S.A.	Starmedia - Argentina	http://revitalift.paginar.dyndns.org/
26	Loreal Paris	L'Oreal S.A.	Starmedia - Brasil	http://ssd1.starmedia.com/clients/lorealbr/innocence/index.htm
27	Loreal Paris	L'Oreal S.A.	Starmedia - Mexico	http://www.lorealparis.com.mx/
28	Maybelline Watershine	L'Oreal S.A.	Starmedia - Argentina	http://watershine.paginar.net/
29	Nestle Nescau	Nestlé Brasil Ltda.	El Sitio - Brasil	http://www.nescau.com.br/
30	Nintendo	Nintendo	Cartoon Network - Latin America	http://www.cartoonnetworkla.com/spanish/gameofthemonth/index.html
31	OmahaSteaks.com	Omaha Steaks	UOL en Espanol	http://www.omahasteaks.com/servlet/OnlineShopping?Dsp=260&AID=6950&SRC=RZ1082&REFERRALID=hs0224848
32	Pidemas - Puerto Rico	Pepsi-Cola Company	Starmedia - Argentina	http://www.pidemas.com/
33	Purina.com	Ralston Purina Company	Lycos - Mexico	http://www.purina.com/home.asp
34	SociedadXX.com.mx	XX Lager	Starmedia - Mexico	http://www.sociedadxx.com/

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35	SociedadXX.com.mx	XX Lager	T1-MSN	http://www.sociedadxx.com.mx/
36	Sol Underwear	Sol y Oro	Terra - Argentina	http://www.terra.com.ar/publicidad/black/hoja.htm
37	Toddynho.com.br	Toddynho.com.br	CartoonNetwork - Brasil	http://www.toddynho.com.br/
38	Yogurissimo	La Serenisima/Danone	Starmedia - Argentina	http://www.starmedia.com/danonear/yogurissimo/index.html
Education				
1	eCurso.com.br	Ka Solution Tecnologia em Software	Terra - Brasil	http://www.ecurso.com.br/
2	EF Education - Argentina	EF International Language Schools B.V.	Lycos - Argentina	http://www.ef.com/AR/agegroup.asp?dr=undefined&qoto=%2Fdefault%2Easp
3	EF Education - Brasil	EF International Language Schools B.V.	Lycos - Brasil	http://www.ef.com/BR/agegroup.asp?dr=undefined&qoto=%2Fdefault%2Easp
4	EF Education - Mexico	EF International Language Schools B.V.	Lycos - Mexico	http://www.ef.com/MX/agegroup.asp?dr=undefined&qoto=%2Fdefault%2Easp
5	ElMejorIngles.com	Ultimate System	UOL - Argentina	http://www.elmejoringles.com/
6	eSylvan	Sylvan Learning Systems	Hollywood.com - Brasil	http://www.esylvan.com/html/so_ad_main.asp?pageName=so_ad_prog_100_off&siteId=0000063301000034740
7	Faculdade Trevisan	Faculdade Trevisan	BOL.com	http://www.faculdadetrevisan.com.br/
8	FutureCom 2001 Business Trade Show	FutureCom.com.br	Cade?	http://www.futurecom.com.br/
9	Tec de Monterrey	Tec de Monterrey	Terra - Mexico	http://www.tecdemonterrey.edu.mx/
10	Unifieo.br	Centro Universitario Fieo	Terra - Brasil	http://www.unifieo.br/
Entertainment & Arts				
1	Free Jazz Festival	Universo Online	UOL - Brasil	http://www.uol.com.br/freejazz/
2	LesMiserables.com.br	Cameron Mackintosh Overseas Limited	El Foco - Brasil	http://www.lesmiserables.com.br/
3	Wet'n Wild - Sao Paulo	Wet'n Wild - Sao Paulo	CartoonNetwork - Brasil	http://www.wetnwildsp.com.br/

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#	Brand Advertised	Brand Parent	Site(s) Advertised On	TargetURL(s)
Financial Services, Insurance, and Real Estate				
1	ACC Hipotecas	Associates Capital Corporation Bank	Lycos - Spain	http://www.accdirecto.com/lycos/
2	Banco Itau	Banco Itau	CNN - Brasil	http://www.itau.com.br/camp/itaucaud/itaucaud_itau.htm
3	Banco Itau	Banco Itau	IG	http://www.itau.com.br/camp/lis_itau/index_lis.htm
4	Banco Itau	Banco Itau	Terra - Brasil	http://www.itau.com.br/conta_corrente2001/abertura.htm
5	Bancomer	Grupo Financiero BBVA Bancomer,S.A. de C.V.	Terra - Mexico	http://www.bancomer.com/
6	BBVA	Banco Bilbao Vizcaya Argentaria S.A.	Yahoo! - Spain	http://www.bbva.es/clice/micrositesclice/hipotecas/index.htm
7	BrasilPrev.com.br	Banco do Brasil S.A.	Starmedia - Brasil	http://www.brasilprev.com.br/hotsite_rtipgl.html
8	BrasilPrev.com.br	Banco do Brasil S.A.	Yahoo! - Brasil	http://www.brasilprev.com.br/
9	C2it.com	Citibank F.S.B.	CNN en Espanol	na
10	C2it.com	Citibank F.S.B.	ESPNdeportes - Argentina	https://www.c2it.com/bannerXX/index.html?referral=K6GBG0GE9W
11	C2it.com	Citibank F.S.B.	ESPNdeportes - Mexico	https://www.c2it.com/bannerXX/index.html?referral=K6GBG0GE9W
12	CapitalOne.com	Capital One Bank	Altavista - Spain	http://apply2.capitalone.com/5137/2-85/index.jsp?s=05137002085XXDF11XX1BEAT5VP7XX
13	CapitalOne.com	Capital One Bank	EresMas.com	http://apply2.capitalone.com/5137/1-85/index.jsp?s=05137001085XXDF11XX1BEAT5VP7XX
14	Cultura-e.com.br	Banco do Brasil S.A.	BOL.com	http://www.cultura-e.com.br/
15	eBankInter.com	Bankinter, S.A.	Lycos - Spain	http://www.ebankinter.com/castellano/indice.html?tipo=3&colaborador=04030&lqo=s
16	e-Credit.com	Banco Serfin	Terra - Mexico	https://www.e-credit.com.mx/tdc/servlet/Default?12rft50180031ald5051
17	e-Credit.com	Banco Serfin	Yahoo! - Mexico	https://www.e-credit.com.mx/tdc/servlet/Default?12rft50180031ald5058
18	Fenix Directo Seguros	Grupo Allianz	Lycos - Spain	http://www.fenixdirecto.com/fenix/promociones/lycos/
19	First Flexprev Itau	Banco Itau	IG	http://www.firstflexprevitau.com.br/

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#	Brand Advertised	Brand Parent	Site(s) Advertised On	TargetURL(s)
20	ING Comercial America	ING Groep N.V.	Todito.com	http://www.ing-comercialamerica.com/
21	ING Comercial America - Seguros	ING Groep N.V.	Terra - Mexico	http://seguros.comercialamerica.com.mx/seguros/seg_acc_index.asp
22	ING Comercial America - Seguros	ING Groep N.V.	Todito.com	http://seguros.comercialamerica.com.mx/seguros/index.php?producto=a
23	ING Direct	ING Groep N.V.	MSN - Spain	http://www.ingdirect.es/track/tracker.asp?cod=DE037&medio=MSN
24	InvertirOnLine.com	Banco Comafi	Yahoo! - Argentina	http://www.invertironline.com/cuerpo.asp
25	InvestShop.com.br	InvestShop	Invertia - Brasil	http://www.investshop.com.br/artigo.asp?artigo=4686
26	Itau Personalite	Banco Itau	UOL - Brasil	http://www.dm9.com.br/clientes/itau_personalite/redirect_pop_02_04b.htm
27	Patagon.com - Argentina	Patagon.com	Yahoo! - Argentina	http://www.patagon.com.ar/letes/LetesYhoo.asp?rnd=0.829281
28	Patagon.com - Brasil	Patagon.com	UOL - Brasil	http://www.patagon.com.br/Home/default.asp?CPMF_PROMO=S
29	Principal.cl	Principal Compañía de Seguros de vida Chile S.A.	Starmedia - Mexico	http://www.principal.cl/
30	Principal.com.ar	Principal Financial Group	Starmedia - Argentina	http://www.principal.com.ar/
31	Principal.com.mx	Principal Financial Group	Yahoo! - Mexico	http://www.principal.com.mx/
32	Puentenet.com	Puentenet.com	Yahoo! - Argentina	http://www.puentenet.com/
33	Regal Insurance Club	Group Royal & SunAlliance	Lycos - Spain	http://www.regal.es/lycos.htm
34	Scotiabank Inverlat	Scotiabank Inverlat Grupo Financiero	Starmedia - Mexico	http://www.scotiabankinverlat.com/
35	Seguros Monterrey - New York Life	Seguros Monterrey - New York Life	Todito.com	http://www.monterrey-newyorklife.com.mx/
36	SulAmerica.com.br	Sul America Seguros	Globo.com	http://www.sulamerica.com.br/
37	SulAmerica.com.br	Sul America Seguros	Yahoo! - Brasil	http://www.sulamerica.com.br/auto/
38	SulAmericaAP.com.br	Sul America Acidentes Pessoais	Yahoo! - Brasil	http://www.sulamericaap.com.br/indexyb.htm
39	SulaPrevi.com.br	Sul America Previdencia	Yahoo! - Brasil	http://www.sulaprevi.com.br/

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#	Brand Advertised	Brand Parent	Site(s) Advertised On	TargetURL(s)
40	VidaVip Seguros	Sul America Aetna	BOL.com	http://www.vidavip.com.br/index.php3?fonte=10
41	Western Union - Argentina	Western Union	Clarín.com	http://www.westernunionfsa.com.ar/
Government & Non-Profit Organizations				
1	ConCaritas.org	Caritas Argentina	Terra - Argentina	http://www.concaritas.org/index2.php?id=200109071615_2034_3b991cee276d9
2	Cruz Roja Espanola	Cruz Roja Espanola	Altavista - Spain	http://www.cruzroja.es/
3	Energia Brasil	Energia Brasil	Terra - Brasil	http://www.dm9.com.br/clientes/aneel/popup/aneel.htm
4	LDOnline.org	LD Online	CNN en Espanol	http://www.ldonline.org/cldinfo/spanish_index.html
5	RaySol.org	Metafísica Renovada Ray Sol	Terra - Mexico	http://www.raysol.org/
6	SabeSP.com.br	SabeSP	Terra - Brasil	http://www.sabesp.com.br/
7	Teleton.org.mx	Fundación Teletón	EsMas.com	http://www.teleton.org.mx/
8	Unicef.es	Unicef Comité Español	Terra - Spain	http://www.unicef.es/
Health Care				
1	Accu-Chek.com	Roche Diagnostics Corporation	Hollywood.com - Brasil	http://www.accu-chek.com/index_next.cfm?s=ADVT&p=RON&c=3762
2	Digest Bem	Eurofarma	Terra - Brasil	http://www.digestbem.com.br/
3	Eurofarma Genericos	Eurofarma	Terra - Brasil	http://www.genericoeurofarma.com.br/
4	FaceFacts.com	Roche Pharmaceuticals	UOL en Espanol	http://www.facefacts.com/
5	Gyno Daktarin	Janssen-Cilag.	Starmedia - Mexico	http://www.gynodaktarin.com.mx/
6	Hospital do Cancer	Hospital do Câncer - AC Camargo	Yahoo! - Brasil	http://www.jwt.com.br/hcancer/
7	Varilux.com.br	Essilor Internacional	Terra - Brasil	http://www.varilux.com.br/

