

Top 10 Domains, by reach :

Domains : collection of pages grouped under the same name
Reach ranking is the % of home users who visited the site at least once in the month

UK - September 2000

Rank	Domains	Reach	Unique visitors
1	msn.com	54.5 %	5 350 700
2	yahoo.com	46.0 %	4 519 200
3	freeserve.com	34.9 %	3 430 000
4	passport.com	31.9 %	3 132 400
5	msn.co.uk	30.7 %	3 012 800
6	yahoo.co.uk	29.5 %	2 900 400
7	microsoft.com	27.9 %	2 738 100
8	demon.net	19.9 %	1 958 800
9	lycos.com	19.5 %	1 912 000
10	lycos.co.uk	18.4 %	1 812 700

USA - September 2000

Rank	Domains	Reach	Unique visitors
1	yahoo.com	59.8 %	50 076 500
2	msn.com	50.3 %	42 125 700
3	aol.com	48.7 %	40 810 600
4	aol.prop	27.3 %	22 905 500
5	passport.com	24.9 %	20 875 600
6	microsoft.com	24.9 %	20 847 400
7	lycos.com	23.2 %	19 417 900
8	netscape.com	22.9 %	19 215 800
9	real.com	18.2 %	15 209 600
10	ebay.com	17.8 %	15 876 000