



**CANADA**  
**MEDIA METRIX TOP 25 GLOBAL DOMAINS**  
 January 2000 At Home (English Canada)

| <b>Rank</b> | <b>Global Domains</b>               | <b>Unique Visitors (000)</b> |
|-------------|-------------------------------------|------------------------------|
|             | <b>Total Digital Media Audience</b> | <b>8,323</b>                 |
| 1           | Yahoo                               | 4,267                        |
| 2           | Icq applications                    | 3,587                        |
| 3           | MSN                                 | 3,581                        |
| 4           | Hotmail.com                         | 3,105                        |
| 5           | Geocities.com                       | 2,978                        |
| 6           | Netscape.com                        | 2,700                        |
| 7           | Microsoft                           | 2,683                        |
| 8           | Lycos.com                           | 2,267                        |
| 9           | Go.com                              | 2,127                        |
| 10          | Sympatico.ca                        | 2,107                        |
| 11          | AOL                                 | 1,932                        |
| 12          | Angelfire.com                       | 1,748                        |
| 13          | Icq.com                             | 1,733                        |
| 14          | Tripod.com                          | 1,557                        |
| 15          | Altavista                           | 1,526                        |
| 16          | Excite.com                          | 1,351                        |
| 17          | Canoe.ca                            | 1,214                        |
| 18          | Bluemountain.com                    | 1,209                        |
| 19          | Xoom.com                            | 1,199                        |
| 20          | AOL Instant Messenger               | 1,185                        |
| 21          | Real.com                            | 1,178                        |
| 22          | About.com                           | 1,141                        |
| 23          | MSN messenger service               | 1,131                        |
| 24          | Amazon.com                          | 1,110                        |
| 25          | Canada.com                          | 977                          |

| <b>TOP FIVE CANADIAN ORIGINATING (.CA) DOMAINS IN CANADA</b><br><b>January 2000 – At Home</b><br><b>(English Canada)</b> |               |                              | <b>TOP FIVE CANADIAN (.CA) SITES VISITED FROM THE U.S.</b><br><b>January 2000 Home &amp; Work</b> |               |                              |
|--|---------------|------------------------------|---|---------------|------------------------------|
| <b>Rank</b>  | <b>Domain</b> | <b>Unique Visitors (000)</b> |   | <b>Domain</b> | <b>Unique Visitors (000)</b> |
|  |               |                              |   |               |                              |

|          |              |       |  |              |     |
|----------|--------------|-------|--|--------------|-----|
| <b>1</b> | sympatico.ca | 2,107 |  | sympatico.ca | 679 |
| <b>2</b> | msn.ca       | 1,894 |  | canoe.ca     | 383 |
| <b>3</b> | yahoo.ca     | 1,512 |  | utoronto.ca  | 326 |
| <b>4</b> | canoe.ca     | 1,214 |  | ualberta.ca  | 250 |
| <b>5</b> | chapters.ca  | 574   |  | ubc.ca       | 266 |