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Online Media (Portals & Content Sites)				
1	1000Premios.com.br	Reader's Digest Association, Inc	Starmedia - Brasil	http://www.1000premios.com.br/indexjavan.asp
2	AcertenaMosca.com.br	AcertenaMosca.com.br	HPG	http://www.acertenamosca.com.br/
3	AOL Mensajero Instantáneo	AOL Latin America	CNN en Espanol	http://www.latam.aol.com/aimcnn/
4	AreaUtil.com	AreaUtil.com	BOL.com	http://www.areautil.com.br/au/aupub_opportunidade3.html?cd_imovel=368473&parceiro=bol
5	AreaUtil.com	AreaUtil.com	IG	http://www.areautil.com.br/au/aupub_opportunidade3.html?cd_imovel=368473&parceiro=ig
6	AreaUtil.com	AreaUtil.com	Terra - Brasil	http://www.areautil.com.br/
7	BadBoy.com.br	Zip.net	Zip.net	http://badboy.zip.net/
8	BNAmericas.com	BNAmericas.com	UOL - Argentina	http://www.bnamericas.com/trial.xsql?Tx_idioma=E&source=203
9	BolsaMania.com	Web Financial Group, S.L.	Altavista - Spain	http://www.bolsamania.com/
10	BradyNet.com	IDEAGlobal.com	YupiMSN - Argentina	http://www.brady.net/
11	Casino on Net	Casino on Net	Starmedia - Argentina	http://64.14.197.182/lang/default.asp?lang=ES&S=123456&SR=246976&R=[direct]
12	Casino on Net	Casino on Net	Starmedia - Mexico	http://216.74.163.74/lang/default.asp?lang=ES&S=123456&SR=246977&R=[direct]
13	Casino on Net	Casino on Net	Starmedia - Mexico	http://64.14.197.172/lang/default.asp?lang=ES&S=123456&SR=239231&R=[direct]
14	Casino on Net	Casino on Net	T1-MSN	http://216.74.163.74/lang/default.asp?lang=ES&S=123456&SR=235438&R=[direct]
15	Casino on Net	Casino on Net	Ya.com	http://ad.doubleclick.net/618002/casino.htm
16	Catho Online	Grupo Catho	El Sitio - Brasil	http://www.catho.com.br/parceiro.phtml?origem=4530
17	Cidade Internet	Grupo Clarin	Ole.com.br	http://www.cidadeinternet.com.br/br/portales/esportes/fanaticas/home/
18	Citaris.com	MVS Telecom	Terra - Mexico	http://www.citaris.com/homerb.html
19	Citaris.com	MVS Telecom	Yahoo! - Mexico	http://www.citaris.com/

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20	CNN - Brasil	Cable News Network LP, LLLP	CNN - Brasil	http://www.cnn.com.br/
21	CNN - Brasil	Cable News Network LP, LLLP	El Sitio - Argentina	http://www.cnnenespanol.com/entv/programa/en.efectivo.html
22	CNN - Brasil	Cable News Network LP, LLLP	El Sitio - Brasil	http://www.cnn.com.br/tempo/
23	CocadaPreta.com.br	CocadaPreta.com.br	HPG	http://www.cocadapreta.com.br/
24	Colonize.com	Colonize.com	Hollywood.com - Brasil	http://www.colonize.com/l904.php3
25	Colonize.com	Colonize.com	Hollywood.com - Mexico	http://www.colonize.com/l904.php3
26	Cyberdiet.com.br	Universo Online	BOL.com	http://www2.cyberdiet.com.br/cfm/cadastro1.cfm?origem=BOL_bn_VeraoFoto
27	Dominal.com	Dominal.com	Cade?	http://www.dominal.com/
28	El Sitio	El Sitio	CNN en Espanol	http://www.elsitio.com/scripts/gl/tecnologia/index.php3
29	EntreBits.com	Grupo eresMas Interactiva Interactiva S.A.	UOL - Argentina	http://www.entrebits.com/
30	eresMas.com	Grupo eresMas Interactiva Interactiva S.A.	Invertia - Spain	http://www.eresmas.com/
31	eresMas.com	Grupo eresMas Interactiva Interactiva S.A.	UOL - Argentina	http://www.eresmas.com/expertos/
32	EstrellaDigital.es	Grupo Estrella Digital	Lycos - Spain	http://www.estrelladigital.es/
33	ExaFM.com	MVS Telecom	Terra - Mexico	http://www.exafm.com/
34	ExpoCasa.es	Servicios de Internet Expocasa, S.L.	Altavista - Spain	http://www.expocasa.es/
35	Gemelo.com	Gemelo.com	Cartoon Network - Latin America	http://spa.loquesea.com/cobranded/userlogin.php?deal_id=4
36	GetSmart.com	GetSmart.com	Hollywood.com - Argentina	http://www.getsmart.com/BannerGSVisa?banner_id=X4284/cba99PGSCCy323807/allbanners.gif&sourceid=F3305
37	GetSmart.com	GetSmart.com	Hollywood.com - Brasil	http://www.getsmart.com/BannerGSVisa?banner_id=X4284/cba99PGSCCy323807/allbanners.gif&sourceid=F3305
38	GetSmart.com	GetSmart.com	Hollywood.com - Mexico	http://www.getsmart.com/BannerGSVisa?banner_id=X4284/cba99PGSCCy323807/allbanners.gif&sourceid=F3305
39	GetSmart.com	GetSmart.com	UOL en Espanol	http://www.getsmart.com/BannerGSVisa?banner_id=X6165/cba99PGSCCy323807/allbanners.gif&sourceid=hs0224848

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40	Goal.com	Goal.com	EresMas.com	http://www.goal.com/
41	Guia Mais	Telefonica Publicidade e Informação Ltda.	Terra - Brasil	http://www.quiamais.com.br/
42	IG Finance e-card Mastercard	IG	IG	http://www.igfinance.com.br/igfinance/entrada.asp?host=375
43	Imovelweb.com.br	Imovelweb.com.br	HPG	http://www.imovelweb.com.br/
44	Invertia - Argentina	Terra Lycos, S.A.	Clarín.com	http://ar.invertia.com/
45	JobShark.com.br	Jobshark Corporation	El Sitio - Brasil	http://www.jobshark.com.br/index.cfm?FromOsite=1
46	LatinTrade.com	LatinTrade.com	Cartoon Network - Latin America	http://www.latintrade.com/newsite/conference/special/index.html
47	LatinVenture.com	LatinVenture.com	Lycos - Argentina	http://www.latinventure.com/
48	LatinVenture.com	LatinVenture.com	Lycos - Mexico	http://www.latinventure.com/
49	Lycos - Spain	Terra Lycos, S.A.	EresMas.com	http://www.lycos.es/webguides/especial/cinecito/
50	Manager Online	Manager Assessoria em Recursos Humanos	BOL.com	http://www.manager.com.br/default.asp?origem=BOL
51	Manager Online	Manager Assessoria em Recursos Humanos	IG	http://www.manager.com.br/indexi.asp?origem=ig
52	Manager Online	Manager Assessoria em Recursos Humanos	UOL - Brasil	http://www.manager.com.br/indexuol.asp
53	MegaExpo.net	Directo Punto Com S.A. de C.V.	Starmedia - Mexico	http://www.megaexpo.net/
54	MiFuturo.com	Grupo eresMas Interactiva Interactiva S.A.	EresMas.com	http://www.mifuturo.com/
55	MiFuturo.com	Grupo eresMas Interactiva Interactiva S.A.	Starmedia - Argentina	http://www.mifuturo.com/?2001.10.10.9.6.3.0
56	MundoPadres.com	Grupo eresMas Interactiva Interactiva S.A.	Starmedia - Spain	http://www.mundopadres.com/?
57	NetBrasil.Globo.com	Globo.com	CartoonNetwork - Brasil	http://netbrasil.globo.com/clubinhonet/
58	Ocarteiro.com	Ocarteiro.com	Ole.com.br	http://www.ocarteiro.com/democartao.php?codigo=D1&back=backverde.gif&retarqulo=retesportes.gif
59	Paparazzo.Globo.com	Globo.com	Ole.com.br	http://paparazzo.globo.com/

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#	Brand Advertised	Brand Parent	Site(s) Advertised On	TargetURL(s)
60	PC World Online Mexico	PC World Communications	Starmedia - Mexico	http://www.pcworld.com.mx/
61	Planetaimovel.com	InfoGlobo	Terra - Brasil	http://www.planetaimovel.com/
62	Portal Palm	Zip.net	Zip.net	http://palmbr.zip.net/
63	PSN.com - Argentina	PSN.com	El Sitio - Argentina	http://www.psn.com/ar/elsitio.asp
64	RadioFormula.com	Radio Fórmula S.A.	Invertia - Mexico	http://www.radioformula.com.mx/
65	Ritmic.com	Grupo eresMas Interactiva Interactiva S.A.	Starmedia - Spain	http://www.ritmic.com/?
66	Ritmic.com	Grupo eresMas Interactiva Interactiva S.A.	UOL - Argentina	http://www.ritmic.com/
67	Salud.com	Salud.com	UOL en Espanol	http://jproxy.uole.com/framer/http://www.salud.com
68	Screenblast.com	Screenblast.com	Hollywood.com - Brasil	http://www.screenblast.com/root/index.htm? ID=40& LR=0& LT=PAGE
69	SegundosFuera.com	Grupo eresMas Interactiva Interactiva S.A.	UOL - Argentina	http://www.segundosfuera.com/?2001.10.7.20.59.30.0
70	StereoRey.com	MVS Telecom	Terra - Mexico	http://www.stereorey.com/
71	Thumb.com	Thumb.com	Hollywood.com - Brasil	http://www.thumb.com/thumbwars/
72	TuAyudasiCuenta.com	Fundacion Televisa/EsMas.com	EsMas.com	http://www.tuayudasicuenta.com/
73	UltimoSegundo.com.br	IG	IG	http://www.ultimosegundo.com.br/
74	Urgente24.tv	Ericmas S.A.	Yahoo! - Argentina	http://www.urgente24.tv/telinfor_login.html
75	Viasalus.com	Viasalus	Terra - Spain	http://www.viasalus.com/
76	Viasampa.com.br	Via Global S.A.	Ole.com.br	http://www.viasampa.com.br/pag-anita.asp
77	Video-Party.com - Spain	E-Group Corporation, Inc.	Lycos - Spain	http://www.es.video-party.com/public/index.php?lng=spa&login=118309
78	Zakis.com	Soluciones Integrales de Comercio Electrónico, S.L	Lycos - Spain	http://www.zakis.com/

