



Media Metrix Announces Internet Prime-Time From Around the World

Top 50 multi-country internet audience measurement results released

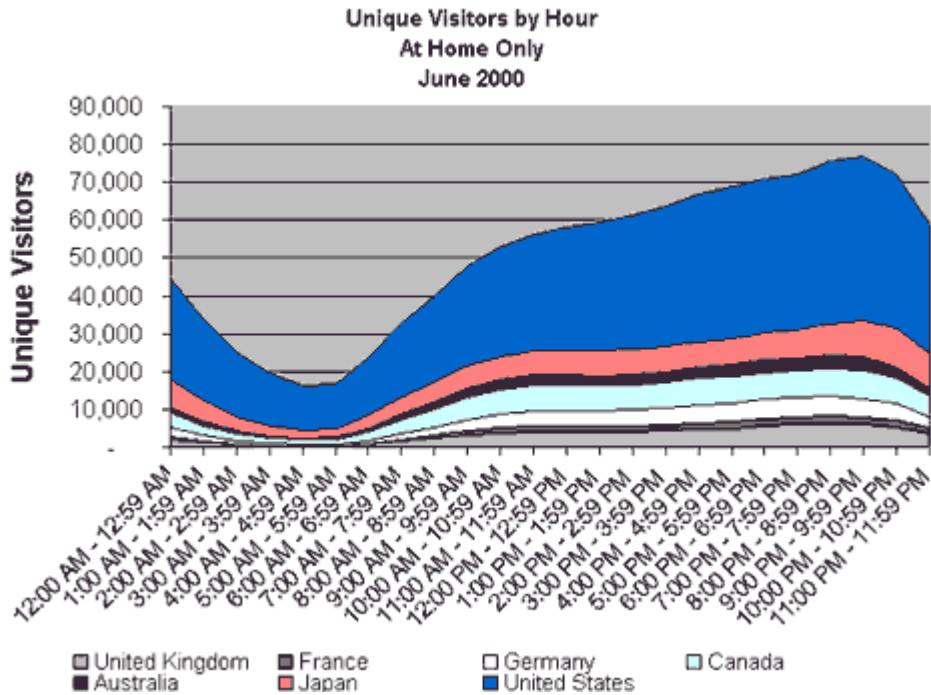
Portals and ISP's are the top categories during any given hour

NEW YORK, August 15, 2000 -- Media Metrix (NASDAQ: MMXI), the pioneer and leader in Internet and Digital Media measurement worldwide, today announced the Top 50 multi-country Internet audience measurement results for June 2000. Findings show that the busiest hours on the Internet fall between 8 p.m. and 11 p.m. around the world, with heaviest usage occurring between 8 p.m. and 9 p.m. in four out of seven countries. The majority of users in the United States and Japan are on the Web later than their European counterparts, surfing between the hours of 9 p.m. to 10 p.m.; and 10 p.m. to 11 p.m., respectively. The majority of Australian surfers, on the other hand, flock to the Web earlier in the evening, between the hours of 6 p.m. and 7 p.m. The number of Internet users decreases around the globe between 4 p.m. and 6 p.m.

The Top 50 Multi-Country Rankings

Thirty-two of the top 50 Digital Media and Web properties increased in number of unique visitors from March to June 2000, with most properties increasing by over 1 million unique visitors, according to Media Metrix. New properties among the Media Metrix Multi-Country top 50 since March include Coolsavings.com, Homestead Sites, iWin Sites, Network Commerce, Inc., Passthison.com and Shockwave. Media Metrix June

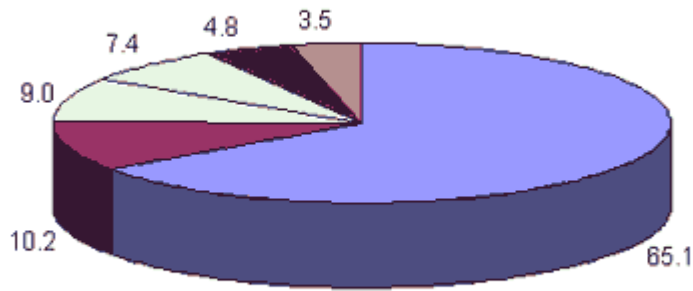
2000 multi-country Internet audience measurement rankings include Australia, Canada, France, Germany, the United Kingdom and the United States, representing usage at home.



Media Metrix, Inc. Prime Internet Usage Hours (Local Market Time) At Home June 2000 Measurement Period		
Country	Prime Internet Usage Hour	Unique Visitors (000)
United Kingdom	8:00-8:59 p.m.	6,122
France	8:00-8:59 p.m.	2,203
Germany	8:00-8:59 p.m.	5,027
Canada	9:00-9:59 p.m.	7,588
Australia	6:00-6:59 p.m.	3,342
Japan	10:00-10:59 p.m.	10,010
United States	9:00-9:59 p.m.	43,461

Portals and Internet Service Providers (ISP's) top the list of most widely visited categories in any given hour for all the countries except the U.S., where Web users cluster to Internet Services sites which provide chat, e-mail, cash or prize incentives, downloads, coupons and other online-based services. Other top categories visited in any given hour in the U.S. include entertainment and retail sites.

Internet Users by Reach % in Each Country



■ United States
 ■ Canada
 ■ United Kingdom
 ■ Germany
 ■ Australia
 ■ France

**Media Metrix, Inc. Multi-country Internet Audience Measurement Top 50
(Australia, Canada, France, Germany, U.K., U.S.)
June 2000 -- At Home Usage**

Rank		Unique Visitors (000)
	All Digital Media -- Multi-country Universe	117,666
1	AOL Network*-Proprietary & WWW	75,218
2	Microsoft Sites*	68,175
3	Yahoo Sites*	60,854
4	Lycos*	37,814
5	Excite@Home*	29,818
6	Go Network*	22,274
7	AltaVista Network*	18,030
8	About.com Sites*	15,614
9	Amazon*	15,553
10	Real.com Network*	15,082
11	NBC Internet*	14,452
12	Go2Net Network*	12,983
13	Time Warner Online*	12,788
14	LookSmart*	12,520
15	eBay*	12,455
16	Ask Jeeves*	12,020
17	ZDNet Sites*	10,600
18	FortuneCity Network*	10,492
19	Viacom Online*	10,196
20	CNET Networks*	9,729
21	eUniverse Network*	9,580
22	JUNO Application/JUNO.COM	7,802

23	GoTo*	7,589
24	Snowball*	7,507
25	American Greetings*	7,350
26	IWON.COM	7,225
27	T-Online Sites*	7,056
28	EarthLink*	6,774
29	Infospace Impressions*	6,610
30	Homestead Sites*	6,114
31	Shockwave*	5,963
32	iVillage.com:The Womens Network*	5,928
33	FREELOTTO.COM	5,817
34	AT&T Web Sites*	5,810
35	Weather Channel The*	5,600
36	Network Commerce Inc.*	5,577
37	Women.com Networks The*	5,528
38	News Corp. Online*	5,423
39	CitySearch-TicketMaster Online*	5,402
40	Uproar Network The*	5,325
41	theglobe.com Network*	5,286
42	Dixons Sites*	5,103
43	PASSTHISON.COM	5,083
44	Travelocity*	5,070
45	MyPoints Sites*	4,885
46	OnHealth*	4,838
47	iWin Sites*	4,753
48	LIFEMINDERS.COM	4,522
49	MAPQUEST.COM	4,421
50	COOLSAVINGS.COM	4,246

