



Media Metrix - Top 50 Digital Media/Web Properties in the U.S.

January 2000 Measurement Period
(1/1/00 through 1/31/00)

Combined At Home and At Work

Rank	Digital Media/Web Properties	Unique Visitors (000)
	Total Universe	72,722
1	AOL Network - Proprietary & WWW	56,457
2	Yahoo Sites	44,258
3	Microsoft Sites	42,673
4	Lycos	31,404
5	Excite@Home	25,439
6	Go Network	22,666
7	NBC Internet	16,700
8	Amazon	15,480
9	AltaVista Sites	13,439
10	About.com Sites	13,160
11	Time Warner Online	12,996
12	Go2Net Network	12,584
13	Real.com Network	12,351
14	eBay	11,587
15	ZDNet Sites	10,684
16	LookSmart	10,293
17	CNET	9,458
18	Weather Channel, The	8,921
19	JUNO / JUNO.COM	8,387
20	Infospace Impressions	7,633
21	GOTO.COM	6,899
22	Viacom Online	6,865
23	AT&T Web Sites	6,855
24	BARNESANDNOBLE.COM	6,477
25	Ask Jeeves	6,352
26	IWON.COM	6,330
27	CitySearch-TicketMaster Online	6,129
28	iVillage.com: [The Womens Network]	5,976
29	Snowball	5,906

30	Fortunecity Global Community	5,861
31	earthlink.net	5,390
32	freelotto.com	5,276
33	smartbotpro.net	5,199
34	bonzi.com	5,100
35	News Corp. Online	5,005
36	MarketWatch.com Sites	4,928
37	Theglobe.com Network	4,862
38	Sony Online	4,853
39	Uproar Network, The	4,765
40	travelocity.com	4,719
41	CDNow, Inc.	4,642
42	directhit.com	4,451
43	mypoints.com	4,441
44	Sportsline.com Sites	4,390
45	Women.com Networks, The	4,310
46	MindSpring	4,293
47	Shockwave	4,200
48	lifeminders.com	4,179
49	mapquest.com	4,154
50	Discovery Network	4,085

Media Metrix - Top 50 Web Sites in the U.S.
January 2000 Measurement Period
(1/1/00 through 1/31/00)

Combined At Home and At Work

Rank	Web Sites	Unique Visitors (000)
	Total Universe	68,325
1	yahoo.com	43,338
2	msn.com	34,170
3	aol.com	31,376
4	microsoft.com	26,025
5	netscape.com	22,845
6	go.com	20,334
7	lycos.com	17,926
8	passport.com	16,636
9	hotmail.com	16,410
10	amazon.com	14,703
11	excite	14,060
12	bluemountainarts.com	13,014
13	altavista search services	12,697
14	tripod.com	11,727

15	ebay.com	11,547
16	real.com	11,514
17	angelfire.com	10,800
18	snap.com search & services	10,719
19	zdnet	10,467
20	about.com	9,913
21	weather.com	8,921
22	looksmart.com	8,920
23	xoom.com	8,337
24	cnet.com	8,233
25	msnbc.com	8,184
26	infospace.com	7,581
27	disney online	6,919
28	goto.com	6,899
29	barnesandnoble.com	6,477
30	iwon.com	6,330
31	askjeeves.com	6,264
32	earthlink.net	5,390
33	espn	5,374
34	freelotto.com	5,276
35	smartbotpro.net	5,199
36	bonzi.com	5,100
37	ivillage sites	4,997
38	sony online	4,853
39	macromedia.com	4,817
40	travelocity.com	4,719
41	cnn.com	4,706
42	windowsmedia.com	4,650
43	cdnow.com	4,616
44	go2net.com	4,605
45	icq.com	4,578
46	pathfinder.com	4,563
47	uproar.com	4,526
48	expedia.com travel	4,493
49	directhit.com	4,451
50	mypoints.com	4,441