LatinWebMonitor Report: Active Brands by Category

Active Brands by Advertiser Category: Month of October, 2001				
#	Brand Advertised	Brand Parent	Site(s) Advertised On	TargetURL(s)
Professional Services				
1	Andersen - Mexico	Andersen	EsMas.com	http://www.andersen.com.mx/
2	Biancu.com.ar	Biancu.com.ar	Clarín.com	http://www.biancu.com.ar/wu/home.asp
3	Buongiorno.com	Buongiorno.it	Lycos - Spain	http://www.buongiorno.com/es/newsletters1.html?x=lycos-es-aug01
4	Engage.com	Engage.com	Starmedia - Spain	http://www.engage.com/
5	Profero.com	Profero.com	UOL - Argentina	http://www.profero.com/?2001.10.7.20.55.13.0
6	Unimarket.com.mx	UNIMARKET S.A DE C.V.	Yahoo! - Mexico	http://www.unimarket.com.mx/
Retailers (Store & Online)				
1	Amelia.com.br	Grupo Pão de Açúcar	Cade?	http://www.amelia.com.br/main/splashPage103.jsp
2	Americanas.com.br	Lojas Americanas	Terra - Brasil	http://www.terra.com.br/ads/tag_pop_220x230_americana.htm
3	Americanas.com.br	Lojas Americanas	UOL - Brasil	http://www.americanas.com.br/cgi-bin/WebObjects/ToyStore.woa/wa/prod?pitId=34899
4	AmoraosPedacos.com.br	Amor aos Pedacos	Terra - Brasil	http://www.amoraospedacos.com.br/default.asp?origem=TERRA
5	Aqualung.com.br	Aqualung Audio & Video	HPG	http://www.aqualung.com.br/
6	CEA.com.br	C&A Modas	BOL.com	http://www.cea.com.br/ceamodas/loja/index.asp?acmid=15374
7	CEA.com.br	C&A Modas	Terra - Brasil	http://www.cea.com.br/ceamodas/loja/lifestyle.asp?dept%5Fid=3&in%5Fid=12&acmid=14909
8	CEA.com.br	C&A Modas	Yahoo! - Brasil	http://www.cea.com.br/ceamodas/loja/index.asp?acmid=12617
9	CHDVD.com	ColumbiaHouse.com	YupiMSN - Mexico	http://www4.chdvd.com/s2/genre.jsessionid=aaajz1DOvFobrls70CBoc8eU46G_mdSF?dk=5TH&club=3&source=7445
10	Circulo.es	Circulo de Lectores, S.A.	Terra - Spain	http://www.circulo.es/contenido/especiales/rae/index.asp?p1=t
11	ClarkShop.com.br	Clark do Brasil Calçados	Terra - Brasil	http://www.clarkshop.com.br/
12	Copel Colchoes	Copel Colchoes	Terra - Brasil	http://www.copel.com.br/

LatinWebMonitor Report: Active Brands by Category

Active Brands by Advertiser Category: Month of October, 2001				
#	Brand Advertised	Brand Parent	Site(s) Advertised On	TargetURL(s)
13	Deportes Marti	Deportes Marti	Starmedia - Mexico	http://www.marti.com.mx/default.asp?ref_id=STM0701
14	Dommo.com	Dommo.com	EresMas.com	http://www.dommo.com/
15	Famsa.com	GRUPO FAMSA	Terra - Mexico	http://www.famsa.com/stores/famsa_com/html/producto.htm?prfrnbr=105883&cate=48238
16	Farmacia em Casa	Farmacia em Casa	BOL.com	http://www.drogariaonofre.com.br/
17	FashionMall.com	FashionMall.com, Inc.	Hollywood.com - Brasil	http://www.fashionmall.com/
18	Fragrancenet.com	Fragrancenet.com, Inc.	YupiMSN - Mexico	http://www.fragrancenet.com/html/
19	Gap.com	Gap, Inc.	Hollywood.com - Brasil	http://www.gap.com/asp/promo/visawinter_splash.asp
20	Grijalbo.com.mx	Grijalbo Mondadori	Invertia - Mexico	http://www.grijalbo.com.mx/novedades/novedades4.htm
21	Grijalbo.com.mx	Grijalbo Mondadori	Terra - Mexico	http://www.grijalbo.com.mx/novedades.html
22	Grupo Pao de Acucar	Grupo Pao de Acucar	Terra - Brasil	http://www.grupopaodeacucar.com.br/venhatrabalhar/
23	iBazar.com.es	eBay	MSN - Spain	http://www.ibazar.es/
24	Liverpool	Liverpool	Starmedia - Mexico	http://www.liverpool.com.mx/mregalos/indexbodas.htm
25	Livraria Nobel	Editora e Livraria Nobel	BOL.com	http://www.espiralstore.com.br/cgi-bin/esprialBrasil_storefront/EN/hotdeals?CategoryNo=12&ProductNo=UT175
26	Livraria Saraiva	Editora Saraiva	BOL.com	http://www.livriarasaraiva.com.br/comun/esot/home.htm
27	LojaDolar.com	LojaDolar.com	Terra - Brasil	http://www.lojadolar.com/pesquisa.asp?PalavraChave=torcedor&origem=terrafut
28	Lojas Riachuelo	Lojas Riachuelo	CartoonNetwork - Brasil	http://www.lojasriachuelo.com.br/
29	Lokau.com.br	Lokau.com.br	IG	http://www.lokau.com.br/jav/gosite?id=37&P4=novidi&P7=patinete&idlog=igbannovpatine
30	LondonCalling.com.br	LondonCalling.com.br	Terra - Brasil	http://www.londoncalling.com.br/
31	MagazineLuiza.com.br	Magazine Luiza	UOL - Brasil	http://st10.sharptrader.com/Affiliates/Api/io.cfm?pt=ban&afid=0279&pid=2&typeclick=click&pt1=np&fld1=0&retur1=http://www.magazineluiza.com.br?afid=0279&pid=2

LatinWebMonitor Report: Active Brands by Category

Active Brands by Advertiser Category: Month of October, 2001				
#	Brand Advertised	Brand Parent	Site(s) Advertised On	TargetURL(s)
32	MundodeIngles.com	Ingles Mundo Disney	Todito.com	http://www.mundodeingles.com/
33	Office Depot de Mexico	Office Depot	Todito.com	http://www.officedepot.com.mx/
34	Pontofrio.com.br	Ponto Frio	UOL - Brasil	http://www.pontofrio.com.br/cgi-bin/loja.pl?orig=uo3&pagina=informatica10.html
35	Ri Happy Brinquedos	Ri Happy Brinquedos Ltda.	UOL - Brasil	http://www.rihappy.com.br/
36	ShopTime.com.br	Globo.com	Terra - Brasil	http://www.shoptime.com.br/jsp/parceriaRedirect.jsp?link=199&produto=12630
37	Submarino.com.br	Submarino	EsMas.com	http://www.submarino.com.mx/pesquisa/descricao.asp?id_produto=393870&id_tipo=V&franq=156
38	Submarino.com.br	Submarino	Terra - Brasil	http://www.submarino.com.br/toys.asp?Query=ProductPage&ProdTypeId=3&franq=2094
39	Tematika.com	Tematika.com	Invertia - Argentina	http://www.tematika.com.ar/tematikad/plsql/home?p_alianza=108&p_grupo_id=4830&p_marcos=N
Technology				
1	Acer.com.mx	Acer Corp	EsMas.com	http://www.acer.com.mx/
2	Bonzi.com Software	Bonzi.com Software	Hollywood.com - Brasil	http://images.bonzi.com/advertising/bonzibuddyfree.asp
3	Epson (latin.epson.com)	Epson America, Inc.	Cartoon Network - Latin America	http://www.tntla.com/espanol/win/passport.html
4	Epson (latin.epson.com)	Epson America, Inc.	CartoonNetwork - Mexico	http://www.tntla.com/espanol/win/passport.html
5	Epson (latin.epson.com)	Epson America, Inc.	CNN en Espanol	http://www.tntla.com/espanol/win/passport.html
6	IBM Brasil	IBM	Terra - Brasil	http://www.ibm.com/br/servers/eserver/ecatalog/
7	IBM Brasil Compre Direto	IBM	Cade?	http://www.pc.ibm.com/br/compredireto/ofertas/1gaznx.html
8	IBM Brasil Compre Direto	IBM	Yahoo! - Brasil	http://www.pc.ibm.com/br/compredireto/groupsite/yah010706/ofertas_especiais.html
9	IBM Latin America	IBM	Terra - Argentina	http://www.br.ibm.com/e-business/espanol/infrastructure/index.shtml
10	IBM Latin America	IBM	Terra - Brasil	http://www.br.ibm.com/e-business/portugues/infrastructure/index2.shtml
11	IBM Latin America	IBM	Yahoo! - Brasil	http://efestival.terra.com.br/efestival-ibm/

LatinWebMonitor Report: Active Brands by Category

Active Brands by Advertiser Category: Month of October, 2001				
#	Brand Advertised	Brand Parent	Site(s) Advertised On	TargetURL(s)
12	Intel	Intel Corporation	Invertia - Argentina	http://www.intel.com/espanol/home/pentium4/index.htm
13	Intel	Intel Corporation	Yahoo! - Brasil	http://hotsite.euroi.com.br/intel/thecure/
14	Intel Brasil	Intel Corporation	Clarín.com	http://www.intel.com.br/espanol/eBusiness/macroprocessing/wp012301.htm
15	Loja Xerox	Xerox Brasil	Starmedia - Brasil	http://www.lojaxerox.com.br/xerox/entrada.asp?Origem=star&Convenio=%2A%2A&mscssid=G12A75KL3SQM9G52JLWEL31N2NEX4RW6
16	Oki Network Technologies	Oki Network Technologies	BOL.com	http://www.okint.com/uol/index.htm
17	Storagetek.com.mx	StorageTek de México S.A. de C.V.	Terra - Mexico	http://www.storagetek.com.mx/
18	Teltron.com.ar	Teltron	Ciudad Internet	http://www.teltron.com.ar/pages/novedades.htm
19	Windows XP	Microsoft Corporation	YupiMSN - Argentina	http://www.yupimsn.com/tecnologia/software/windowsxp/
20	Windows XP	Microsoft Corporation	YupiMSN - Mexico	http://www.yupimsn.com/tecnologia/software/windowsxp/
Telecommunications				
1	Alternativa Gratis	Alternativa Gratis S.A.	Starmedia - Argentina	http://site.alternativagratias.com/
2	Arnet Highway	Telecom Internet S.A.	Yahoo! - Argentina	http://highway.arnet.com/index.htm
3	AT&T Tarjeta Enlace AT&T	AT&T	Terra - Mexico	http://www.att.net.mx/attnet/enlace/banner.html
4	Avantel.com.mx	Avantel	Todito.com	http://www.avantel.com.mx/empresa/framesets/index.html
5	Brasil Telecom	Brasil Telecom	IG	http://filme.brasiltelecom.com.br/?acmid=6679
6	Club Nokia - Spain	Nokia	Lycos - Spain	http://www.nokia.es/club_nokia/ads/popup3/form_alta_online.html
7	Embratel	Embratel	Terra - Brasil	http://www.embratel.com.br/empresa/index.html
8	Fullzero.com.ar	Fullzero	Terra - Argentina	http://www.fullzero.com.ar/home.asp
9	Iddeo.com	Iddeo.com	EresMas.com	http://www.iddeo.com/promocion_avanza/
10	Motorola Brasil	Motorola, Inc.	Terra - Brasil	http://shopping.motorola.com.br/default.asp?id_site=2&produto=360

