

Google Zeitgeist - Search patterns, trends, and surprises according to Google

For both breaking news and obscure information alike, people around the world search on Google at www.google.com. With a bit of analysis, this flurry of searches often exposes interesting trends, patterns, and surprises.

On a monthly, weekly, and sometimes daily basis, this Google Zeitgeist page will be updated to reflect lists, graphs, and other tidbits of information related to Google user search behavior.

Archived information [available here](#).

Top 10 Gaining Queries Week Ending Dec. 17, 2001

1. [winona ryder](#)
2. [postales de navidad](#)
3. [vanilla sky](#)
4. [bin laden video](#)
5. [drinkordie](#)
6. [weihnachtskarten](#)
7. [lucia](#)
8. [spiderman](#)
9. [le seigneur des anneaux](#)
10. [medal of honor demo](#)

Top 10 Declining Queries Week Ending Dec.

1. [segway](#)
2. [Nikolaus](#)
3. [goner](#)
4. [peter blake](#)
5. [jamie presley](#)
6. [tora bora](#)
7. [beatles](#)
8. [pearl harbor](#)
9. [k-1](#)
10. [bcs](#)

November 2001 Zeitgeist

Top 10 Gaining Queries November 2001

1. [harry potter](#)
2. [xbox](#)
3. [gamecube](#)
4. [daisy cutter](#)
5. [lord of the rings](#)
6. [shakira](#)
7. [toys r us](#)
8. [melbourne cup](#)
9. [malanie thornton](#)
10. [leonid meteor shower](#)

Top 10 Declining Queries November 2001

1. [anthrax](#)
2. [AC-130](#)
3. [al jazeera](#)
4. [cipro](#)
5. [smallpox](#)
6. [rush limbaugh](#)
7. [kursk](#)
8. [nimda](#)
9. [bunker buster](#)
10. [atomic clock](#)

Operating Systems Access Google - N



Windows98	5
Windows2000	1
WindowsNT	1
Windows95	1
Macintosh	1
WindowsXP	1
Linux	1
Other	1

Top Holiday Gift Searches November 2001

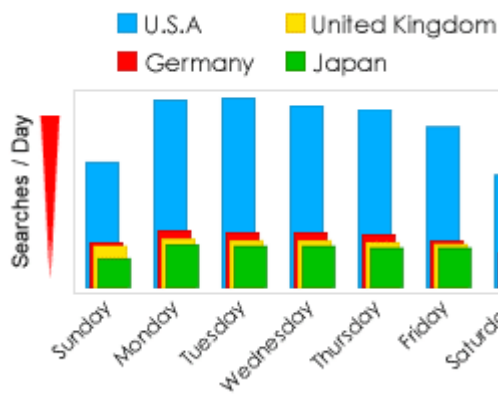
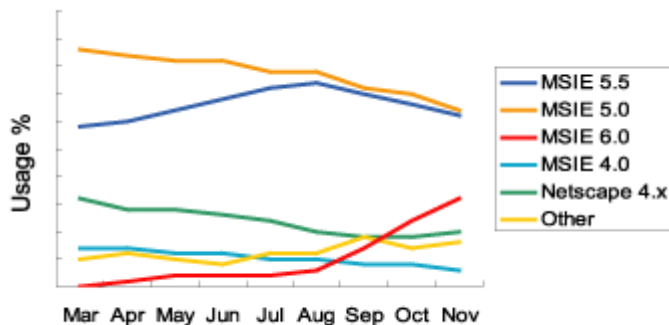
1. [xbox](#)
2. [toys](#)
3. [gamecube](#)
4. [playstation 2](#)
5. [barbie](#)

Top Holiday Merchant Queries - November 2001

1. [amazon](#)
2. [ebay](#)
3. [ikea](#)
4. [toys r us](#)
5. [best buy](#)

Web Browsers Used To Access Google March - November 2001

Google Searches by Days of the We November 2001



Google Image Search Queries

Top Holiday Images November 2001

1. [angel](#)
2. [navidad](#)
3. [santa claus](#)
4. [sinterklaas](#)
5. [snowflake](#)

Top Musicians/Groups November 2001

1. [britney spears](#)
2. [madonna](#)
3. [shakira](#)
4. [linkin park](#)
5. [george harrison](#)

For more information, please contact 650.930.3555 or press@google.com.



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 Updated: December 18, 2001

Zeitgeist Explained...

zeit-geist | Pronunciation: 'tsIt-'gIst, 'zIt | Function: noun | Etymology: German, from Zeit (time) + Geist (spirit) | Date: 1884 | Meaning: the general intellectual, moral, and cultural climate of an era

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