



Top categories: Portals, ISP and Services are the most visited sites and online services in Europe, with more than 50% of all home users visiting one of these three categories.

<b>MMXI Europe - Top 10 Categories in Europe</b> December 1999		
Rank	Top 10 Categories	Reach %
1	<b>Portals</b>	<b>78.4%</b>
2	<b>ISP</b>	<b>69.0%</b>
3	<b>Services</b>	<b>51.0%</b>
4	Corporate Presence	39.4%
5	Retail	25.9%
6	Application	16.8%
7	News/Information	16.0%
8	Entertainment	16.0%
9	Business/Finance	13.6%
10	Adult	12.8%