LatinWebMonitor Report: Active Brands by Category

Active Brands by Advertiser Category: Month of October, 2001				
#	Brand Advertised	Brand Parent	Site(s) Advertised On	TargetURL(s)
11	MoviStar.com	Telefónica Móviles España, S.A.	Invertia - Spain	http://www.movistar.com/mundo/motociclismo/
12	Nextel	Nextel	Starmedia - Mexico	http://www.starmedia.com/mx/nextel
13	Nextel Mexico	Nextel Communications, Inc.	YupiMSN - Argentina	http://info@nextel.com.mx/zope/nextel
14	Nextel Mexico	Nextel Communications, Inc.	YupiMSN - Mexico	http://info@nextel.com.mx/zope/nextel
15	Nextel.com	Nextel Communications, Inc.	YupiMSN - Argentina	http://www.nextel.com/
16	Nextel.com	Nextel Communications, Inc.	YupiMSN - Mexico	http://www.nextel.com/
17	Nokia.com	Nokia	Todito.com	http://www.nokia.com/main.html
18	Personal.com.ar	Grupo Telecom	Clarín.com	http://www.promopersonal.clarin.com/
19	Personal.com.ar	Grupo Telecom	UOL - Argentina	http://www.personal.com.ar/
20	Portal GVT	GVT	Terra - Brasil	http://www.gvt.net.br/midiasubinfo_empresa_dial.jsp
21	SkyTel Mexico	SkyTel	Starmedia - Mexico	http://www.skytel.com.mx/
22	Speedy ADSL - Argentina	Telefonica	Clarín.com	http://www.speedy.com.ar/castel/a/residen/speedy/
23	Speedy ADSL - Brasil	Telefonica	BOL.com	http://www.speedy.com.br/
24	Speedy ADSL - Brasil	Telefonica	UOL - Brasil	http://www.speedy.com.br/index_4.html
25	Telefonica Celular	Telefonica Brasil	Yahoo! - Brasil	http://www.telefonicacelular.com.br/
26	Telefonica Loja Virtual	Telefonica	Invertia - Brasil	http://online.telefonica.net.br/loja/empresas/speedybusiness/e_bspeedy_que.asp
27	Telefonica Unifon	Telefonica	Terra - Argentina	http://www.unifon.com.ar/
28	TelefonicaOnline.com	Telefonica	Invertia - Spain	http://www.telefonicaonline.com/on/pub/ServNav?servicio=promocion&c=50
29	Telesp Celular	Telesp Celular	CNN - Brasil	http://www.telespcelular.com.br/empresas/index_empresas.shtml

LatinWebMonitor Report: Active Brands by Category

Active Brands by Advertiser Category: Month of October, 2001				
#	Brand Advertised	Brand Parent	Site(s) Advertised On	TargetURL(s)
Traditional Media				
1	AmericaEconomia.com	Dow Jones & Co.	Wall Street Journal Interactivo (Spanish)	http://www.americaeconomia.com/
2	AssineAbril.com	Editora Abril	BOL.com	http://assineabril.com/index.html?destino=welcome&origem=bol/miner/jogue
3	AssineAbril.com	Editora Abril	Invertia - Brasil	http://assineabril.com/index.html?destino=welcome&origem=terra/economia/pajero2
4	AssineAbril.com	Editora Abril	Terra - Brasil	http://assineabril.com/index.html?destino=welcome&origem=terra/servicos/pajero2
5	AssineAbril.com	Editora Abril	Yahoo! - Brasil	http://assineabril.com/index.html?destino=welcome&origem=yahoo/categorias/jogue
6	"Cats & Dogs" The Movie	Warner Bros.	Ciudad Internet	http://catsanddogscrisis.warnerbros.com/
7	"Cats & Dogs" The Movie	Warner Bros.	Zip.net	http://catsanddogscrisis.warnerbros.com/Brasil/index.php?country_id=5
8	CBS.com	CBS Worldwide Inc.	Hollywood.com - Brasil	http://www.cbs.com/
9	Columbia TriStar Pictures	Columbia TriStar Pictures	Yahoo! - Brasil	http://www.columbiapictures.com.br/promoqueridinhos.asp
10	G&J Espana	Grupo G&J	Terra - Spain	http://www.gyj.es/
11	Latin Grammy Awards	Latin Academy of Recording Arts & Sciences	Yahoo! - Mexico	http://latingrammy.yahoo.com/
12	Multicanal.com.ar	Grupo Clarin	Ciudad Internet	http://www.multicanal.com.ar/novedades/mtv/sorteo.asp
13	OnceTV	XEIPN Canal Once, 2001	Starmedia - Mexico	http://oncetv-ipn.net/tweenies/
14	Os Queridinhos da America	Columbia TriStar Pictures	Yahoo! - Brasil	http://www.columbiapictures.com.br/queridinhos/
15	Quien	Grupo Editorial Expansi3n	Starmedia - Mexico	http://www.suscribete hoy.com/html/quien.html
16	Reader's Digest Brasil	Reader's Digest	BatePapo (Starmedia)	http://www.etapafinal.com.br/pagmsgmaq1.asp?mktcode=I8PI28
17	Reader's Digest Brasil	Reader's Digest	El Sitio - Brasil	http://www.etapafinal.com.br/pagmsgmaq1.asp?mktcode=I8PI27
18	Reader's Digest Brasil	Reader's Digest	Starmedia - Brasil	http://www.etapafinal.com.br/pagmsgmaq1.asp?mktcode=I8PI29

LatinWebMonitor Report: Active Brands by Category

Active Brands by Advertiser Category: Month of October, 2001				
#	Brand Advertised	Brand Parent	Site(s) Advertised On	TargetURL(s)
19	Reader's Digest Brasil	Reader's Digest	Terra - Brasil	http://www.etapafinal.com.br/pagmsgmag1.asp?mktcode=I8PI06
20	Xango	Columbia TriStar Pictures	Yahoo! - Brasil	http://www.columbiapictures.com.br/xango/
Travel & Transportation				
1	MeliaViajes.com	MeliaViajes.com	Yahoo! - Spain	http://www.meliaviajes.com/mv/banners/isp/Clickzru.jsp?go=http://www.meliaviajes.com/desafio/html/presentacion.html&contentId=desafiohb&idOrigen=yahoo&idPromocion=desafio001&tipo=externo
2	PuertoVallarta.net	Fideicomiso de Turismo y OCV de Puerto Vallarta	Todito.com	http://www.puertovallarta.net/index-esp.html
3	Rumbo.com - Argentina	Rumbo Argentina, S.A	Terra - Argentina	http://www.rumbo.com.ar/public-ar/sb/sb001col.jsp
4	Rumbo.com - Brasil	Rumbo Brasil, Ltda.	Terra - Brasil	http://www.rumbo.com.br/public-br/sb/homepage.jsp?org=TERRA_BR
5	Sunfinder Vacations	Sandesa, Inc.	Hollywood.com - Brasil	http://www.sunfinder.com/
6	Sunfinder Vacations	Sandesa, Inc.	Hollywood.com - Mexico	http://www.sunfinder.com/hollywood_sweepstakes.htm
7	TravelPrice.com	TravelPrice.com	Lycos - Spain	http://www.travelprice.com/choice/
Other				
1	LanBoxUSA.com	LanExpress, Inc.	UOL - Argentina	http://www.lanboxusa.com/uol/
2	Petrobras.com.br	Petrobras	Terra - Brasil	http://www.petrobras.com.br/visuais/
3	Suzano.com.br	Suzano	Globo.com	http://www.suzano.com.br/

LatinWebMonitor Report: Active Brands by Site

Sites by Active Brands: Month of October, 2001				
#	Site Advertised On	Brand Advertised	Brand Parent	TargetURL(s)
1	Altavista - Spain	BolsaMania.com	Web Financial Group, S.L.	http://www.bolsamania.com/
2	Altavista - Spain	CapitalOne.com	Capital One Bank	http://apply2.capitalone.com/5137/2-85/index.jsp?s=05137002085XXDF11XX1BEAT5VP7XX
3	Altavista - Spain	Cruz Roja Espanola	Cruz Roja Espanola	http://www.cruzroja.es/
4	Altavista - Spain	ExpoCasa.es	Servicios de Internet Expocasa, S.L.	http://www.expocasa.es/
<hr/>				
1	BatePapo (Starmedia)	Euqueromais Pepsi	Pepsi-Cola Company	http://www.euqueromais.com.br/
2	BatePapo (Starmedia)	Reader's Digest Brasil	Reader's Digest	http://www.etapafinal.com.br/pagmsgmaq1.asp?mktcode=I8PI28
<hr/>				
1	BOL.com	AreaUtil.com	AreaUtil.com	http://www.areautil.com.br/au/aupub_opportunidade3.html?cd_imovel=368473&parceiro=bol
2	BOL.com	AssineAbril.com	Editora Abril	http://assineabril.com/index.html?destino=welcome&origem=bol/miner/jogoe
3	BOL.com	CEA.com.br	C&A Modas	http://www.cea.com.br/ceamodas/loja/index.asp?acmid=15374
4	BOL.com	Chevrolet - Brasil	General Motors Brasil	http://www.chevrolet.com.br/_mem_bin/IntError.asp?tracker/
5	BOL.com	Cultura-e.com.br	Banco do Brasil S.A.	http://www.cultura-e.com.br/
6	BOL.com	Cyberdiet.com.br	Universo Online	http://www2.cyberdiet.com.br/cfm/cadastro1.cfm?origem=BOL_bn_VeraoFoto
7	BOL.com	Faculdade Trevisan	Faculdade Trevisan	http://www.faculdadetrevisan.com.br/
8	BOL.com	Farmacia em Casa	Farmacia em Casa	http://www.drogariaonofre.com.br/
9	BOL.com	GMCenter.com.br	General Motors Brasil	http://www.gmcenter.com.br/esportes/especialrally.asp
10	BOL.com	Gradiente.com.br	Gradiente Eletrônica S/A	http://www.gradiente.com.br/audiovideo/agregado/microsystem/com_flash.asp
11	BOL.com	Livraria Nobel	Editora e Livraria Nobel	http://www.espiralstore.com.br/cgi-bin/espiralBrasil_storefront/EN/hotdeals?CategoryNo=12&ProductNo=UT175
12	BOL.com	Livraria Saraiva	Editora Saraiva	http://www.livrariasaraiva.com.br/comun/esot/home.htm
13	BOL.com	Manager Online	Manager Assessoria em Recursos Humanos	http://www.manager.com.br/default.asp?origem=BOL

