

Google Zeitgeist - Search patterns, trends, and surprises according to Google

For both breaking news and obscure information alike, people around the world search on Google at www.google.com. With a bit of analysis, this flurry of searches often exposes interesting trends, patterns, and surprises.

On a monthly, weekly, and sometimes daily basis, this Google Zeitgeist page will be updated to reflect lists, graphs, and other tidbits of information related to Google user search behavior.

Archived information [available here](#).

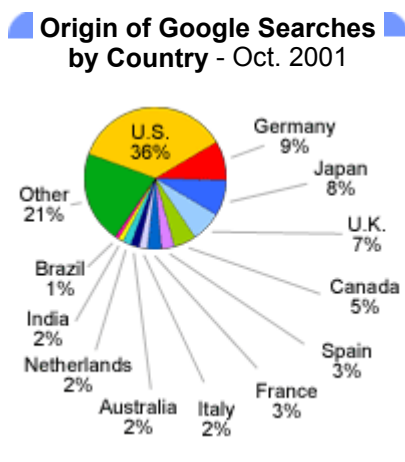
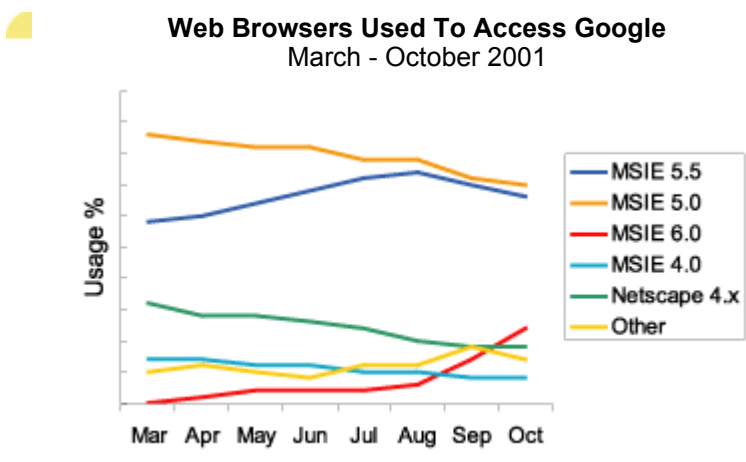
- Top 10 Gaining Queries**
Week Ending Dec. 11, 2001
1. [pearl harbor](#)
 2. [Nikolaus](#)
 3. [goner virus](#)
 4. [hanukkah](#)
 5. [peter blake](#)
 6. [jamie presley](#)
 7. [miss france](#)
 8. [herr der ringe](#)
 9. [Spielzeug](#)
 10. [dvd player](#)

- Top 10 Declining Queries**
Week Ending Dec. 11, 2001
1. [george harrison](#)
 2. [excite@home](#)
 3. [enron](#)
 4. [brian piccolo](#)
 5. [dean kamen](#)
 6. [jonathan king](#)
 7. [cloning](#)
 8. [davis cup](#)
 9. [kelly preston](#)
 10. [Blu Cantrell](#)

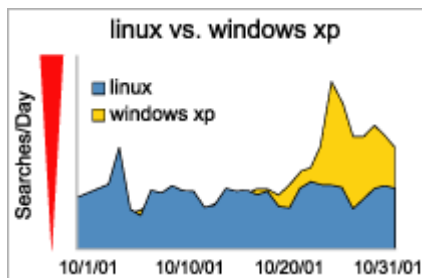
October 2001 Zeitgeist

- Top 10 Gaining Queries**
October 2001
1. [anthrax](#)
 2. [windows xp](#)
 3. [al jazeera](#)
 4. [milzbrand](#)
 5. [cipro](#)
 6. [AC-130](#)
 7. [smallpox](#)
 8. [harry potter](#)
 9. [xbox](#)
 10. [michael jordan](#)

- Top 10 Declining Queries**
October 2001
1. [nostradamus](#)
 2. [world trade center](#)
 3. [american flag](#)
 4. [nimda](#)
 5. [pentagon](#)
 6. [cantor fitzgerald](#)
 7. [fantasy football](#)
 8. [american red cross](#)
 9. [fbi](#)
 10. [faa](#)



- Top 5 Translations for Anthrax - Oct. 2001**
1. anthrax
 2. milzbrand

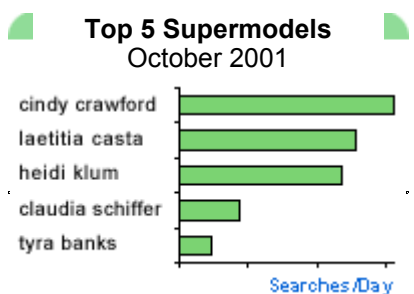


3. antrax
4. carbonchio
5. miltvuur

Google Image Search Queries

Top 5 Gaining Queries
October 2001

1. [pumpkin](#)
2. [osama bin laden](#)
3. [heather graham](#)
4. [aishwarya rai](#)
5. [drew barrymore](#)



Top 5 Historical Figures
October 2001

1. [picasso](#)
2. [van gogh](#)
3. [marilyn monroe](#)
4. [bruce lee](#)
5. [einstein](#)

For more information, please contact 650.930.3555 or press@google.com.



Zeitgeist Explained...
zeit-geist | Pronunciation: 'tsIt-'gIst, 'zIt | Function: noun | Etymology: German, from Zeit (time) + Geist (spirit) | Date: 1884 | Meaning: the general intellectual, moral, and cultural climate of an era
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