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US Lags Europe and Japan in Mobile Adoption

The US is behind both Western Europe and Japan in terms of mobile penetration. Ben Macklin examines the markets' differences, explaining why the US trails

Mobile Phone Penetration in G-7 Countries, 2002 (as a % of total population)

Italy	92.65%
UK	84.49%
Germany	71.67%
France	64.70%
Japan	62.11%
US	48.81%
Canada	37.72%

Source: International Telecommunication Union (ITU), April 2003

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