

NetValue

Top rankings for the Sport sector August 2000

In the UK

Sector	Domain (1)	Reach % (2)
Sport	wwf.com	2.3 %
	supergoals.com	2.1 %
	sports.com	1.3 %
	cricket.org	1.2 %
	sportlive.net	1.1 %

In France

Sector	Domain (1)	Reach % (2)
Sport	rtlsport.com	5.1 %
	sport4fun.com	4.0 %
	f1-live.com	2.0 %
	sport24.com	1.6 %
	football365.fr	1.4 %

In Germany

Sector	Domain (1)	Reach % (2)
Sport	sport1.de	2.4 %
	kiker.de	2.2 %
	dfb.de	1.4 %
	sportal.de	1.0 %

In USA

Sector	Domain (1)	Reach % (2)
Sport	espn.com	6.7 %
	sportsline.com	5.1 %
	nfl.com	3.7 %
	wwf.com	2.8 %
	nascar.com	2.4 %

In Mexico

Sector	Domain (1)	Reach % (2)
Sports	sportsya.com	2.7 %
	nfl.com	1.3 %
	espn.com	1.1 %

(1) Domain : collection of pages grouped under the same name

(2) Reach ranking is the % of home users who visited the site at least once in the month