



<b>Media Metrix Australia Top 25 Global Domains</b> December 1999 (Indicates more than one Digital Media entity is represented)			
Rank	Top 25 Global Domains	Unique Visitors (000)	Reach %
	<b>Total Digital Media</b>	<b>4,456</b>	<b>100%</b>
1	NINEMSN/MSN	1,667	37.4%
2	ICQ Applications	1,654	37.1%
3	YAHOO	1,643	36.9%
4	MICROSOFT	1,495	33.6%
5	HOTMAIL.COM	1,443	32.4%
6	GEOCITIES	1,260	28.3%
7	ALTAVISTA	926	20.8%
8	NETSCAPE	903	20.3%
9	ICQ.COM	889	19.9%
10	BIGPOND	794	17.8%
11	AOL	794	17.8%
12	TRIPOD	751	16.8%
13	ANGELFIRE.COM	724	16.2%
14	MSN MESSENGER SERVICE	689	15.5%
15	BLUEMOUNTAIN.COM	617	13.9%
16	TELSTRA	580	13.0%
17	OZEMAIL	541	12.1%
18	EXCITE	541	12.1%
19	LYCOS	494	11.1%
20	WHITEPAGES.COM.AU	485	10.9%
21	ABC.NET.AU	454	10.2%
22	YELLOWPAGES.COM.AU	454	10.2%
23	LOOKSMART	436	9.8%
24	GO.COM	410	9.2%
25	REAL.COM	405	9.1%

**Definitions:**

