



Travel Japan

Highlights from Media Metrix Japan

In addition, the three domestic carriers displayed their strengths in the Airline Domain Rankings that Japanese Internet users visited in June, making up the top three sites. ANA (All Nippon Airways) boasted 897,000 unique visitors and claimed the number one spot, followed by JAL (Japan Airlines) and JAS (Japan Air System).

Media Metrix Japan - Airline Site Top 3 Ranking June 2000			
At Home (June 2000)			
Rank	Global Domain	Unique Visitors (000)	Reach (%)
	Total Digital Media	14,851	100.0%
1	ANA.CO.JP	897	6.0
2	JAL.CO.JP	612	4.1
3	JAS.CO.JP	451	3.0