




Research Brief- B2B Exchanges in Europe

2 June 2003

European-based exchanges like CPGmarket.com and HUBWOO have posted growth since eMarketer last profiled them in 2002. Steve Butler provides the latest updates on exchanges of note in Europe.

 **Article** (*eStat Database subscription required*)

Exchange Profile: CPGmarket.com Membership and Transaction Activity, 2001 & 2002

	2001	2002
Number of suppliers	2,500	6,000
Number of e-sourcing events	1000+	2500+
Value of transactions*	€1 billion	€3 billion

*Note: *Since beginning of operations in October 2000*
Source: CPGmarket.com, March 2003

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