LatinWebMonitor Report: Active Brands by Site

Sites by Active Brands: Month of October, 2001				
#	Site Advertised On	Brand Advertised	Brand Parent	TargetURL(s)
14	BOL.com	Oki Network Technologies	Oki Network Technologies	http://www.okint.com/uol/index.htm
15	BOL.com	Speedy ADSL - Brasil	Telefonica	http://www.speedy.com.br/
16	BOL.com	VidaVip Seguros	Sul America Aetna	http://www.vidavip.com.br/index.php3?fonte=10
<hr/>				
1	Cade?	Amelia.com.br	Grupo Pão de Açucar	http://www.amelia.com.br/main/splashPage103.jsp
2	Cade?	Danone Corpus	Danone	http://www.starmeda.com/danonebr/corpus/index.html
3	Cade?	Dominal.com	Dominal.com	http://www.dominal.com/
4	Cade?	Ford Brasil	Ford Motor Company Brasil Ltda.	http://www.ford.com.br/fordonline/chats.asp
5	Cade?	FutureCom 2001 Business Trade Show	FutureCom.com.br	http://www.futurecom.com.br/
6	Cade?	IBM Brasil Compre Direto	IBM	http://www.pc.ibm.com/br/compredireto/ofertas/1qaznx.html
<hr/>				
1	Cartoon Network - Latin America	Epson (latin.epson.com)	Epson America, Inc.	http://www.tntla.com/espanol/win/passport.html
2	Cartoon Network - Latin America	Gemelo.com	Gemelo.com	http://spa.loquesea.com/cobranded/userlogin.php?deal_id=4
3	Cartoon Network - Latin America	Granja del Sol	Molinos	http://www.granjaonline.com.ar/patitas.htm
4	Cartoon Network - Latin America	LatinTrade.com	LatinTrade.com	http://www.latintrade.com/newsite/conference/special/index.html
5	Cartoon Network - Latin America	Nintendo	Nintendo	http://www.cartoonnetworkla.com/spanish/gameofthemonth/index.html
<hr/>				
1	CartoonNetwork - Brasil	Antarctica	Antarctica	http://cartoonnetwork.com.br/portuguese/antarctica/
2	CartoonNetwork - Brasil	Bauducco	Bauducco	http://www.bauducco.com.br/
3	CartoonNetwork - Brasil	Lojas Riachuelo	Lojas Riachuelo	http://www.lojasriachuelo.com.br/
4	CartoonNetwork - Brasil	NetBrasil.Globo.com	Globo.com	http://netbrasil.globo.com/clubinhonet/

LatinWebMonitor Report: Active Brands by Site

Sites by Active Brands: Month of October, 2001				
#	Site Advertised On	Brand Advertised	Brand Parent	TargetURL(s)
5	CartoonNetwork - Brasil	Toddyngo.com.br	Toddyngo.com.br	http://www.toddyngo.com.br/
6	CartoonNetwork - Brasil	Wet'n Wild - Sao Paulo	Wet'n Wild - Sao Paulo	http://www.wetnwildsp.com.br/
1	CartoonNetwork - Mexico	Epson (latin.epson.com)	Epson America, Inc.	http://www.tntla.com/espanol/win/passport.html
1	Ciudad Internet	"Cats & Dogs" The Movie	Warner Bros.	http://catsanddogscrisis.warnerbros.com/
2	Ciudad Internet	Multicanal.com.ar	Grupo Clarin	http://www.multicanal.com.ar/novedades/mtv/sorteo.asp
3	Ciudad Internet	Teltron.com.ar	Teltron	http://www.teltron.com.ar/pages/novedades.htm
1	Clarín.com	Biancu.com.ar	Biancu.com.ar	http://www.biancu.com.ar/wu/home.asp
2	Clarín.com	Intel Brasil	Intel Corporation	http://www.intel.com.br/espanol/eBusiness/macroprocessing/wp012301.htm
3	Clarín.com	Invertia - Argentina	Terra Lycos, S.A.	http://ar.invertia.com/
4	Clarín.com	Personal.com.ar	Grupo Telecom	http://www.promopersonal.clarin.com/
5	Clarín.com	Seat Ibiza - Argentina	SEAT	http://www.seat.com.ar/promos/ibiza/index.asp?CO=2
6	Clarín.com	Speedy ADSL - Argentina	Telefonica	http://www.speedy.com.ar/castel/a/residen/speedy/
7	Clarín.com	Western Union - Argentina	Western Union	http://www.westernunionfsa.com.ar/
1	CNN - Brasil	Banco Itau	Banco Itau	http://www.itau.com.br/camp/itaucard/itaucard_itau.htm
2	CNN - Brasil	CNN - Brasil	Cable News Network LP, LLLP	http://www.cnn.com.br/
3	CNN - Brasil	Telesp Celular	Telesp Celular	http://www.telespcelular.com.br/empresas/index_empresas.shtml
1	CNN en Espanol	AOL Mensajero Instantáneo	AOL Latin America	http://www.latam.aol.com/aimcnn/

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Sites by Active Brands: Month of October, 2001				
#	Site Advertised On	Brand Advertised	Brand Parent	TargetURL(s)
2	CNN en Espanol	C2it.com	Citibank F.S.B.	na
3	CNN en Espanol	El Sitio	El Sitio	http://www.elsitio.com/scripts/gl/tecnologia/index.php3
4	CNN en Espanol	Epson (latin.epson.com)	Epson America, Inc.	http://www.tntla.com/espanol/win/passport.html
5	CNN en Espanol	LDOnline.org	LD Online	http://www.ldonline.org/ccldinfo/spanish_index.html
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1	El Foco - Brasil	LesMiserables.com.br	Cameron Mackintosh Overseas Limited	http://www.lesmiserables.com.br/
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1	El Sitio - Argentina	CNN - Brasil	Cable News Network LP, LLLP	http://www.cnnenespanol.com/entv/programa/en.efectivo.html
2	El Sitio - Argentina	PSN.com - Argentina	PSN.com	http://www.psn.com/ar/elsitio.asp
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1	El Sitio - Brasil	Catho Online	Grupo Catho	http://www.catho.com.br/parceiro.phtml?origem=4530
2	El Sitio - Brasil	CNN - Brasil	Cable News Network LP, LLLP	http://www.cnn.com.br/tempo/
3	El Sitio - Brasil	JobShark.com.br	Jobshark Corporation	http://www.jobshark.com.br/index.cfm?FromOsite=1
4	El Sitio - Brasil	Nestle Nescau	Nestlé Brasil Ltda.	http://www.nescau.com.br/
5	El Sitio - Brasil	Reader's Digest Brasil	Reader's Digest	http://www.etapafinal.com.br/pagmsgmaq1.asp?mktcode=I8PI27
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1	EresMas.com	CapitalOne.com	Capital One Bank	http://apply2.capitalone.com/5137/1-85/index.jsp?s=05137001085XXDF11XX1BEAT5VP7XX
2	EresMas.com	Dommo.com	Dommo.com	http://www.dommo.com/
3	EresMas.com	Goal.com	Goal.com	http://www.goal.com/
4	EresMas.com	Iddeo.com	Iddeo.com	http://www.iddeo.com/promocion_avanza/
5	EresMas.com	Lycos - Spain	Terra Lycos, S.A.	http://www.lycos.es/webguides/especial/cinecito/
6	EresMas.com	MiFuturo.com	Grupo eresMas Interactiva Interactiva S.A.	http://www.mifuturo.com/

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Sites by Active Brands: Month of October, 2001				
#	Site Advertised On	Brand Advertised	Brand Parent	TargetURL(s)
1	EsMas.com	Acer.com.mx	Acer Corp	http://www.acer.com.mx/
2	EsMas.com	Andersen - Mexico	Andersen	http://www.andersen.com.mx/
3	EsMas.com	Submarino.com.br	Submarino	http://www.submarino.com.mx/pesquisa/descricao.asp?id_produto=393870&id_tipo=V&franq=156
4	EsMas.com	Teleton.org.mx	Fundación Teletón	http://www.teleton.org.mx/
5	EsMas.com	TuAyudasiCuenta.com	Fundacion Televisa/EsMas.com	http://www.tuayudasicuenta.com/
1	ESPNdeportes - Argentina	Budweiser	Anheuser-Busch, Inc.	http://budweiser.com/
2	ESPNdeportes - Argentina	C2it.com	Citibank F.S.B.	https://www.c2it.com/bannerXX/index.html?referral=K6GBG0GE9W
1	ESPNdeportes - Mexico	Budweiser	Anheuser-Busch, Inc.	http://budweiser.com/
2	ESPNdeportes - Mexico	C2it.com	Citibank F.S.B.	https://www.c2it.com/bannerXX/index.html?referral=K6GBG0GE9W
1	Globo.com	Audi Brasil	Audi	http://www.audi.com.br/
2	Globo.com	Finn.com.br	Boehringer Ingelheim do Brasil	http://www.finn.com.br/
3	Globo.com	SulAmerica.com.br	Sul America Seguros	http://www.sulamerica.com.br/
4	Globo.com	Suzano.com.br	Suzano	http://www.suzano.com.br/
1	Hollywood.com - Argentina	GetSmart.com	GetSmart.com	http://www.getsmart.com/BannerGSV/isa?banner_id=X4284/cba99PGSCCy323807/allbanners.gif&sourceid=F3305
2	Hollywood.com - Argentina	Gmgrad.com	General Motors	http://www.gmgrad.com/
1	Hollywood.com - Brasil	Accu-Chek.com	Roche Diagnostics Corporation	http://www.accu-chek.com/index_next.cfm?s=ADVT&p=RON&c=3762
2	Hollywood.com - Brasil	Bonzi.com Software	Bonzi.com Software	http://images.bonzi.com/advertising/bonzibuddyfree.asp

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#	Site Advertised On	Brand Advertised	Brand Parent	TargetURL(s)
3	Hollywood.com - Brasil	CBS.com	CBS Worldwide Inc.	http://www.cbs.com/
4	Hollywood.com - Brasil	Colonize.com	Colonize.com	http://www.colonize.com/l904.php3
5	Hollywood.com - Brasil	Diet Coke ("Their First Break")	The Coca-Cola Company	http://a1428.g.akamai.net/7/1428/1224/0001/216.35.185.221/misc/coke/io5113/theirfirstbreak.html
6	Hollywood.com - Brasil	eSylvan	Sylvan Learning Systems	http://www.esylvan.com/html/so_ad_main.asp?pageName=so_ad_prog_100_off&siteId=00000633010000034740
7	Hollywood.com - Brasil	FashionMall.com	FashionMall.com, Inc.	http://www.fashionmall.com/
8	Hollywood.com - Brasil	Gap.com	Gap, Inc.	http://www.gap.com/asp/promo/visawinter_splash.asp
9	Hollywood.com - Brasil	GetSmart.com	GetSmart.com	http://www.getsmart.com/BannerGSVisa?banner_id=X4284/cba99PGSCCy323807/allbanners.gif&sourceid=F3305
10	Hollywood.com - Brasil	Screenblast.com	Screenblast.com	http://www.screenblast.com/root/index.htm?_ID=40&_LR=0&_LT=PAGE
11	Hollywood.com - Brasil	Sunfinder Vacations	Sandesa, Inc.	http://www.sunfinder.com/
12	Hollywood.com - Brasil	Thumb.com	Thumb.com	http://www.thumb.com/thumbwars/
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1	Hollywood.com - Mexico	Colonize.com	Colonize.com	http://www.colonize.com/l904.php3
2	Hollywood.com - Mexico	GetSmart.com	GetSmart.com	http://www.getsmart.com/BannerGSVisa?banner_id=X4284/cba99PGSCCy323807/allbanners.gif&sourceid=F3305
3	Hollywood.com - Mexico	Sunfinder Vacations	Sandesa, Inc.	http://www.sunfinder.com/hollywood_sweepstakes.htm
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1	HPG	AcertenaMosca.com.br	AcertenaMosca.com.br	http://www.acertenamosca.com.br/
2	HPG	Aqualung.com.br	Aqualung Audio & Video	http://www.aqualung.com.br/
3	HPG	CocadaPreta.com.br	CocadaPreta.com.br	http://www.cocadapreta.com.br/
4	HPG	Imovelweb.com.br	Imovelweb.com.br	http://www.imovelweb.com.br/
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1	IG	AreaUtil.com	AreaUtil.com	http://www.areautil.com.br/au/aupub_opportunidade3.html?cd_imovel=368473&parceiro=ig

