

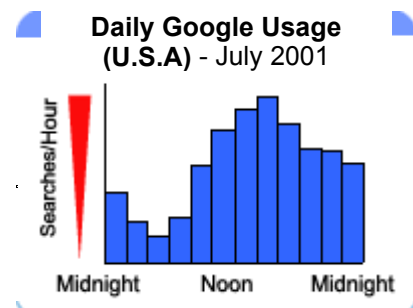
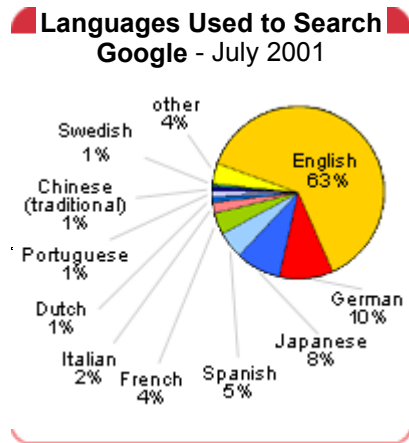
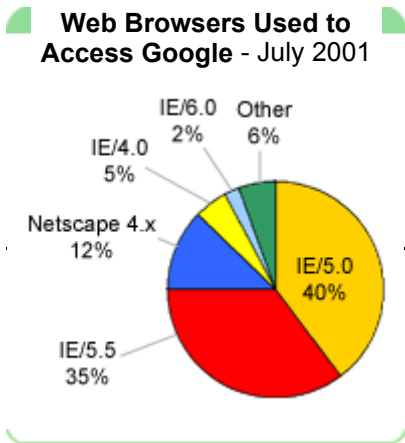
# Google Zeitgeist - Search patterns, trends, and surprises according to Google

For both breaking news and obscure information alike, people around the world search on Google at [www.google.com](http://www.google.com). With a bit of analysis, this flurry of searches often exposes interesting trends, patterns, and surprises.

On a monthly, weekly, and sometimes daily basis, this Google Zeitgeist page will be updated to reflect lists, graphs, and other tidbits of information related to Google user search behavior.

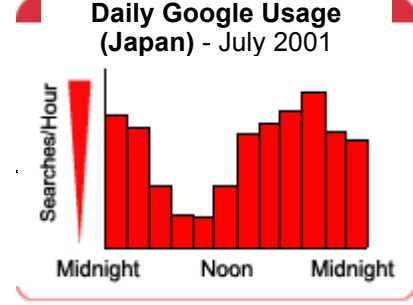
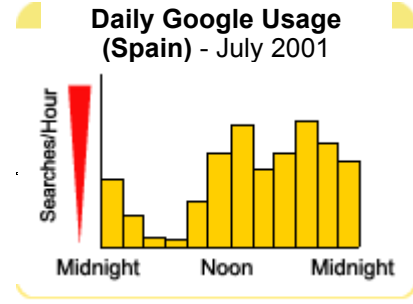
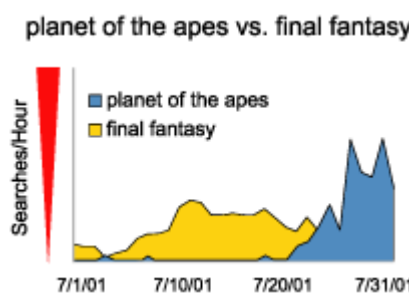
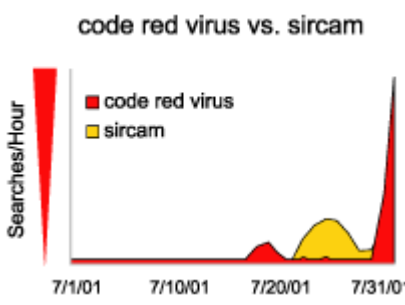
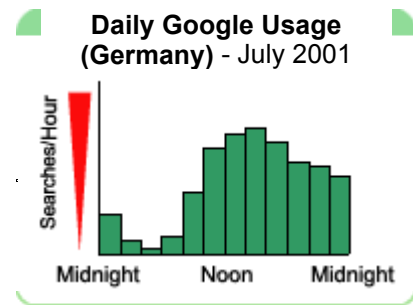
- Top 10 Gaining Queries**  
Composite for July 2001
- [wimbledon](#)
  - [tour de france](#)
  - [british open](#)
  - [morpheus](#)
  - [big brother 2](#)
  - [chandra levy](#)
  - [final fantasy](#)
  - [kazaa](#)
  - [max payne](#)
  - [g8](#)

- Top 10 Declining Queries**  
Composite for July 2001
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  - [california lottery](#)
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  - [halle berry](#)
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  - [Angelina Jolie](#)



- Top 5 Virus-Related Queries - July 2001**
- [sircam](#)
  - [antivirus](#)
  - [virus](#)
  - [code red worm](#)
  - [mcafee](#)

- Top 5 Misspelled Queries July 2001**
- audio galaxy
  - bigbrother
  - recipies
  - mcDonalds
  - bluebook



For more information, please contact 650.930.3555 or [press@google.com](mailto:press@google.com).



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### **Zeitgeist Explained...**

zeit-geist | Pronunciation: 'tsIt-"gIst, 'zIt | Function: noun |  
Etymology: German, from Zeit (time) + Geist (spirit) | Date:  
1884 | Meaning: the general intellectual, moral, and cultural  
climate of an era

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