

PC Data

| Rank | Web Property | June 2000 | | may-00 | | April 2000 | | March 2000 | |
|------|---|--------------|--------------------|--------------|--------------------|--------------|--------------------|----------------------------|--------------------|
| | | Overall Rank | Unique Users (000) | Overall Rank | Unique Users (000) | Overall Rank | Unique Users (000) | Overall Rank | Unique Users (000) |
| 1 | AOL Sites | 1 | 57,666 | 1 | 58,182 | 1 | 56,853 | 3 | 45,319 |
| 2 | Yahoo Sites | 2 | 55,280 | 2 | 56,565 | 2 | 56,166 | 1 | 48,262 |
| 3 | Microsoft Sites | 3 | 54,197 | 3 | 54,448 | 3 | 52,489 | 2 | 45,781 |
| 4 | Lycos | 4 | 37,091 | 4 | 38,599 | 4 | 39,229 | 4 | 35,030 |
| 5 | Excite Network | 5 | 31,357 | 5 | 32,196 | 5 | 32,903 | 5 | 27,464 |
| 6 | Go Network | 6 | 25,522 | 6 | 26,934 | 6 | 28,827 | 6 | 26,472 |
| 7 | AltaVista Network | 7 | 21,038 | 9 | 20,423 | 10 | 19,254 | 11 | 15,505 |
| 8 | eBay | 8 | 20,476 | 13 | 16,606 | 13 | 16,287 | 12 | 14,035 |
| 9 | Warner Bros Online - Entertainment Network | 9 | 20,178 | 8 | 20,576 | 8 | 19,975 | 8 | 19,475 |
| 10 | NBC Internet | 10 | 19,055 | 7 | 21,335 | 7 | 22,223 | 7 | 19,890 |
| 11 | Amazon.com, Inc. | 11 | 18,269 | 10 | 19,627 | 11 | 18,659 | 10 | 17,234 |
| 12 | Ask Jeeves Inc. | 12 | 14,769 | 12 | 17,299 | 12 | 17,625 | 13 | 13,179 |
| 13 | About.com | 13 | 14,621 | 11 | 18,341 | 9 | 19,412 | 9 | 17,481 |
| 14 | LookSmart Ltd. | 14 | 14,382 | 14 | 14,723 | 18 | 13,544 | 19 | 11,194 |
| 15 | iWon, Inc. | 15 | 14,109 | 15 | 14,233 | 16 | 13,830 | 18 | 11,480 |
| 16 | Network Commerce, Inc. | 16 | 13,800 | 21 | 12,092 | 28 | 10,405 | 27 | 9,423 |
| 17 | Real Networks | 17 | 13,654 | 17 | 13,412 | 19 | 13,521 | 15 | 12,321 |
| 18 | Doubleclick, Inc. | 18 | 13,111 | 26 | 10,456 | 27 | 10,478 | 29 | 8,982 |
| 19 | Viacom Online | 19 | 13,041 | 18 | 12,860 | 14 | 14,034 | 17 | 11,532 |
| 20 | PlasmaNet, Inc. | 20 | 12,187 | 20 | 12,301 | 17 | 13,585 | 14 | 13,008 |
| 21 | American Greetings | 21 | 12,105 | 22 | 11,809 | 20 | 13,092 | 25 | 10,184 |
| 22 | CBS | 22 | 12,052 | 24 | 11,204 | 24 | 11,655 | 23 | 10,695 |
| 23 | CMGI, Inc. | 23 | 12,033 | 55 | 6,786 | 37 | 8,701 | 78 | 349 |

| | | | | | | | | | |
|----|---|----|--------|-----|--------|-----|--------|----|--------|
| 24 | CNET Networks, Inc. | 24 | 11,938 | 19 | 12,316 | 21 | 12,856 | 20 | 11,175 |
| 25 | Go2Net Network | 25 | 11,567 | 16 | 13,502 | 15 | 13,929 | 16 | 12,111 |
| 26 | ZDNet Sites | 26 | 11,387 | 23 | 11,687 | 22 | 12,108 | 22 | 10,834 |
| 27 | eFront Media Inc. | 27 | 11,265 | 142 | 3,053 | 143 | 3,083 | 20 | 2,021 |
| 28 | Promotions.com, Inc. | 28 | 9,876 | * | * | * | * | 2 | * |
| 29 | iWin, Inc. | 29 | 9,765 | 30 | 10,254 | 25 | 11,105 | 31 | 8,850 |
| 30 | InfoSpace | 30 | 9,700 | 27 | 10,422 | 29 | 10,367 | 26 | 9,625 |
| 31 | Fortune City | 31 | 9,659 | 29 | 10,383 | 23 | 12,017 | 24 | 10,375 |
| 32 | Uproar Inc. | 32 | 9,475 | 32 | 9,493 | 30 | 10,275 | 28 | 9,420 |
| 33 | Macromedia | 33 | 9,437 | 37 | 8,779 | 36 | 8,927 | 32 | 8,279 |
| 34 | Goto.com, Inc. | 34 | 9,250 | 35 | 8,940 | 41 | 8,141 | 43 | 6,931 |
| 35 | Luckysurf.com, Inc. | 35 | 9,218 | 34 | 9,083 | 34 | 9,223 | 39 | 7,239 |
| 36 | iVillage | 36 | 9,206 | 33 | 9,193 | 48 | 7,522 | 42 | 6,963 |
| 37 | Kara's Adult Playground - RJBT | 37 | 9,184 | 31 | 9,596 | 32 | 9,597 | 30 | 8,880 |
| 38 | AllAdvantage.com | 38 | 9,102 | 28 | 10,417 | 26 | 10,989 | 21 | 11,089 |
| 39 | Idealab | 39 | 8,896 | 25 | 10,491 | 82 | 4,676 | 10 | 3,542 |
| 40 | Homestead.com Inc. | 40 | 8,686 | 40 | 8,415 | 38 | 8,616 | 4 | 7,383 |
| 41 | OnHealth Network | 41 | 8,617 | 48 | 7,504 | 42 | 8,125 | 37 | 7,817 |
| 42 | Flipside, Inc. | 42 | 8,541 | * | * | * | * | 35 | * |
| 43 | Blue Mongoose, Inc. | 43 | 8,524 | 39 | 8,582 | 31 | 9,858 | 33 | 7,970 |
| 44 | My Points, Inc. | 44 | 8,404 | 41 | 8,408 | 39 | 8,606 | 34 | 7,936 |
| 45 | Women.com Network | 45 | 8,157 | 45 | 7,887 | 43 | 7,977 | 52 | 6,518 |
| 46 | MapQuest | 46 | 8,140 | 49 | 7,023 | 49 | 7,200 | 51 | 6,528 |
| 47 | Mailbits.com | 47 | 7,877 | 77 | 5,089 | 50 | 7,039 | 40 | 7,036 |
| 48 | PornCity.Net | 48 | 7,682 | 42 | 8,182 | 45 | 7,812 | 46 | 6,753 |
| 49 | News Corporation Online | 49 | 7,680 | 51 | 7,014 | 46 | 7,812 | 50 | 6,605 |
| 50 | Priceline | 50 | 7,670 | 56 | 6,474 | 59 | 6,186 | 56 | 6,050 |