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Sites by Active Brands: Month of October, 2001				
#	Site Advertised On	Brand Advertised	Brand Parent	TargetURL(s)
2	IG	Banco Itau	Banco Itau	http://www.itau.com.br/camp/lis_itau/index_lis.htm
3	IG	Brasil Telecom	Brasil Telecom	http://filme.brasilelecom.com.br/?acmid=6679
4	IG	First Flexprev Itau	Banco Itau	http://www.firstflexprevitau.com.br/
5	IG	IG Finance e-card Mastercard	IG	http://www.igfinance.com.br/igfinance/entrada.asp?host=375
6	IG	Lokau.com.br	Lokau.com.br	http://www.lokau.com.br/jav/gosite?id=37&P4=novidi&P7=patinete&idlog=igbannovpatine
7	IG	Manager Online	Manager Assessoria em Recursos Humanos	http://www.manager.com.br/indexi.asp?origem=ig
8	IG	UltimoSegundo.com.br	IG	http://www.ultimosegundo.com.br/
1	Invertia - Argentina	Intel	Intel Corporation	http://www.intel.com/espanol/home/pentium4/index.htm
2	Invertia - Argentina	Tematika.com	Tematika.com	http://www.tematika.com.ar/tematikad/plsql/home?p_alianza=108&p_grupo_id=4830&p_marcos=N
3	Invertia - Argentina	Twingo.com.ar	Renault	http://www.twingo.com.ar/
1	Invertia - Brasil	AssineAbril.com	Editora Abril	http://assineabril.com/index.html?destino=welcme&origem=terra/economia/pajero2
2	Invertia - Brasil	InvestShop.com.br	InvestShop	http://www.investshop.com.br/artigo.asp?artigo=4686
3	Invertia - Brasil	Telefonica Loja Virtual	Telefonica	http://online.telefonica.net.br/loja/empresas/speedybusiness/e_bspeedy_que.asp
1	Invertia - Mexico	GMBuyPower.com.mx	General Motors	http://www.gmbuypower.com.mx/
2	Invertia - Mexico	Grijalbo.com.mx	Grijalbo Mondadori	http://www.grijalbo.com.mx/novedades/novedades4.htm
3	Invertia - Mexico	RadioFormula.com	Radio Fórmula S.A.	http://www.radioformula.com.mx/
1	Invertia - Spain	eresMas.com	Grupo eresMas Interactiva Interactiva S.A.	http://www.eresmas.com/
2	Invertia - Spain	MoviStar.com	Telefónica Móviles España, S.A.	http://www.movistar.com/mundo/motociclismo/

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Sites by Active Brands: Month of October, 2001				
#	Site Advertised On	Brand Advertised	Brand Parent	TargetURL(s)
3	Invertia - Spain	TelefonicaOnline.com	Telefonica	http://www.telefonicaonline.com/on/pub/ServNav?servicio=promocion&c=50
1	Lycos - Argentina	EF Education - Argentina	EF International Language Schools B.V.	http://www.ef.com/AR/agegroup.asp?dr=undefined&goto=%2Fdefault%2Easp
2	Lycos - Argentina	LatinVenture.com	LatinVenture.com	http://www.latinventure.com/
3	Lycos - Brasil	EF Education - Brasil	EF International Language Schools B.V.	http://www.ef.com/BR/agegroup.asp?dr=undefined&goto=%2Fdefault%2Easp
1	Lycos - Mexico	EF Education - Mexico	EF International Language Schools B.V.	http://www.ef.com/MX/agegroup.asp?dr=undefined&goto=%2Fdefault%2Easp
2	Lycos - Mexico	LatinVenture.com	LatinVenture.com	http://www.latinventure.com/
3	Lycos - Mexico	Purina.com	Ralston Purina Company	http://www.purina.com/home.asp
1	Lycos - Spain	ACC Hipotecas	Associates Capital Corporation Bank	http://www.accdirecto.com/lycos/
2	Lycos - Spain	Buongiorno.com	Buongiorno.it	http://www.buongiorno.com/es/newsletters1.html?x=lycos-es-aug01
3	Lycos - Spain	Chivas 200 - Online Charity Auction	Chivas Brothers	http://www.chivas.com/banner_popup.html
4	Lycos - Spain	Club Nokia - Spain	Nokia	http://www.nokia.es/club_nokia/ads/popup3/form_alta_online.html
5	Lycos - Spain	eBankInter.com	Bankinter, S.A.	http://www.ebankinter.com/castellano/indice.html?tipo=3&colaborador=04030&logo=s
6	Lycos - Spain	EstrellaDigital.es	Grupo Estrella Digital	http://www.estrelladigital.es/
7	Lycos - Spain	Fenix Directo Seguros	Grupo Allianz	http://www.fenixedirecto.com/fenix/promociones/lycos/
8	Lycos - Spain	Movendus.com	Movendus Global, S.A.	http://www.movendus.com/pr.jsp?ID1=1108&ID2=2501
9	Lycos - Spain	Regal Insurance Club	Group Royal & SunAlliance	http://www.regal.es/lycos.htm
10	Lycos - Spain	TravelPrice.com	TravelPrice.com	http://www.travelprice.com/choice/
11	Lycos - Spain	Video-Party.com - Spain	E-Group Corporation, Inc.	http://www.es.video-party.com/public/index.php?Inq=spa&login=118309

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#	Site Advertised On	Brand Advertised	Brand Parent	TargetURL(s)
12	Lycos - Spain	Zakis.com	Soluciones Integrales de Comercio Electrónico, S.L	http://www.zakis.com/
1	MSN - Brasil	AutoPlaza.com.br	AutoPlaza.com.br	http://www.autoplaza.com.br/index.asp?pagina=vender
2	MSN - Spain	iBazar.com.es	eBay	http://www.ibazar.es/
3	MSN - Spain	ING Direct	ING Groep N.V.	http://www.ingdirect.es/track/tracker.asp?cod=DE037&medio=MSN
1	Ole.com.br	Cidade Internet	Grupo Clarin	http://www.cidadeinternet.com.br/br/portales/esportes/fanaticas/home/
2	Ole.com.br	Ocarteiro.com	Ocarteiro.com	http://www.ocarteiro.com/democartao.php?codigo=D1&back=backverde.gif&retargulo=retesportes.gif
3	Ole.com.br	Paparazzo.Globo.com	Globo.com	http://paparazzo.globo.com/
4	Ole.com.br	Viasampa.com.br	Via Global S.A.	http://www.viasampa.com.br/pag-anita.asp
1	Starmedia - Argentina	Actimel	La Serenisima/Danone	http://www.starmedia.com/danonear/actimel/index.html
2	Starmedia - Argentina	Alternativa Gratis	Alternativa Gratis S.A.	http://site.alternativagratis.com/
3	Starmedia - Argentina	Aqua Sport - Biotherm	Biotherm	http://www.cubika.com/aquasport/index.html
4	Starmedia - Argentina	Casino on Net	Casino on Net	http://64.14.197.182/lang/default.asp?lang=ES&S=123456&SR=246976&R=[direct]
5	Starmedia - Argentina	Loreal Paris	L'Oreal S.A.	http://revitalift.paginar.dyndns.org/
6	Starmedia - Argentina	Maybelline Watershine	L'Oreal S.A.	http://watershine.paginar.net/
7	Starmedia - Argentina	MiFuturo.com	Grupo eresMas Interactiva Interactiva S.A.	http://www.mifuturo.com/?2001.10.10.9.6.3.0
8	Starmedia - Argentina	Pidemas - Puerto Rico	Pepsi-Cola Company	http://www.pidemas.com/
9	Starmedia - Argentina	Principal.com.ar	Principal Financial Group	http://www.principal.com.ar/
10	Starmedia - Argentina	Yogurissimo	La Serenisima/Danone	http://www.starmedia.com/danonear/yogurissimo/index.html

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Sites by Active Brands: Month of October, 2001				
#	Site Advertised On	Brand Advertised	Brand Parent	TargetURL(s)
1	Starmedia - Brasil	1000Premios.com.br	Reader's Digest Association, Inc	http://www.1000premios.com.br/indexjavan.asp
2	Starmedia - Brasil	BrasilPrev.com.br	Banco do Brasil S.A.	http://www.brasilprev.com.br/hotsite_rtipgl.html
3	Starmedia - Brasil	Loja Xerox	Xerox Brasil	http://www.lojaxerox.com.br/xerox/entrada.asp?Origem=star&Convenio=%2A%2A&mscssid=G12A75KL3SQM9G52JLWEL31N2NEX4RW6
4	Starmedia - Brasil	Loreal Paris	L'Oreal S.A.	http://ssd1.starmedia.com/clients/lorealbr/innocence/index.htm
5	Starmedia - Brasil	Reader's Digest Brasil	Reader's Digest	http://www.etapafinal.com.br/pagmsgmag1.asp?mktcode=I8PI29
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1	Starmedia - Mexico	Baileys Irish Cream	Diageo	http://ad.mx.doubleclick.net/adi/N2609.starmedia/B46407.2;sz=468x60;ord=?#
2	Starmedia - Mexico	Biotherm.com	Biotherm	http://www.biotherm.com/
3	Starmedia - Mexico	Casino on Net	Casino on Net	http://216.74.163.74/lang/default.asp?lang=ES&S=123456&SR=246977&R=[direct]
4	Starmedia - Mexico	Casino on Net	Casino on Net	http://64.14.197.172/lang/default.asp?lang=ES&S=123456&SR=239231&R=[direct]
5	Starmedia - Mexico	Deportes Marti	Deportes Marti	http://www.marti.com.mx/default.asp?ref_id=STM0701
6	Starmedia - Mexico	Fundacion Johnnie Walker	Schieffelin & Somerset Co.	http://www.johnniewalker.com.mx/jw/index.html
7	Starmedia - Mexico	Gyno Daktarin	Janssen-Cilag.	http://www.gynodaktarin.com.mx/
8	Starmedia - Mexico	Kotex Free & Soft	Kimberly-Clark Corporation	http://www.starmedia.com/kotex
9	Starmedia - Mexico	Lancome - Mexico	L'Oreal S.A.	http://www.lancome.com.mx/
10	Starmedia - Mexico	Lancome Paris	L'Oreal S.A.	http://ssd.starmedia.com/survey/live/B1Y377E232726D10914O.cfm
11	Starmedia - Mexico	Liverpool	Liverpool	http://www.liverpool.com.mx/mregalos/indexbodas.htm
12	Starmedia - Mexico	Loreal Paris	L'Oreal S.A.	http://www.lorealparis.com.mx/
13	Starmedia - Mexico	MegaExpo.net	Directo Punto Com S.A. de C.V.	http://www.megaexpo.net/
14	Starmedia - Mexico	Nextel	Nextel	http://www.starmedia.com/mx/nextel
15	Starmedia - Mexico	OnceTV	XEIPN Canal Once, 2001	http://oncetv-ipn.net/tweenies/

