NetValue

The German Top 10 for March 2000

Sites are a group of domains managed by one company.
E.g. : Yahoo comprises yahoo.com, yahoo.co.uk, … ; MSN comprises msn.co.uk, hotmail.com, …

Domain is a collection of pages grouped under the same name.

Site	Ranking
T Online	1
AOL Network	2
Yahoo	3
Lycos	4
MSN	5
Ebay (.de)	6
Comdirect (.de)	7
Web (.de)	8
Gmx (.de)	9
Bigbrother Haus (.de)	10

Site	% Internet users (Reach)
T Online	65,6 %
AOL Network	46,7 %
Yahoo	45,8 %
Lycos	41,8 %
MSN	40,2 %
Microsoft	27,3 %
Real	21,5 %
Bigbrother haus (.de)	18,6 %
Gmx (.net)	15,7 %
Web (.de)	15,5 %

Domain	Ranking
t-online.prop	1
t-online.de	2
yahoo.de	3
yahoo.com	4
lycos.de	5
comdirect.de	6
msn.com	7
ebay.de	8
aol.prop	9
web.de	10

Domain	% Internet users (Reach)
t-online.de	49,7 %
t-online.prop	48,0 %
yahoo.de	32,9 %
yahoo.com	31,2 %
lycos.de	30,3 %
msn.de	26,0 %
msn.com	25,5 %
real.com	21,5 %
microsoft.com	21,2 %
netscape.com	18,8 %

(1) Global ranking : average including the reach, number of days connected to the site per Internet user, unique pages viewed, time spent and sessions per Internet user (sessions include all the connections of more than 10 minutes).

(2) Reach ranking is the % of home users who visited the site at least once in the month.

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