

NetValue

Number of Home Internet users October 2000

France	UK	Germany	Spain	USA	Mexico	Denmark
6 347 000	10 149 000	11 139 000	2 760 000	84 076 000	2 022 000	2 223 000

3. Connection frequency

All activities :

Days connected (per month)

France	UK	Germany	Spain	USA	Mexico	Denmark
10.6	10.5	11.0	10.3	12.1	9.5	10.4

Web only:

	France	UK	Germany	Spain	USA	Mexico	Denmark
Days connected	9.6	9.7	10.5	9.4	11.4	9.2	8.8
Pages displayed	838.0	793.5	898.3	923.9	1152.2	988.9	667.9
Duration (hours)	5.7	6.3	6.3	7.8	10.5	8.4	4.5

Data are based on average Web usage during October 2000

4. Distribution of Internet activities

	France	UK	Germany	Spain	USA	Mexico	Denmark
Web	97.4 %	95.1 %	98.7 %	98.4 %	97.9 %	98.0 %	97.2 %
Mail*	64.1 %	60.1 %	53.8 %	61.0 %	46.4 %	26.6 %	71.9 %
Audio- video	21.4 %	19.2 %	21.2 %	27.1 %	24.2 %	31.6 %	14.7 %
Newsgroups	6.6 %	9.9 %	5.4 %	9.7 %	5.4 %	5.6 %	6.0 %
Chat	11.3 %	6.8 %	5.7 %	28.0 %	7.4 %	13.4 %	3.4 %
Instant messaging	13.2 %	21.6 %	13.2 %	23.9 %	33.2 %	49.0 %	12.4 %

Ex : 97.4 % of the Internet users used the Web in October in France.

*E-mail data concerns POP3 and SMTP protocols, and does not include Web mail services (hotmail.com, caramail.fr...) which are categorized as domains.

5. Male / Female distribution of Internet activities

In France	Male	Female
Web	98.2%	96.1%
Mail*	67.4%	58.9%
Audio-video	26.6%	13.2%
Newsgroups	8.1%	4.1%
Chat	11.4%	11.2%
Instant messaging	13.1%	13.4%

In the UK	Male	Female
Web	95.7%	94.1%
Mail*	62.5%	56.2%
Audio-video	23.6%	12.1%
Newsgroups	12.5%	5.8%
Chat	6.4%	7.4%
Instant messaging	19.6%	24.8%

In Germany	Male	Female
Web	98.4%	99.1%
Mail*	57.8%	47.2%
Audio-video	24.3%	16.1%
Newsgroups	7.0%	2.7%
Chat	7.0%	3.6%
Instant messaging	12.7%	14.0%

In Spain	Male	Female
Web	98.3%	98.7%
Mail*	62.1%	58.4%
Audio-video	31.6%	16.3%
Newsgroups	10.7%	7.4%
Chat	29.6%	24.1%
Instant messaging	22.9%	26.2%

In the USA	Male	Female
Web	97.4%	98.4%
Mail*	47.6%	45.0%
Audio-video	26.3%	21.9%
Newsgroups	6.5%	4.0%
Chat	6.8%	7.9%
Instant messaging	32.0%	34.5%

In Mexico	Male	Female
Web	98.9%	96.5%
Mail*	27.7%	24.9%
Audio-video	35.3%	25.7%
Newsgroups	7.2%	3.0%
Chat	16.9%	7.8%
Instant messaging	49.5%	48.3%

In Denmark	Male	Female
Web	97.8%	96.4%
Mail*	74.1%	68.9%

Audio-video	19.2%	8.8%
Newsgroups	7.3%	4.2%
Chat	4.2%	2.3%
Instant messaging	12.4%	12.5%

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