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Sites by Active Brands: Month of October, 2001				
#	Site Advertised On	Brand Advertised	Brand Parent	TargetURL(s)
16	Starmedia - Mexico	PC World Online Mexico	PC World Communications	http://www.pcworld.com.mx/
17	Starmedia - Mexico	Principal.cl	Principal Compañía de Seguros de vida Chile S.A.	http://www.principal.cl/
18	Starmedia - Mexico	Quien	Grupo Editorial Expansión	http://www.suscribete hoy.com/html/quien.html
19	Starmedia - Mexico	Scotiabank Inverlat	Scotiabank Inverlat Grupo Financiero	http://www.scotiabankinverlat.com/
20	Starmedia - Mexico	SkyTel Mexico	SkyTel	http://www.skytel.com.mx/
21	Starmedia - Mexico	SociedadXX.com.mx	XX Lager	http://www.sociedadxx.com/
1	Starmedia - Spain	Engage.com	Engage.com	http://www.engage.com/
2	Starmedia - Spain	MundoPadres.com	Grupo eresMas Interactiva Interactiva S.A.	http://www.mundopadres.com/?
3	Starmedia - Spain	Ritmic.com	Grupo eresMas Interactiva Interactiva S.A.	http://www.ritmic.com/?
1	T1-MSN	Casino on Net	Casino on Net	http://216.74.163.74/lang/default.asp?lang=ES&S=123456&SR=235438&R=[dire ct]
2	T1-MSN	Club Hotwheels - Mexico	Hotwheels - Mexico	http://www.clubhotwheels.com.mx/kids/home.html
3	T1-MSN	SociedadXX.com.mx	XX Lager	http://www.sociedadxx.com.mx/
1	Terra - Argentina	ConCaritas.org	Caritas Argentina	http://www.concaritas.org/index2.php?id=200109071615_2034_3b991cee276d9
2	Terra - Argentina	Fullzero.com.ar	Fullzero	http://www.fullzero.com.ar/home.asp
3	Terra - Argentina	Glade.com.ar	SC Johnson - Argentina	http://www.glade.com.ar/
4	Terra - Argentina	IBM Latin America	IBM	http://www.br.ibm.com/e-business/espanol/infrastructure/index.shtml
5	Terra - Argentina	Rumbo.com - Argentina	Rumbo Argentina, S.A	http://www.rumbo.com.ar/public-ar/sb/sb001col.jsp
6	Terra - Argentina	Sol Underwear	Sol y Oro	http://www.terra.com.ar/publicidad/black/hoja.htm
7	Terra - Argentina	Telefonica Unifon	Telefonica	http://www.unifon.com.ar/

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#	Site Advertised On	Brand Advertised	Brand Parent	TargetURL(s)
1	Terra - Brasil	Americanas.com.br	Lojas Americanas	http://www.terra.com.br/ads/taq_pop_220x230_americana.htm
2	Terra - Brasil	AmoraosPedacos.com.br	Amor aos Pedacos	http://www.amoraospedacos.com.br/default.asp?origem=TERRA
3	Terra - Brasil	AreaUtil.com	AreaUtil.com	http://www.areautil.com.br/
4	Terra - Brasil	AssineAbril.com	Editora Abril	http://assineabril.com/index.html?destino=welcome&origem=terra/servicos/paiero2
5	Terra - Brasil	AutoPlaza.com.br	AutoPlaza.com.br	http://www.autoplaza.com.br/
6	Terra - Brasil	Banco Itau	Banco Itau	http://www.itau.com.br/conta_corrente2001/abertura.htm
7	Terra - Brasil	CEA.com.br	C&A Modas	http://www.cea.com.br/ceamodas/loja/lifestyle.asp?dept%5Fid=3&In%5Fid=12&acmid=14909
8	Terra - Brasil	ClarkShop.com.br	Clark do Brasil Calçados	http://www.clarkshop.com.br/
9	Terra - Brasil	ClioYahoo.com.br	Renault	http://ad.br.doubleclick.net/%2f%2www.cloyahoo.com.br
10	Terra - Brasil	Coca-Cola Brasil	The Coca-Cola Company	http://www.terra.com.br/ads/coke.htm
11	Terra - Brasil	Copel Colchoes	Copel Colchoes	http://www.copel.com.br/
12	Terra - Brasil	Digest Bem	Eurofarma	http://www.digestbem.com.br/
13	Terra - Brasil	eCurso.com.br	Ka Solution Tecnologia em Software	http://www.ecurso.com.br/
14	Terra - Brasil	Embratel	Embratel	http://www.embratel.com.br/empresa/index.html
15	Terra - Brasil	Energia Brasil	Energia Brasil	http://www.dm9.com.br/clientes/aneel/popup/aneel.htm
16	Terra - Brasil	Eurofarma Genericos	Eurofarma	http://www.genericoeurofarma.com.br/
17	Terra - Brasil	Gradiente.com.br	Gradiente Eletrônica S/A	http://www.gradiente.com.br/shopping/index.asp
18	Terra - Brasil	Grupo Pao de Acucar	Grupo Pao de Acucar	http://www.grupopaodeacucar.com.br/venhatrabalhar/
19	Terra - Brasil	Guia Mais	Telefonica Publicidade e Informação Ltda.	http://www.guiamais.com.br/
20	Terra - Brasil	IBM Brasil	IBM	http://www.ibm.com.br/servers/eserver/ecatalog/

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Sites by Active Brands: Month of October, 2001				
#	Site Advertised On	Brand Advertised	Brand Parent	TargetURL(s)
21	Terra - Brasil	IBM Latin America	IBM	http://www.br.ibm.com/e-business/portugues/infrastructure/index2.shtml
22	Terra - Brasil	LojaDolar.com	LojaDolar.com	http://www.lojadolar.com/pesquisa.asp?PalavraChave=torcedor&origem=terrafut
23	Terra - Brasil	LondonCalling.com.br	LondonCalling.com.br	http://www.londoncalling.com.br/
24	Terra - Brasil	Motorola Brasil	Motorola, Inc.	http://shopping.motorola.com.br/default.asp?id_site=2&produto=360
25	Terra - Brasil	Petrobras.com.br	Petrobras	http://www.petrobras.com.br/visuais/
26	Terra - Brasil	Planetaimovel.com	InfoGlobo	http://www.planetaimovel.com/
27	Terra - Brasil	Portal GVT	GVT	http://www.gvt.net.br/midiasubinfo_empresa_dial.jsp
28	Terra - Brasil	Reader's Digest Brasil	Reader's Digest	http://www.etapafinal.com.br/pagmsgmag1.asp?mktcode=I8PI06
29	Terra - Brasil	Rumbo.com - Brasil	Rumbo Brasil, Ltda.	http://www.rumbo.com.br/public-br/sb/homepage.jsp?org=TERRA_BR
30	Terra - Brasil	SabeSP.com.br	SabeSP	http://www.sabesp.com.br/
31	Terra - Brasil	ShopTime.com.br	Globo.com	http://www.shoptime.com.br/jsp/parceriaRedirect.jsp?link=199&produto=12630
32	Terra - Brasil	Submarino.com.br	Submarino	http://www.submarino.com.br/toys.asp?Query=ProductPage&ProdTypeId=3&frang=2094
33	Terra - Brasil	Unifieo.br	Centro Universitario Fieo	http://www.unifieo.br/
34	Terra - Brasil	Varilux.com.br	Essilor Internacional	http://www.varilux.com.br/
35	Terra - Brasil	WebMotors.com.br	WebMotors.com.br	http://www.webmotors.com.br/secao.asp?secao=f1/pesquisas/decolar/promocao-ilha&&codparceiro35&noframes=true&passar=1
1	Terra - Mexico	AT&T Tarjeta Enlace AT&T	AT&T	http://www.att.net.mx/attnet/enlace/banner.html
2	Terra - Mexico	Bancomer	Grupo Financiero BBVA Bancomer, S.A. de C.V.	http://www.bancomer.com/
3	Terra - Mexico	Citaris.com	MVS Telecom	http://www.citaris.com/homerb.html
4	Terra - Mexico	e-Credit.com	Banco Serfin	https://www.e-credit.com.mx/tdc/servlet/Default?12rft50180031ald5051
5	Terra - Mexico	ExaFM.com	MVS Telecom	http://www.exafm.com/

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Sites by Active Brands: Month of October, 2001				
#	Site Advertised On	Brand Advertised	Brand Parent	TargetURL(s)
6	Terra - Mexico	Famsa.com	GRUPO FAMSA	http://www.famsa.com/stores/famsa_com/html/producto.htm?prfrnbr=105883&cate=48238
7	Terra - Mexico	Gatorade.com.mx	Stokely-Van Camp, Inc	http://www.gatorade.com.mx/
8	Terra - Mexico	Grijalbo.com.mx	Grijalbo Mondadori	http://www.grijalbo.com.mx/novedades.html
9	Terra - Mexico	ING Comercial America - Seguros	ING Groep N.V.	http://seguros.comercialamerica.com.mx/seguros/seg_acc_index.asp
10	Terra - Mexico	RaySol.org	Metafisica Renovada Ray Sol	http://www.raysol.org/
11	Terra - Mexico	RetoZafira.com.mx	General Motors de México	http://www.retozafira.com.mx/
12	Terra - Mexico	StereoRey.com	MVS Telecom	http://www.stereorey.com/
13	Terra - Mexico	Storagetek.com.mx	StorageTek de México S.A. de C.V.	http://www.storagetek.com.mx/
14	Terra - Mexico	Tec de Monterrey	Tec de Monterrey	http://www.tecdemonterrey.edu.mx/
15	Terra - Mexico	VW.com.mx	Volkswagen de Mexico	http://www.vw.com.mx/Noticias/Template2.asp?tipo=E&prior=1&idioma=S
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1	Terra - Spain	Circulo.es	Circulo de Lectores, S.A.	http://www.circulo.es/contenido/especiales/rae/index.asp?p1=1
2	Terra - Spain	G&J Espana	Grupo G&J	http://www.gvj.es/
3	Terra - Spain	Unicef.es	Unicef Comite Espanol	http://www.unicef.es/
4	Terra - Spain	Viasalus.com	Viasalus	http://www.viasalus.com/
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1	Todito.com	Avantel.com.mx	Avantel	http://www.avantel.com.mx/empresa/framesets/index.html
2	Todito.com	ING Comercial America	ING Groep N.V.	http://www.ing-comercialamerica.com/
3	Todito.com	ING Comercial America - Seguros	ING Groep N.V.	http://seguros.comercialamerica.com.mx/seguros/index.php?producto=a
4	Todito.com	MundodeIngles.com	Ingles Mundo Disney	http://www.mundodeingles.com/
5	Todito.com	Nokia.com	Nokia	http://www.nokia.com/main.html

