

# Google Zeitgeist - Search patterns, trends, and surprises according to Google

For both breaking news and obscure information alike, people around the world search on Google at [www.google.com](http://www.google.com). With a bit of analysis, this flurry of searches often exposes interesting trends, patterns, and surprises.

On a monthly, weekly, and sometimes daily basis, this Google Zeitgeist page will be updated to reflect lists, graphs, and other tidbits of information related to Google user search behavior.

Archived information [available here](#).

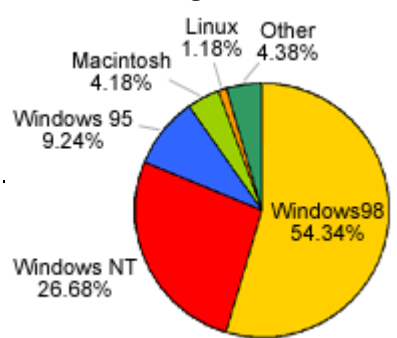
## Top 10 Gaining Queries Composite for August 2001

1. [aaliyah](#)
2. [powerball](#)
3. [fantasy football](#)
4. [mariah carey](#)
5. [code red virus](#)
6. [baycol](#)
7. [shannon elizabeth](#)
8. [zonealarm](#)
9. [lisa harrison](#)
10. [pga championship](#)

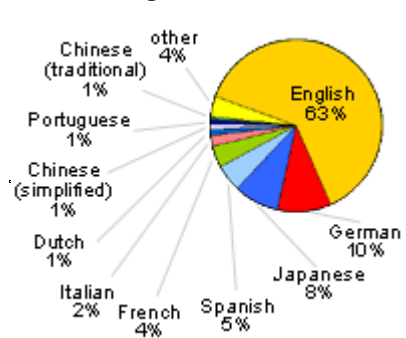
## Top 10 Declining Queries Composite for August 2001

1. [wimbledon](#)
2. [tour de france](#)
3. [big brother 2](#)
4. [chandra levy](#)
5. [g8](#)
6. [george harrison](#)
7. [loveparade](#)
8. [lizzie grubman](#)
9. [gran turismo 3](#)
10. [etna](#)

## Operating Systems Used to Access Google - Aug. 2001

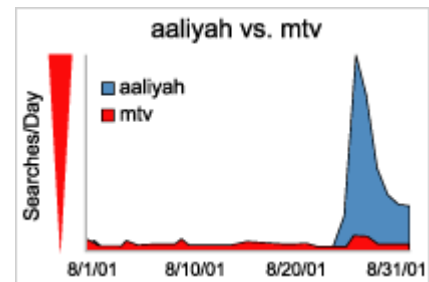
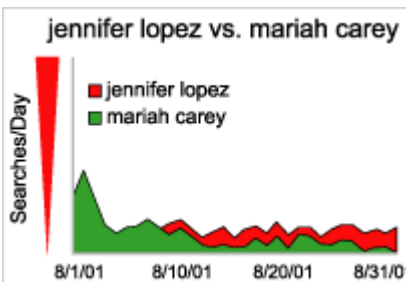
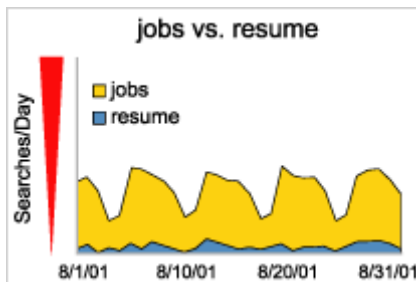


## Languages Used to Search Google - Aug. 2001



## Top 5 Misspelled Queries Aug. 2001

1. rotatorcuff
2. southpark
3. niagra falls
4. destinys child
5. sailormoon



For more information, please contact 650.930.3555 or [press@google.com](mailto:press@google.com).



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### Zeitgeist Explained...

zeit-geist | Pronunciation: 'tsIt-'gIst, 'zIt | Function: noun | Etymology: German, from Zeit (time) + Geist (spirit) | Date: 1884 | Meaning: the general intellectual, moral, and cultural climate of an era

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