

NetValue

The Top 10 UK for May 2000

Properties are defined as a group of domains managed by one company.
i.e. : Yahoo comprises all Yahoo domains (yahoo.com, yahoo.co.uk, yahoo.de...).

Domains are defined as a group of Web pages under the same name.
i.e. : yahoo.de comprises one domains.

2000/05 - Global Ranking(1)

Properties	Ranking
MSN	1
Yahoo	2
AOL	3
Microsoft	4
Freeserve (.co.uk)	5
Lycos	6
Excite	7
Bbc (.co.uk)	8
Lineone	9
Altavista	10

2000/05 - Reach Ranking (2)

Properties	% Internet users (reach)	Unique visitors
MSN	57,2 %	5 662 000
Yahoo	54,7 %	5 414 000
Microsoft	43,5 %	4 309 000
AOL	40,7 %	4 034 000
Freeserve (.co.uk)	38,3 %	3 793 000
Lycos	36,9 %	3 654 000
Excite	30,7 %	3 040 000
Bbc (.co.uk)	21,3 %	2 112 000
Altavista	21,1 %	2 088 000
Demon	20,1 %	1 987 000

Domain	Ranking
msn.com	1
yahoo.com	2
freeserve.com	3
yahoo.co.uk	4
msn.co.uk	5
aol.prop	6
lycos.com	7
passport.com	8
bbc.co.uk	9

Domain	% Internet users (reach)	Unique visitors
msn.com	52,0 %	5 150 000
yahoo.com	49,2 %	4 868 000
freeserve.com	38,3 %	3 793 000
msn.co.uk	31,4 %	3 113 000
microsoft.com	27,8 %	2 753 000
yahoo.co.uk	27,1 %	2 680 000
passport.com	23,8 %	2 355 000
lycos.com	23,5 %	2 324 000
bbc.co.uk	21,3 %	2 112 000

microsoft.com	10	demon.net	19,3 %	1 911 000
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(1) Global ranking : average including the reach, number of days connected to the site per Internet user, unique pages viewed, time spent and sessions per Internet user (sessions include all the connections of more than 10 minutes).

(2) Reach ranking is the % of home users who visited the site at least once in the month.

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