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Who's Posting Jobs Online?

11 September 2003

According to the latest report from [Corzen](#), the healthcare and defense industries in the US are posting the greatest number of jobs online, with Tenet Healthcare posting an average 5,472 jobs on the Internet in Q2 2003.

Lockheed Martin claimed third place in total online job postings with an average 3,719 jobs posted online, followed by Raytheon posting an average 3,502 last quarter.

Top 20 Direct Employers Ranked by Average Number of US Online Job Postings, Q2 2003

Tenet Healthcare Corp.	5,472
Kaiser Permanente	4,198
Lockheed Martin Corp.	3,719
Raytheon Company	3,502
United States Navy	3,100
Sutter Health	2,494
Combined Insurance	1,874
Ernst & Young	1,502
Edward Jones	1,353
Sprint	1,251
Cingular Wireless	1,208
Computer Sciences Corp.	1,176
PricewaterhouseCoopers	1,129
Bank One	1,118
Resurrection Health Care	1,110
United States Air Force	1,032
Deloitte Touche Tohmatsu	968
Washington Mutual	959
Booz Allen Hamilton	914
Scripps	862

Note: Corzen computes an average number of job postings for each of the direct employers or staffing firms by dividing the total number of postings counted between 1 April 2003 and 30 June 2003 by the number of weeks in the quarter. The "average number of postings" reflects the number of jobs posted by either direct employers or staffing firms in each of the job categories available on the measured job sites. Because a job opening may be posted to multiple job categories, the numbers can be higher than the actual number of open positions advertised.

Source: Corzen, September 2003

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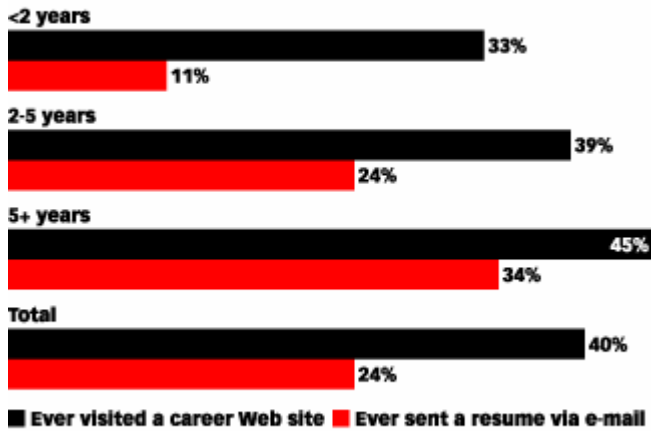
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Corzen tracks the number of job postings each week in over 90 major US markets on the three big job posting sites -- Monster.com, CareerBuilder.com and HotJobs.

For a better idea of who is looking for jobs online, AOL and RoperASW surveyed over 1,000 Internet users in 2002 and found that 40% have visited a career site while 24% have sent a resume via e-mail.

Looking at particular Net users according to their online experience, the study notes that the greater the time spent online, the higher the percentage of people who have visited career sites.

Online Job Search Activities of Internet Users in the US, by Experience Online, 2002 (as a % of respondents)



Note: n=1,001 Internet users ages 18+
Source: America Online/RoperASW, April 2003

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