

E-Mail for Mobile Workers

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Strategy Analytics reports that less than 5% of the workforce worldwide has mobile e-mail. Strategy explains that Research in Motion's Blackberry corners the market, with secure connections and "elegant" service.

But Blackberry is available at high premium, and herein lies the barrier to widespread adoption.

Strategy explains that most enterprises and small- to medium-size businesses (SMBs) want low cost implementation and support across a variety of user groups. Unfortunately, neither mobile operators nor major IT companies currently have the infrastructure necessary to support the diverse needs of the market. A range of devices is not yet available, but Strategy notes other players in the market include Good, Smartner, Visto, Extended Systems, SEVEN and Xpherix.

This week, Blackberry announced that it will release an Enterprise Server version 4.0 later this year. In similar news, PalmSource reports that it will release software for its Palm OS licensees that will support connections to a Blackberry server.

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