

# NetValue

## The Top 10 UK for April 2000

Properties are defined as a group of domains managed by one company.  
i.e. : Yahoo comprises all Yahoo domains (yahoo.com, yahoo.co.uk, yahoo.de...).

Domains are defined as a group of Web pages under the same name.  
i.e. : yahoo.de comprises one domains.

2000/04 - Global Ranking(1)

Properties	Ranking
MSN	1
Yahoo	2
AOL	3
Microsoft	4
Lycos	5
Freeserve (.co.uk)	6
Excite	7
Bbc (.co.uk)	8
Virgin	9
Gov (.uk)	10

2000/04 - Reach Ranking (2)

Properties	% Internet users (reach)	Unique visitors
MSN	55,0 %	5 064 000
Yahoo	52,8 %	4 859 000
AOL Network	41,0 %	3 774 000
Microsoft	40,7 %	3 751 000
Freeserve (.co.uk)	35,4 %	3 260 000
Lycos	34,1 %	3 140 000
Excite	28,5 %	2 626 000
Bbc (.co.uk)	23,2 %	2 140 000
Demon	22,8 %	2 098 000
Real	22,1 %	2 034 000

Domain	Ranking
msn.com	1
yahoo.com	2
freeserve.com	3
yahoo.co.uk	4
msn.co.uk	5
microsoft.com	6
aol.prop	7
passport.com	8
bbc.co.uk	9

Domain	% Internet users (reach)	Unique visitors
msn.com	47,7 %	4 388 200
yahoo.com	46,4 %	4 269 600
freeserve.com	35,4 %	3 260 200
msn.co.uk	28,9 %	2 664 500
yahoo.co.uk	27,8 %	2 555 500
microsoft.com	26,7 %	2 462 400
bbc.co.uk	23,2 %	2 139 900
lycos.com	22,6 %	2 077 100
demon.net	22,1 %	2 036 500

lycos.com	10	real.com	22,1 %	2 034 100
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(1) Global ranking : average including the reach, number of days connected to the site per Internet user, unique pages viewed, time spent and sessions per Internet user (sessions include all the connections of more than 10 minutes).

(2) Reach ranking is the % of home users who visited the site at least once in the month.

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