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Sites by Active Brands: Month of October, 2001				
#	Site Advertised On	Brand Advertised	Brand Parent	TargetURL(s)
6	Todito.com	Office Depot de Mexico	Office Depot	http://www.officedepot.com.mx/
7	Todito.com	PuertoVallarta.net	Fideicomiso de Turismo y OCV de Puerto Vallarta	http://www.puertovallarta.net/index-esp.html
8	Todito.com	Seguros Monterrey - New York Life	Seguros Monterrey - New York Life	http://www.monterrey-newyorklife.com.mx/
9	Todito.com	VW.com.mx	Volkswagen de Mexico	http://www.vw.com.mx/Noticias/Template2.asp?tipo=E&prior=6&idioma=S
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1	UOL - Argentina	BNAmericas.com	BNAmericas.com	http://www.bnamericas.com/trial.xsql?Tx_idioma=E&source=203
2	UOL - Argentina	Chevrolet - Argentina	General Motors de Argentina S.A.	http://www.chevrolet.com.ar/site/bonif.asp
3	UOL - Argentina	Chevrolet "Corsa te hace Millonario"	General Motors de Argentina S.A.	http://ww2.chevrolet.com.ar/promos/corsamillon/
4	UOL - Argentina	ElMejorIngles.com	Ultimate System	http://www.elmejoringles.com/
5	UOL - Argentina	EntreBits.com	Grupo eresMas Interactiva Interactiva S.A.	http://www.entrebits.com/
6	UOL - Argentina	eresMas.com	Grupo eresMas Interactiva Interactiva S.A.	http://www.eresmas.com/expertos/
7	UOL - Argentina	LanBoxUSA.com	LanExpress, Inc.	http://www.lanboxusa.com/uol/
8	UOL - Argentina	Personal.com.ar	Grupo Telecom	http://www.personal.com.ar/
9	UOL - Argentina	Profero.com	Profero.com	http://www.profero.com/?2001.10.7.20.55.13.0
10	UOL - Argentina	Ritmic.com	Grupo eresMas Interactiva Interactiva S.A.	http://www.ritmic.com/
11	UOL - Argentina	SegundosFuera.com	Grupo eresMas Interactiva Interactiva S.A.	http://www.segundosfuera.com/?2001.10.7.20.59.30.0
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1	UOL - Brasil	Americanas.com.br	Lojas Americanas	http://www.americanas.com.br/cgi-bin/WebObjects/ToyStore.woa/wa/prod?pitId=34899
2	UOL - Brasil	Free Jazz Festival	Universo Online	http://www.uol.com.br/freejazz/
3	UOL - Brasil	Itau Personalite	Banco Itau	http://www.dm9.com.br/clientes/itau_personalite/redirect_pop_02_04b.htm
4	UOL - Brasil	MagazineLuiza.com.br	Magazine Luiza	http://st10.sharpirader.com/Atm/jates/Ap/10.cfm?pi=ban&aid=0279&pid=2&typeclick=click&pt1=np&fld1=0&returl1=http://www.magazineluiza.com.br?afid=0279&pid=2

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Sites by Active Brands: Month of October, 2001				
#	Site Advertised On	Brand Advertised	Brand Parent	TargetURL(s)
5	UOL - Brasil	Manager Online	Manager Assessoria em Recursos Humanos	http://www.manager.com.br/indexuol.asp
6	UOL - Brasil	Patagon.com - Brasil	Patagon.com	http://www.patagon.com.br/Home/default.asp?CPMF_PROMO=S
7	UOL - Brasil	Pontofrio.com.br	Ponto Frio	http://www.pontofrio.com.br/cgi-bin/loja.pl?orig=uo3&pagina=informatica10.html
8	UOL - Brasil	Ri Happy Brinquedos	Ri Happy Brinquedos Ltda.	http://www.rihappy.com.br/
9	UOL - Brasil	Speedy ADSL - Brasil	Telefonica	http://www.speedy.com.br/index_4.html
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1	UOL en Espanol	FaceFacts.com	Roche Pharmaceuticals	http://www.facefacts.com/
2	UOL en Espanol	GetSmart.com	GetSmart.com	http://www.getsmart.com/BannerGSVisa?banner_id=X6165/cba99PGSCCy323807/allbanners.gif&sourceid=hs0224848
3	UOL en Espanol	OmahaSteaks.com	Omaha Steaks	http://www.omahasteaks.com/servlet/OnlineShopping?Dsp=260&AID=6950&SRC=RZ1082&REFERRALID=hs0224848
4	UOL en Espanol	Salud.com	Salud.com	http://jproxy.uole.com/framer/http://www.salud.com
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1	Wall Street Journal Interactivo (Spanish)	AmericaEconomia.com	Dow Jones & Co.	http://www.americaeconomia.com/
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1	Ya.com	Casino on Net	Casino on Net	http://ad.doubleclick.net/618002/casino.htm
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1	Yahoo! - Argentina	Arnet Highway	Telecom Internet S.A.	http://highway.arnet.com/index.htm
2	Yahoo! - Argentina	InvertirOnLine.com	Banco Comafi	http://www.invertironline.com/cuerpo.asp
3	Yahoo! - Argentina	Patagon.com - Argentina	Patagon.com	http://www.patagon.com.ar/letes/LetesYhoo.asp?rnd=0.829281
4	Yahoo! - Argentina	Puentenet.com	Puentenet.com	http://www.puentenet.com/
5	Yahoo! - Argentina	Urgente24.tv	Ericmas S.A.	http://www.urgente24.tv/telinfor_login.html
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1	Yahoo! - Brasil	AssineAbril.com	Editora Abril	http://assineabril.com/index.html?destino=welcme&origem=yahoo/categorias/joc ue

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Sites by Active Brands: Month of October, 2001				
#	Site Advertised On	Brand Advertised	Brand Parent	TargetURL(s)
2	Yahoo! - Brasil	BrasilPrev.com.br	Banco do Brasil S.A.	http://www.brasilprev.com.br/
3	Yahoo! - Brasil	CEA.com.br	C&A Modas	http://www.cea.com.br/ceamodas/loja/index.asp?acmid=12617
4	Yahoo! - Brasil	ClioYahoo.com.br	Renault	http://www.clioyahoo.com.br/home/
5	Yahoo! - Brasil	Columbia TriStar Pictures	Columbia TriStar Pictures	http://www.columbiapictures.com.br/promoqueridinhos.asp
6	Yahoo! - Brasil	Hospital do Cancer	Hospital do Câncer - AC Camargo	http://www.jwt.com.br/hcancer/
7	Yahoo! - Brasil	IBM Brasil Compre Direto	IBM	http://www.pc.ibm.com.br/compredireto/groupsite/yah010706/ofertas_especiais.html
8	Yahoo! - Brasil	IBM Latin America	IBM	http://efestival.terra.com.br/efestival-ibm/
9	Yahoo! - Brasil	Intel	Intel Corporation	http://hotsite.euroi.com.br/intel/thecure/
10	Yahoo! - Brasil	Os Queridinhos da America	Columbia TriStar Pictures	http://www.columbiapictures.com.br/queridinhos/
11	Yahoo! - Brasil	SulAmerica.com.br	Sul America Seguros	http://www.sulamerica.com.br/auto/
12	Yahoo! - Brasil	SulAmericaAP.com.br	Sul America Acidentes Pessoais	http://www.sulamericaap.com.br/indexyb.htm
13	Yahoo! - Brasil	SulaPrevi.com.br	Sul America Previdencia	http://www.sulaprevi.com.br/
14	Yahoo! - Brasil	Telefonica Celular	Telefonica Brasil	http://www.telefonicacelular.com.br/
15	Yahoo! - Brasil	Xango	Columbia TriStar Pictures	http://www.columbiapictures.com.br/xango/
1	Yahoo! - Mexico	Chrysler PTCruiser	Daimler Chrysler de Mexico	http://www.chrysler.com.mx/a_productos/ptcruiser/galeriae1.html
2	Yahoo! - Mexico	Citaris.com	MVS Telecom	http://www.citaris.com/
3	Yahoo! - Mexico	Dodge Durango	Daimler Chrysler de Mexico	http://www.dodge.com.mx/a_productos/durango/galeriae1.html
4	Yahoo! - Mexico	e-Credit.com	Banco Serfin	https://www.e-credit.com.mx/tdc/servlet/Default?12rf50180031ald5058
5	Yahoo! - Mexico	Latin Grammy Awards	Latin Academy of Recording Arts & Sciences	http://latingrammy.yahoo.com/
6	Yahoo! - Mexico	Principal.com.mx	Principal Financial Group	http://www.principal.com.mx/

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#	Site Advertised On	Brand Advertised	Brand Parent	TargetURL(s)
7	Yahoo! - Mexico	Toyota.com/espanol	Toyota Motor Sales USA, Inc.	http://www.toyota.com/espanol/
8	Yahoo! - Mexico	Unimarket.com.mx	UNIMARKET S.A DE C.V.	http://www.unimarket.com.mx/
1	Yahoo! - Spain	BBVA	Banco Bilbao Vizcaya Argentaria S.A.	http://www.bbva.es/clice/micrositesclice/hipotecas/index.htm
2	Yahoo! - Spain	MeliaViajes.com	MeliaViajes.com	http://www.meliaviajes.com/desafio/html/presentacion.html&contentId=desafiohb&idOrigen=yahoo&idPromocion=desafio001&tipo=externo
3	Yahoo! - Spain	Peugeot Spain	PSA Peugeot Citroen Group	http://www.peugeot.es/peugeot/307/
1	YupiMSN - Argentina	BradyNet.com	IDEAGlobal.com	http://www.bradynet.com/
2	YupiMSN - Argentina	Nextel Mexico	Nextel Communications, Inc.	http://info@nextel.com.mx/zope/nextel
3	YupiMSN - Argentina	Nextel.com	Nextel Communications, Inc.	http://www.nextel.com/
4	YupiMSN - Argentina	Windows XP	Microsoft Corporation	http://www.yupimsn.com/tecnologia/software/windowsxp/
1	YupiMSN - Mexico	CHDVD.com	ColumbiaHouse.com	http://www4.chdvd.com/s2/genre.jsessionid=aaajz1DOvFobrls70CBoc8eU46G_mdSF?dk=5TH&club=3&source=7445
2	YupiMSN - Mexico	Fragrancenet.com	Fragrancenet.com, Inc.	http://www.fragrancenet.com/html/
3	YupiMSN - Mexico	Lexus of Kendall	Lexus of Kendall	http://www.lexusofkendall.com/index.html
4	YupiMSN - Mexico	Nextel Mexico	Nextel Communications, Inc.	http://info@nextel.com.mx/zope/nextel
5	YupiMSN - Mexico	Nextel.com	Nextel Communications, Inc.	http://www.nextel.com/
6	YupiMSN - Mexico	Windows XP	Microsoft Corporation	http://www.yupimsn.com/tecnologia/software/windowsxp/
1	Zip.net	"Cats & Dogs" The Movie	Warner Bros.	http://catsanddogscrisis.warnerbros.com/Brasil/index.php?country_id=5
2	Zip.net	BadBoy.com.br	Zip.net	http://badboy.zip.net/
3	Zip.net	Portal Palm	Zip.net	http://palmbr.zip.net/