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Rank	Top 10 Digital Media Shopping Sites	Unique Visitors (000s)
1	BlueMountainArts.com	16,657
2	Amazon.com	13,647
3	eBay.com	11,715
4	AOL Shopping	10,973
5	AmericanGreetings.com	7,140
6	CDNow.com	5,836
7	BarnesandNoble.com	5,161
8	MyPoints.com	5,003
9	eGreetings.com	4,174
10	CoolSavings.com	4,011